

SEP 26 1950

none 14 Sept 51

Southern COACH & ATHLETE

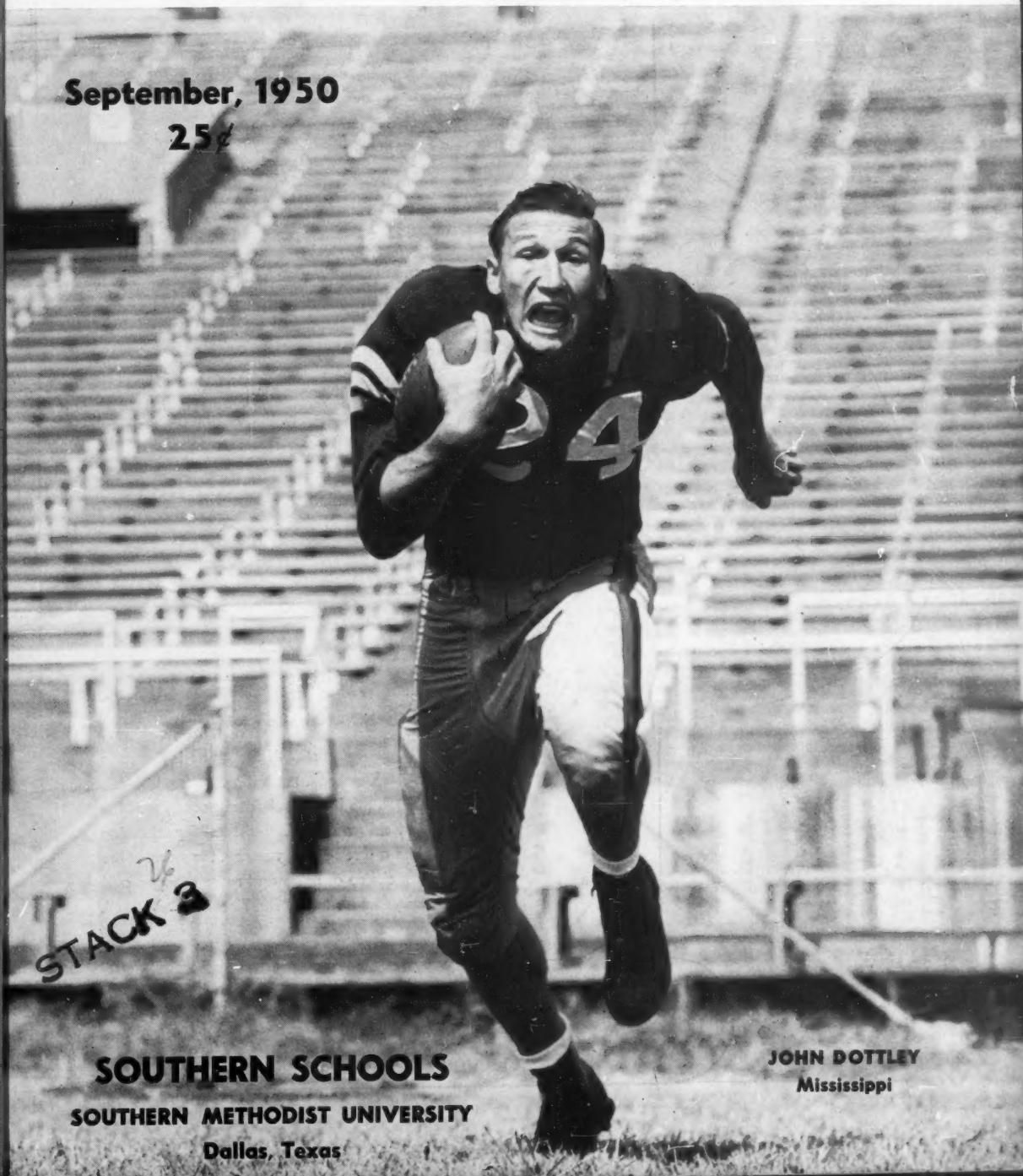
Vol. XIII

The Magazine for Coaches, Players, Officials and Fans

No. 1

September, 1950

25¢



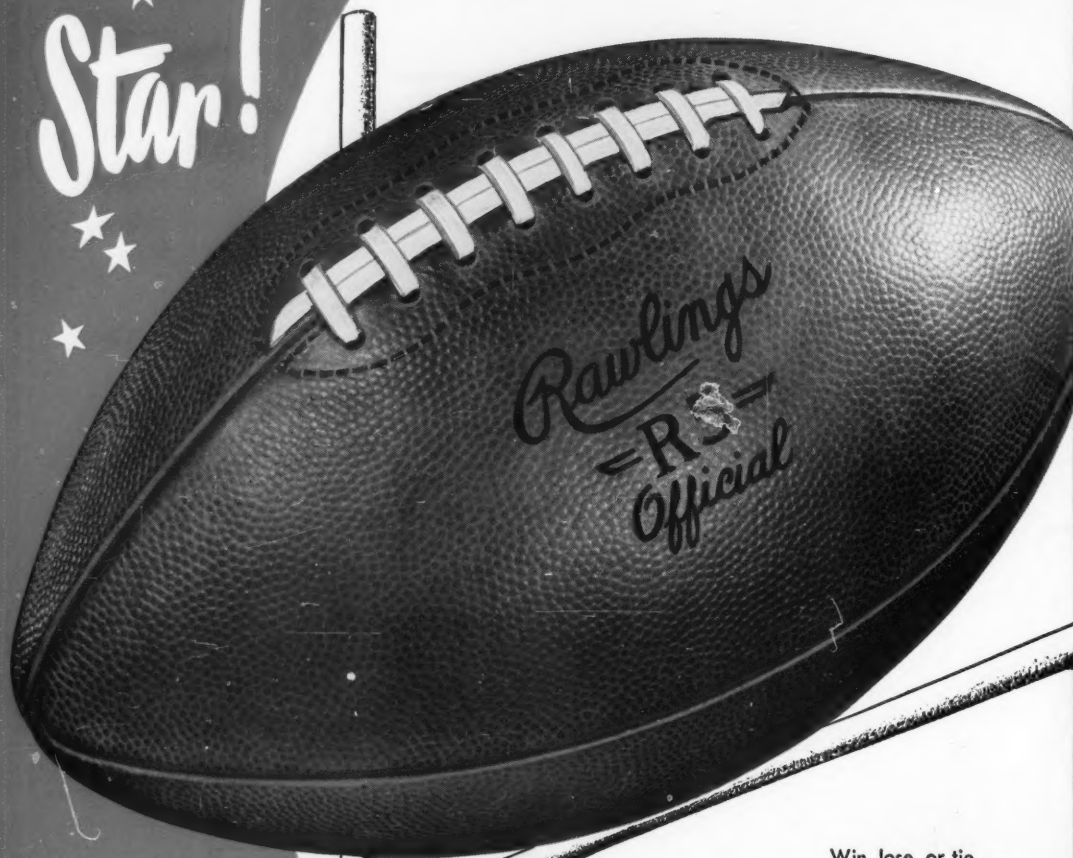
26
STACK 3

SOUTHERN SCHOOLS
SOUTHERN METHODIST UNIVERSITY
Dallas, Texas

JOHN DOTTLEY
Mississippi

Stars
Stadium
Star!

R5 *Rawlings*
Official
FOOTBALL



- Perfect balance and shape
- Sharp tapering ends
- Minimum legal short circumference
- Sure-grip non-slip finish
- Greater kicking distance
- Positive accuracy in flight
- More dependable, longer life

Also made in white leather (No. R5W) and yellow leather (No. R5Y), and striped models.

Win, lose, or tie...
the star of the game is Rawlings matchless R5 football. From the opening kick-off, through the long touchdown passes, until the final perfect field goal, you'll find the R5 performing like a three-letter veteran. No wonder the R5 is top choice of more and more colleges and schools every year! It's truly "The Finest In The Field".



IT PAYS TO PLAY

Rawlings Athletic Equipment
THE FINEST IN THE FIELD!

MANUFACTURING COMPANY • ST. LOUIS 3, MO.

There's More To The Game When You Play Refreshed



5¢

*Ask for it either way . . . both
trade-marks mean the same thing.*

Coca-Cola
REG. U.S. PAT. OFF.
"Coke"
REG. U.S. PAT. OFF.

GOOD CLOTHES PAY FOR THEMSELVES IN peace of mind

Smart men know that the extra smartness, extra goodness and permanent good taste of truly fine clothing is far more important than the price. For good clothes give you an invaluable feeling of assurance — a comforting sense of ease and elegance — no matter who you're with or where you go. You'll acquire the pride of ownership as soon as you get the habit of shopping in the friendly atmosphere of our store.

Muska

The Style Center of The South



— **Eat at** —



BEAUTIFUL

CAMELLIA GARDEN

1851 Peachtree Rd., N. W.

DELICIOUS CHINESE-AMERICAN DISHES
FOR DISCRIMINATING CLIENTELE

Caters to Private Parties

— and —

Rhodes Restaurant

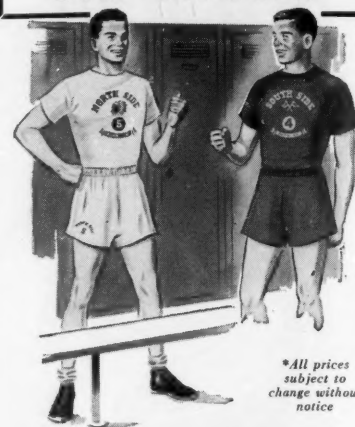
Peachtree at Rhodes Center

FAMILY STYLE FOOD

REASONABLE PRICES

"A MEAL AT RHODES IS LIKE A GOOD MEAL
AT HOME"

DRESS UP YOUR GYM CLASSES



*All prices
subject to
change without
notice

CHAMPION Physical Ed UNIFORMS

T-SHIRTS

WHITE 78QS

Full cut, fine quality yarn. Sizes, S-M-L. With design, \$7.20 doz. Gross lots, \$6.90 doz.

COLORS 84QS

Full cut, fine quality yarn. All athletic colors. Sizes, S-M-L. With design, \$9.00 doz. Gross lots, \$8.50 doz.

REVERSIBLE T-SHIRT

Any two-color combination. All colors. Sizes, S-M-L. Plain \$18.00 doz. With design, \$19.20 doz.

SWEAT SUITS

SS/GM

Heavy gun metal sweat shirt. Sizes 36-46. With design, \$21.00 doz.

TP/GM

Elastic bottom sweat pants to match. Sizes S-M-L. \$21.00 doz.

SHORTS

KEJ

Elastic waist, full cut, white cotton twill. Sizes 24 to 42. Plain, \$7.20 doz. With design, \$8.40 doz.

KE/8

Elastic waist, full cut. ALL COLORS. Sizes, XS-S-M-L-XL. Plain, \$8.00 doz. With design, \$9.20 doz.

DS/6

Draw string, gray cricket flannel — Sizes 26-42. \$10.20 doz.

SOCKS

LET

Medium weight cotton, elastic top. Sizes, 10-11-12-13, \$2.75 doz. (\$30.00 a gross)

J

Heavy weight cotton, rib top. Sizes 10-11-12-13. \$3.75 doz. (\$43.20 a gross)

R

35% Wool, 10% Nylon. Durable quality. Sizes, 10-11-12-13. \$4.25 doz.

S

Champion mesh pouch, 3" waist, de luxe quality. Sizes, S-M-L. \$6.00 doz.

SUPPORTERS

BUY DIRECT!

MANUFACTURERS from yarn to
finished product

CHAMPION KNITWEAR CO., INC.
ROCHESTER 4, N. Y.

In the whole "rubber-covered" field

Only Voit's

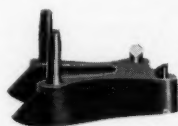
XF9 and CF9 footballs

are designed to play at

13 lbs. pressure

*No other rubber-covered
football plays right at the
conventional 13 lbs. pressure*

- Exact official performance
 - Exact official weight, shape
- Better passing, kicking, handling, regardless of weather or field conditions



KT100—The kicking tee that lets you select your kick. Proved in hundreds of games—finest ever built.

LM2—Safety rubber line marker. Tough, strong, soft. Letters molded into plates, store flat. 2, 3, 4 side—no maintenance.



Voit®

America's Finest Athletic Equipment

NEW YORK 10, CHICAGO 10, LOS ANGELES 11

PERFECT WHEEL WEIGHTS

The wheel weight that lives up to its name

N. A. "RED" WILLIAMS COMPANY

Southeast Representative
1044 W. Peachtree Street, N. W.
Atlanta, Georgia

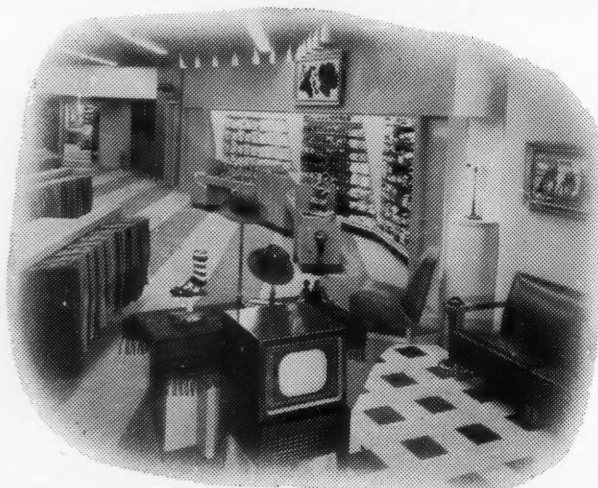
J. W. LOVELADY

Southwest Representative
Burk-Burnett Bldg.
Ft. Worth, Tex.

PERFECT EQUIPMENT CORPORATION

804 W. Morgan Street • Kokomo, Indiana
P. O. Box 706

*Manufacturers of
Wheel Weights for Trucks and Passenger Cars*



You're always at home at ZACHRY . . . the brands of merchandise we have for you are as familiar to you as your name. There are two floors of distinctive clothing, furnishings and hats for the man . . . and a third floor, The University Shop, set apart to outfit the young business and college men from head to foot. Shown is a view of the University Shop.

ZACHRY

87 PEACHTREE STREET

CHARLIE WOOD, INC.

484 Second Street
MACON, GEORGIA

*Most modern sporting
goods store in Georgia*

- MacGREGOR-GOLDSMITH
- RAWLINGS
- RIDDELL SHOES
- CONVERSE SHOES
- HANNA BATS
- LOUISVILLE SLUGGER BATS
- SOUTHERN CLOTHING
- CRAMER TRAINING SUPPLIES

Complete Line of

- Football Uniforms and Equipment
- Basketball Equipment
- Award Sweaters and Jackets

*It's got to be good
if it comes from Wood*

why



trust to **LUCK?**

get the ball that out-performs them all . . .



MacGregor
GoldSmith **M5G**

official intercollegiate football

No ordinary ball, the MacGregor Goldsmith M5G, but a better ball from every angle—
punting, passing, ball-handling—because it's new from the inside out! Tested and
proven on the field of play, the M5G is new in design, follows new principles of
aerodynamics never before applied. New construction features, new balance—add
new sureness of "feel," new accuracy in every department of play. It's
tomorrow's ball today—and it's ready to set new records for you, this season.



MacGREGOR GOLDSMITH INC.

"Scores in every field of sport"

CINCINNATI • NEW YORK • CHICAGO • LOS ANGELES



DWIGHT KEITH
EDITOR & PUBLISHER

ADVISORY BOARD

D. X. BIBLE	Texas
J. P. BRECHTEL	Louisiana Coaches Assn.
WALLACE BUTTS	Georgia
L. W. McCONACHIE	Secy. Texas High School Coaches Assn.
J. B. McLENDON	Secy. Alabama Coaches Assn.
BOBBY DODD	Ga. Tech
H. D. DREW	Alabama
REX ENRIGHT	South Carolina
GEORGE GARDNER	Secy. S.E.C.F.O.A.
MRS. BESS HOZIER	Secy. Sou. Archery Assn.
FRANK HOWARD	Clemson
A. R. HUTCHENS	Secretary, S.F.O.A.
S. D. JACKSON	Secy. Tenn. Officials Assn.
R. J. KIDD	Dir. Texas Interscholastic League
RUSSELL LYONS	Director, Mississippi Assn. Health, Phys. Ed. & Recreation
L. L. McLUCAS	Secy. Florida Coaches Assn.
C. M. S. McILWAINE	Secy. Mid-South Assn.
BERNIE MOORE	Commissioner, S.E.C.
JESS NEELY	Rice Institute
SELBY BUCK	President Ga. Coaches Assn.
ADOLPH RUPP	Kentucky
JAMES H. STEWART	Secy. Southwest Athletic Conference
WALLACE WADE	Duke
D. C. WALKER	Wake Forest College
LYLE WELSER	Secy. Southern Gymnastic League
A. J. WYRE	Pres. Southern Conference Trainers Assn.

RANDA R. KEITH	Associate Editor
JOHN S. MCKENZIE	Art Director
LANE BROS.	Staff Photographers

Southern COACH & ATHLETE

The Magazine for Coaches, Players, Officials and Fans

Volume XIII

September, 1950

Number 1

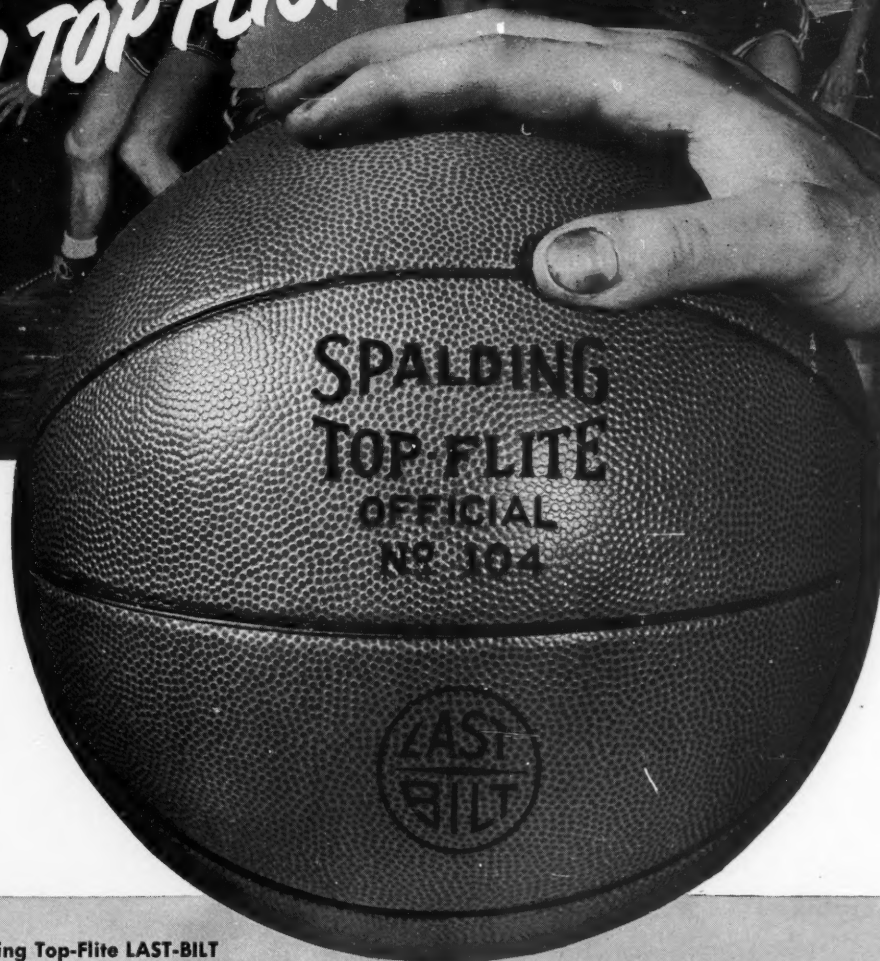
IN THIS ISSUE

Southern Schools — Southern Methodist University	10
by Gerald McGee	
Athletics at SMU	14
by Lester Jordan	
Physical Education	15
by Dr. Lloyd Messersmith	
Editorials	16
Defense Against the "T"	18
by H. D. Drew	
Drills for Balance and Quickness	20
by Paul "Bear" Bryant	
Fundamentals, the Key to Basketball Success	26
by E. O. Hayes	
Texas Needs More Competitive Swimming	28
by A. R. Barr	
Eliminate Injuries with Protective Headgear	30
by Buck Andel	
Southeastern Conference Tennis Tourney	32
by Elmore Hudgins	
Sports Sketch — Ray Graves, Ga. Tech	36
by John McKenzie	
Co-Ed of the Month — Julie Withers, Wesleyan	38
Sports for Girls — The Sports Program at Wesleyan	39
by Dorothy Thom	
New Feminine Golf Stars	42
by Dot Kirby	
Traveling 'Round the Southern Conference	44
by Jack Horner	
Texas Round-Up	45
by Stan Lambert	
The Captains' Page	46
Scout Report	48
by Dwight Keith	
The Prep Parade	50
Across the Counter	56
On the Air with Sports Announcers — Thad Horton, WSB-TV	58

SOUTHERN COACH & ATHLETE, a magazine devoted to sports, is published monthly except July and August, as the official publication of the Georgia Athletic Coaches Association, the Georgia Football Officials Association, the Florida Athletic Coaches Association, the South Carolina High School League, Southern Football Officials Association, the Alabama High School Coaches Association, the Louisiana High School Coaches Association, North Carolina Coaches Association, South Carolina Coaches Association, Mississippi Association for Health, Physical Education and Recreation, Southern Conference Trainers Association, Gulf States Conference, Mid-South Association of Independent Schools and Southern Gymnastic League. Material appearing in this magazine may be reprinted provided that credit is given to SOUTHERN COACH & ATHLETE.

Please report any change of address direct to our circulation office rather than to the post office. Subscription Rates: One year, \$2.00; two years, \$3.00; single copies, 25 cents. Published by SOUTHERN COACH & ATHLETE, General office, 115 Walton St., N.W., Atlanta 3, Ga., business office address, Box 401, Decatur, Ga. Entered as second class matter on November 3, 1938, at the post office at Decatur, Ga., under the Act of March 3, 1879.

FIRST IN TOP FLIGHT BASKETBALL!



● **Spalding Top-Flite LAST-BILT**

is the basket ball that symbolizes the game's very highest skill and speed. Made by master craftsmen over a perfect spherical mold. The finest of top-grain quality pebbled cowhide, channel-seamed for sure grip.

These features, plus the balanced spacing of two valves, contribute to expert handling, control and performance.

SPALDING

Sets the Pace  in Sports



DR. UMPHREY LEE, Pres. S.M.U.

SOUTHERN SCHOOLS

SOUTHERN METHODIST UNIVERSITY

Dallas, Texas

By GERALD McGEE

SOUTHERN METHODIST UNIVERSITY, its officials modestly believe, has come a long way since the school's opening session in 1915, when 706 students were enrolled. Now growing steadily in regional appeal, the Dallas institution enters its 36th year in September with an expected enrollment of 6,000.

The heavy post-war enrollment of veterans completing their schooling under terms of the G. I. Bill of Rights accounted largely for the university's busiest year in 1948, when 9,000 students attended, precipitating a unique building program which is expected to be completed early in 1951. Included in the program are buildings for one complete new school — The Perkins School of Theology. The university believes that this is the first time that buildings for an entire separate school have been built all at once.

Enrollments are expected to level off eventually at an average of 5,000 students per year. A typical pre-war school year was 1939. Eighteen-hundred students came to SMU that year.

Most SMU students still name Dallas as their home town, but no longer does the university draw almost entirely from its immediate surrounding territory. Students now come to SMU from all of the states and the District of Columbia. They come from territories of the United States and from many foreign countries, with the Latin-American countries of Mexico and Brazil contributing the heaviest foreign enrollments.

As a privately-owned institution, SMU receives no tax revenues. Operating funds come from these major sources: tuition and fees of students, income from investments, gifts for buildings and endowment, and regular contributions for current operating expenses from Dallas firms and businessmen.

The university was founded in 1911 by Methodists of the Dallas area. Dallas Hall was begun in 1912,

and the first session opened three years later. The school is owned and controlled by the South Central Jurisdiction of The Methodist Church, and The Perkins School of Theology is the official training seminary for Methodist ministers of the Jurisdiction. Although SMU is devoted to the ideals of Christianity, it is not sectarian. In an average enrollment there are students representing as many as 28 different faiths.

SMU is located in University Park, about seven miles from down-town Dallas. It occupies the highest ground in University Park, and is often referred to as The Hilltop. Its buildings can be seen from many miles away.

The campus proper covers 133 acres. Thirty-three permanent buildings, including those now nearing completion, are located on the campus. The fact is, SMU has undertaken and almost brought to completion one of the largest building programs ever begun on a university campus anywhere. It is spending approximately \$8,000,000 in its expansion program, and by 1951 will have added 14 buildings since the war's end.

Completed in 1947 and in use are the Lettermen's Memorial Dormitory for athletes, and a shop building for the Engineering School. Caruth Hall, administration and classroom building for the Engineering School, was occupied in 1948.

Fondren Science Building was dedicated last May. It is the largest building on the campus. The building contains classrooms, offices, and laboratories for the departments of biology, chemistry, geology, and physics. In this structure advantage has been taken of the experience of universities throughout the country. The building was completed at a cost of \$2,150,000, and its construction was made possible by a gift from Mrs. W. W. Fondren of Houston, who also, with her husband, gave to the university in 1940 the magnificent

September, 1950

SOUTHERN COACH AND ATHLETE

Fondren Library — which contains more than a quarter-million volumes. The Fondren Science Building is one of the few completely air-conditioned school science buildings in the nation.

Two large buildings for the Legal Center will be completed early next year. These two buildings and the one now occupied by The Perkins School of Theology will comprise a law quadrangle.

The Perkins School of Theology will move to its own quadrangle near the center of the campus. The quadrangle consists of seven buildings which will cost approximately \$3,000,000.

In the quadrangle are a classroom and administration building to be named Kirby Hall after the original theology building, which is being given to the Law School; a chapel to be called Perkins Chapel after Mr. and Mrs. J. J. Perkins of Wichita Falls, who have made possible the building of the quadrangle; the Bridwell Library, given by J. S. Bridwell and his daughter, Margaret, of Wichita Falls; the Eugene B. Hawk apartment building; the S. B. Perkins apartment building; the Paul E. Martin dormitory; and the A. Frank Smith dormitory.

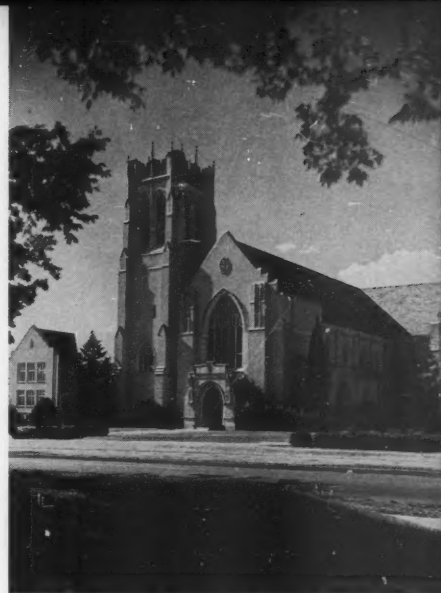
Still another new building, to be ready for the fall semester September 14, is Peyton Hall, a dormitory for women. It was erected at a cost of \$460,000, and is the gift of Mrs. George L. Peyton of Mexia.

The design and equipment of Southern Methodist University's one-story shop building for the School of Engineering emphasize two things: the university's belief that money alone can never make a great university, and its close connection with industrial development in the Dallas and North Texas area. The shop building contains laboratory equipment and an industrial X-ray available for use by local industry; and numerous engineering students attend the SMU school on the co-operative plan, a system wherein they spend part time in studying classroom theory and part time on industrial jobs, learning by actual experience.

The university's campus, equipment, assets, and endowment total more than \$18,000,000. Since Dr. Umphrey Lee became president in 1939 the university's total assets have increased at an average of \$1,000,000 per year. Since 1935 total assets have increased by 300%.

The rapid growth in post-war enrollment necessitated, besides the building program, a re-working of both academic and non-academic offerings to a large and diverse student body.

Among steps taken to improve instruction were humanities conferences and faculty meetings held to consider problems in classroom instruction, revision of the school's counseling system, establishment of entrance regulations requiring examinations for high school students with low grades, and the hold-



Highland Park Methodist Church, one of the largest in the southwest, located on S.M.U. campus.

ing of an annual Honors Day Assembly for recognition of all students in SMU with high scholastic averages.

SMU and its various schools have long been accredited by the top educational standardizing agencies of the country, including the Association of American Universities. And in 1949 it was awarded recognition by Phi Beta Kappa, highest scholarship society in the United States.

(Continued on next page)

CENTRAL CAMPUS QUADRANGLE AT S.M.U.



Non-academic services have been expanded to include a more advanced and more fully equipped and staffed Health Center. A Housing Service handled by the offices of the Dean of Students and the Field Secretary has helped to provide rooms for students unable to find housing in the dormitory space available.

The SMU Employment and Placement office renders what is probably one of the most important of non-academic university services to students and former students. The office aids undergraduates, graduating seniors and ex-students in finding full and part-time employment.

Degrees are offered in eight schools. On the campus are College of Arts and Sciences, the School of Business Administration, the School of Engineering, the Graduate School, the School of Law, the School of Music, and The Perkins School of Theology. Dallas College, the evening-school division of the university, is located in downtown Dallas, with a branch across the Trinity River in Oak Cliff. Dallas College offers fully-accredited courses to an enrollment which averages well over 1,000 adult students.

SMU also operates correspondence and extension divisions. Approximately 45,000 students have attended the university since 1915.

Among other establishments at SMU extending the school's services beyond the limits of the campus are the Southwestern Legal Foundation—which will soon occupy the buildings of the law quadrangle—and the University Press in Dallas.

The Southwestern Legal Foundation, established in 1947 by Dean R. G. Storey of the SMU School of Law, furnishes facilities for a free law clinic for persons unable to pay for legal assistance. One case handled by the clinic last year went all the way to the United States Supreme Court. In addition the Foundation sponsors a research center, conferences, seminars, and institutes in international law.

The University Press in Dallas is publisher of *The Southwest Review*, leading regional literary quarterly now in its 35th year of publication. The press also publishes books, a series of Southern Methodist University Studies, and scientific periodicals in several fields.

A book published by the press, *The Journey of Fray Marcos de Niza*, by the late Cleve Hallenbeck of Roswell, N. M., was awarded a place in the American Institute of Graphic Arts Exhibit of "Fifty Books of the Year," for 1949. Inclusion in "Fifty Books" is an accolade highly prized by publishers and book manufacturers. One of the factors which determined AIGA's selection of *The Journey of Fray Marcos de*

Niza, it was announced from New York City, was the outstanding craftsman-ship shown in its manufacture.

The present expansion of the university's physical plant occupies the public's attention. Perhaps less spectacular but just as important is the attention school officials have given to its faculty. In order to make available to SMU students the best teaching possible, the Southern Methodist University Board of Trustees adopted in November, 1948, an expansion program involving a total of \$15,000,000, most of which is to go for endowment of teaching and research. At present the full and part-time faculty at the university numbers 354.

To strengthen further its undergraduate and master's degree programs while meeting the local demand for doctoral-level study with offerings of high quality, SMU concluded an unusual agreement this year with the University of Texas. Under terms of the agreement, a top-level graduate program in education becomes available to residents of the Dallas area in September. For the first time in the history of the university selected students may take work leading to the Doctor of Education degree by studying specified courses offered on the SMU campus by the University of Texas and Southern Methodist University acting jointly.

The course credits earned in Dallas will have the same value as those earned in Austin, and students may then complete the doctoral program at the University of Texas with one semester of resident study there. Formerly, a full year of residence in Austin was required. Both universities have expressed themselves as extremely happy with the cooperative arrangement, which is thought to be unique in the United States.

At SMU cultural expansion has not been neglected. The university is very proud of its School of Music, one of its original schools.

With Dr. Orville J. Borchers as its head, the school has in operation a system of methods and requirements that endeavors to produce educated musicians, as distinguished from vocal and instrumental performers. Fully-accredited classes as well as private instruction under talented musicians are offered. Each student receives instruction suited to the needs of his case. Work offered in the School of Music is chiefly arranged towards the degrees of Bachelor of Music and Bachelor of Public School Music. Allowances are made, however, for students entering the school for special work. They may select any course they desire.

The School of Music is a distinct school within the university, and makes

and administers its own laws with reference to admission and graduation, but is subject to the general regulations governing the various other schools. It is a member of the National Association of Schools of Music and the Texas Association of Music Schools. Its staff of instructors is composed of artists of both European and the best of American training, virtually all of them soloists as well as teachers.

Music School students are required to appear in frequent recitals. These, with other activities, provide a full musical program throughout the year.

Organizations include the SMU Symphony Orchestra, the University Chorus, the SMU Choral Union, the University Choir, and the Mustang Band. The band's schedule lists radio, stage, and athletic contest appearances, as well as regular concert appearances in the spring of each year. The University Choir annually makes concert tours of Texas and surrounding states.

Last spring the First Annual SMU Music Festival was held on the SMU campus, with Texas' three leading symphony orchestras of Dallas, Houston, and San Antonio being brought together in concerts for the first time. The SMU Choral Union of 250 voices performed Mendelssohn's "Elijah" with the Dallas Symphony Orchestra as the climatic feature of the 10-day event. Mack Harrell, Metropolitan Opera baritone, was featured soloist with the Union.

Organized by Dean Borchers shortly after the opening of the SMU 1949-50 fall term, the Choral Union already has established itself firmly as a part of the university's musical tradition. It won major critical acclaim for its presentation of Handel's "Messiah" in its first public appearance last December.

Dean Borchers was also the man behind the First Annual SMU Music Festival. The idea for staging the spring event as a grand-scale, yearly musical occasion originated with him in his planning for an ambitious program of further developing Music School activities.

Said John Rosenfield, amusements editor of *The Dallas Morning News*: "The design for The First Annual Music Festival of Southern Methodist University is inspired in objective and supremely clever in its appeal . . . unique in musical annals."

Still a youthful institution, Southern Methodist University is now nationally known in the fields of scholarship, research, and athletics. With 35 busy years behind it, the university expects to see its development continue, and its services as an educational center become even more firmly knit with life in Texas and the whole of the Southwest.

Weight
Progr
is in c
W. F.
in cas
Dr. L
and P
tions
Squar
S.M.U
★★★★

with
ation,
regu-
other
ional
d the
s. Its
artists
mer-
solo-

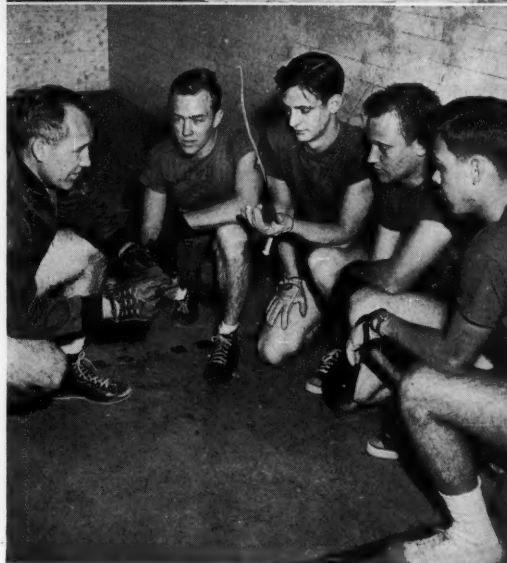
ed to
with
musical

SMU
ersity
the
stang
radio.
ances,
ances
Uni-
ncert
ates.
SMU
SMU
sym-
aston,
t to-
time.
roices
with
s the
event.
bari-
the

ortly
49-50
y has
rt of
n. It
pres-
n its
mber.
n be-
Fes-
pring
usical
n his
m of
l ac-

ments
ews:
Mu-
Uni-
d su-
nique

thern
nally
o, re-
busy
pects
and
enter
n life
outh-



ACTIVITIES AT S.M.U.

(Top to Bottom)

Weight lifting has its place in Physical Education Program at S.M.U. Professor Lawrence Herkimer is in charge.

W. F. "Buddy" Foster, of S.M.U. gives instructions in casting.

Dr. Lloyd Messersmith, Chairman of the Health and Physical Education Department, gives instructions to a group of hand-ball players at S.M.U.

Square dancing is a popular pastime at S.M.U. S.M.U. co-eds learn how to play baseball.



ATHLETICS AT S. M. U.

By LESTER JORDAN

Publicity Director and Business Manager of Athletics

NATIONAL recognition came to Southern Methodist University's athletic teams because of its program of intersectional games.

SMU, which opened its doors to its first class in 1915, entered upon this intersectional competition before it was 10 years old. After being admitted to the Southwest Athletic Conference in 1918, Southern Methodist University had three successive football teams—1919, 1920, and 1921—that failed to win a conference game. But better times were ahead, for the 1921 freshmen eleven played nine games without letting the opposition make a first down.

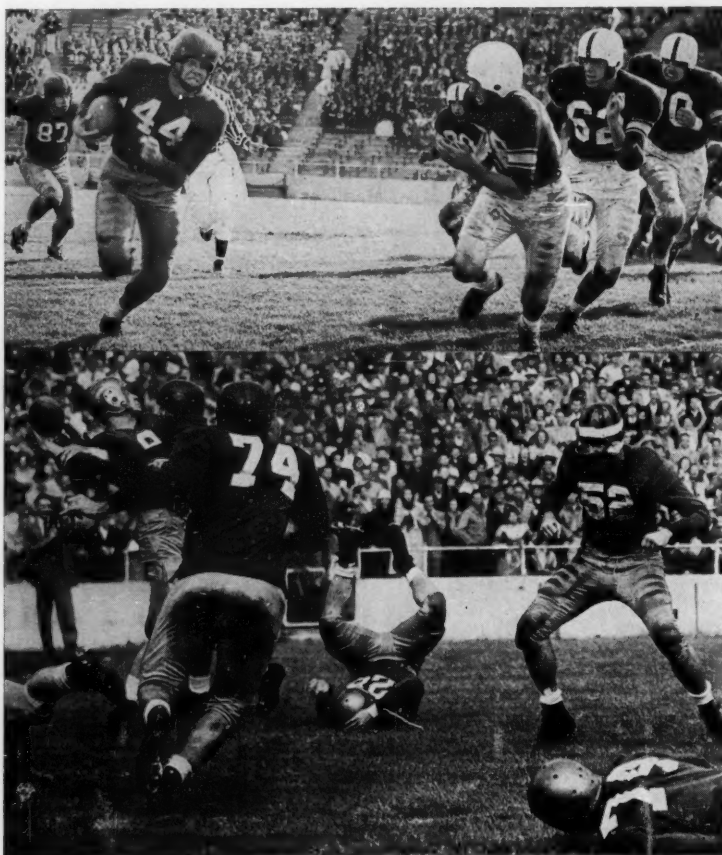
With this fine frosh material available for the Varsity in 1922, the Ponies won six games, lost three, and tied one. The Mustangs were undefeated in 1923 and 1924 and the school's first major intersectional game was arranged as a post-season affair in 1924. West Virginia Wesleyan, boasting one of the finest records in the East, came to Dallas and in a great contest triumphed over the Methodists, 9 to 7.

Another Southwest Conference championship was awarded the Mustangs in 1926, and the 1927 eleven won seven of its nine games, but these triumphs in the Southwest did not gain the attention that was centered upon Ray Morrison's 1928 team which he took to West Point for the first appearance of an SMU team in the East.

The Eastern sports writers were not expecting the upstarts from the Southwest to give Army much competition, but they soon began singing the praises of the boys from Texas whose dazzling aerials, hard runs, and fine punting had finally succumbed to Army's great team by a 13-14 count.

A scoreless tie with the University of Nebraska and a victory over Mississippi brought more attention to the Mustangs in 1929, and national acclaim resulted again in 1930 when the Ponies played the great Notre Dame team of Knute Rockne on even terms before a pass interference decision late in the game aided the Fighting Irish to score the winning touchdown of a 20-14 game. SMU's 1930 team won 27 to 0 from Indiana University and 20 to 7 from Navy.

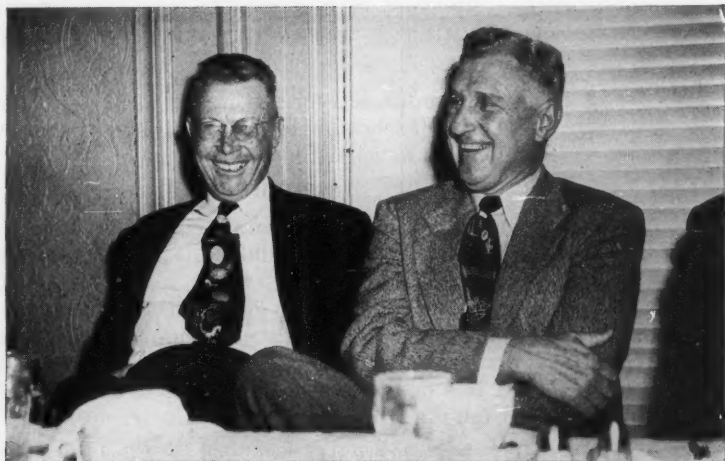
One of the busiest men on the S.M.U. campus is Lester Jordan, Business Manager of Athletics, Athletic Publicity Director, and tennis coach who also finds time to teach economics. In the picture above it looks as if he is trying to do all his jobs at once.



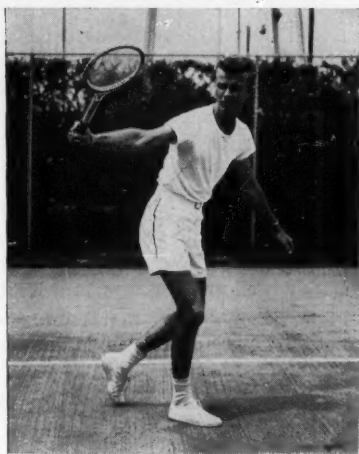
Top: Kyle Rote goes over for a touchdown as SMU upsets Kentucky 20 to 7 in 1949
Bottom: Pat Knight of SMU knocking ball out of hands of Bob Williams of Notre Dame in Notre Dame end zone. Charles Perry (74) of SMU also is rushing Williams. Spaniel (28) of Notre Dame is shown on his back where Knight had knocked him. Grothans (52) and McGehee (74) are other Irish in the picture.

Ken C. Southw... ship a... after a... win th... will co...

In 1... champ... to play... Navy... of Cal... Ever... contin... interse... cuse a... Mary's... climax... the P... regular... ford In... In t... contin... teams... came t... in the... the U...



Rusty Russell, left, Head Football Coach, and Matty Bell, Athletic Director



Ken Crawford, S.M.U. net star, won Southwest Conference Singles Championship as a freshman in 1945 and then, after a period in the Army, returned to win the championship again in 1950. He will complete his eligibility next spring.

In 1931 SMU won the conference championship again and took time out to play on both coasts, winning from Navy 13 to 7 and losing to St. Mary's of California 2 to 7.

Even during the depression SMU continued its policy of playing major intersectional games, meeting Syracuse and Fordham in the East and St. Mary's and UCLA in California. The climax of this era came in 1935 when the Ponies, winners of their twelve regular season games, played the Stanford Indians in the Rose Bowl.

In the last fifteen years SMU has continued its policy of playing strong teams from other sections. Penn State came to Dallas to oppose the Mustangs in the Cotton Bowl Jan. 1, 1948, and the University of Oregon played the

Ponies in the same Bowl a year later.

The 1946 team played Temple in Philadelphia and the 1947 eleven defeated Santa Clara in San Francisco and UCLA in Los Angeles. A series with the University of Missouri, started in 1945, is proving a popular intersectional drawing card and a long series has been scheduled with the University of Kansas, also with Georgia Tech. Ohio State is to be played in 1950 and 1951.

Of all the games played by SMU, it is probable that none aroused as much interest as the intersectional conflict with the Fighting Irish of Notre Dame last fall. The two elevens had not met since 1939 when Notre Dame won a thrilling 20-19 victory over Matty Bell's Mustangs. The gridgers from South

(Continued on page 34)

PHYSICAL EDUCATION

By DR. LLOYD MESSERSMITH

Chairman of Department

THE department of Health and Physical Education at SMU provides a program of activities for all freshmen and sophomore men and women students. Classes in physical education meet three days per week and emphasis is placed on the teaching of skills and techniques involved in the performance of a range of "carry over" activities primarily of a recreational nature. Both team and individual sports are included in the program with emphasis placed on the individual type sport, because of its greater value to the student in pursuit of activity both in and out of college. Archery, badminton, baitcasting, bowling, dancing, golf, handball, swimming, tennis, tumbling, and conditioning activities are included in the individual group while the team sports include basketball, soccer, softball, speedball, touch football, and volleyball. During the freshman year students are required to participate in a definite schedule of activities, but sophomores are permitted to choose those activities in which they are most interested. All beginning male students are given a swimming test at the beginning of their first semester in physical education and those unable to swim are placed in a beginners' swimming class and left there until they are able to pass the minimum requirements in this activity. For those who wish to take additional work in swimming, special classes are available in which instruction in advanced swimming and life saving may be had.

Adapted Program

Students unable to participate in the regular program because of some physical defect are assigned to special classes where activities are taught which are in keeping with their particular defect. There are many activities included in the regular program in which handicapped individuals may participate and this policy is followed when it will benefit the individual student. An effort is made to allow the handicapped student to follow a program pursued by the normal student when such a procedure does not place this student at a disadvantage or present a possibility of aggravating his physical condition. All students are given a health examination before participating in physical education or intramural athletics and the findings of this examination are used as a basis for assignment of students to activities.

Marking in Physical Education

Since physical education grades carry credit points on the same basis as other courses in the university, special emphasis is placed on a marking system which will be equitable and understood by all students who participate in the program. Factors included in the determination of grades are achievement (which includes a record of the student's performance in the skills and techniques taught in class), knowledge (includes scores made on written tests covering activities taught in class), and attendance. The weightings given to

(Continued on page 34)

• Editorials •

Features and Policies

For the benefit of our new subscribers, we are taking this space to tell briefly of some of the features, aims and policies of SOUTHERN COACH & ATHLETE.

FEATURES

(1) A southern high school or college is featured each month under the caption "SOUTHERN SCHOOLS." In this feature we carry a historical sketch of the institution, with a pictorial layout of buildings, campus scenes, administrative officers, etc. Included also are write-ups of the athletic program, school organizations and extra curricular activities, with illustrating pictures. Schools are scheduled for this feature in the order in which applications are received. We are usually booked several months in advance, so if you would like to have your school featured, write us well in advance of the time you would like for your school to appear.

(2) Each issue carries technical articles on various sports, written by successful high school and college coaches and trainers. These articles are instructional and offer invaluable aid to those in this field. They are looked forward to each month by the beginner and the experienced coach alike. From these articles many fans get a better understanding of the techniques of sports, resulting in greater enjoyment of the game.

If you are a coach don't be a consumer only — get in the production line and let other people read what you think of certain phases of the game. Don't let the pool get stagnant — keep it flowing. It will be a stimulating and refreshing influence on your profession — and the publicity you will receive from it will do no harm!

(3) At the end of each sports season we carry summaries for the high school and college conferences of the south, giving highlights of the season, final conference standings, all-conference players, and pictures of championship teams. This is done following the football season, basketball season, and the spring sports season — and covers the southern, southeastern, and southwestern college conferences and the high school leagues in the thirteen states which lie within this area. This provides a permanent record of each season's play in the various sports.

Help us make this feature as accurate and complete as possible. If your team emerges one of the champions, send in a good picture of your team promptly, along with an accurate record of your season.

(4) Each issue carries one or more special features. Included among these are CO-ED OF THE MONTH feature, a full page photograph of a high school or college co-ed chosen on the basis of beauty, achievement and personality; SPORTS SKETCH CARTOON fea-

ture; SPORTS FOR GIRLS section; and ACROSS THE COUNTER WITH YOUR SPORTING GOODS DEALER.

You have subjects for one or more of these features in your own school or town. Tell us about it and we will be glad to work it into our schedule.

POLICIES

Our publication was established in 1938 to serve a definite need. That it is fulfilling its mission is attested by the fact of its fast growing circulation. We take pride in the fact that our growth has been natural — no high-pressure methods nor drum beating for advertising or subscriptions. People have seen it and liked it — or have been told about it by those who have felt the sympathetic touch of its service.

It is our sincere desire to cover our field in an impartial manner. If at times certain schools, associations or conferences appear to be favored with more publicity than others it is because they have better organized publicity service and they more often furnish us with desirable material. The same space which they use is "yawning" for your technical articles, feature stories and pictures of your championship teams, star players, band, clubs, cheer leaders or that pretty majorette.

We do not accept beer or liquor advertisements — nor any others which we think would be a determining influence on the American youth. We also prefer not to carry ads of Concerns which are engaged in a legitimate business but whose products are inferior to the claims advertised or whose business methods are unethical.

We are too busy trying to meet our deadlines to try to pick a quarrel with other publications in our field.

We know we make mistakes — that proves we are human. Realizing our own frailties, we are tolerant of

(Continued on page 55)

Southern COACH & ATHLETE

The Magazine for Coaches, Players, Officials and Fans

Vol. XIII

SEPTEMBER, 1950

No. 1

Official Publication

Georgia Athletic Coaches Association
Georgia Football Coaches Association
Southern Football Officials Association
Alabama High School Coaches Association
Florida Athletic Coaches Association
South Carolina High School League
South Carolina Athletic Coaches Association
North Carolina Coaches Association
Louisiana High School Coaches Association
Mid-South Association of Independent Schools
Mississippi Association for Health,
Physical Education and Recreation
Southern Conference Trainers Assn.
Southern Gymnastics League
Gulf States Conference

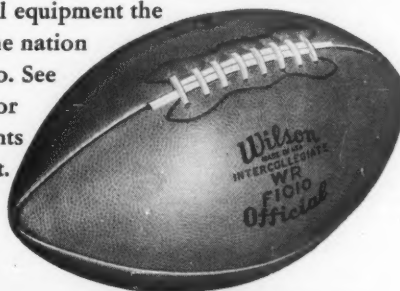
DWIGHT KEITH, Editor and Publisher

IF IT'S **Wilson**
IT'S THE LAST WORD IN PLAYING
COMFORT AND PROTECTION!



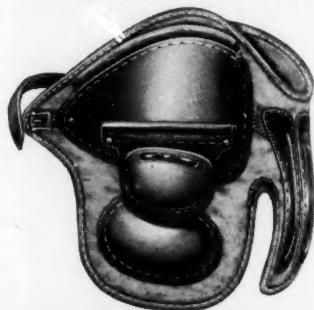
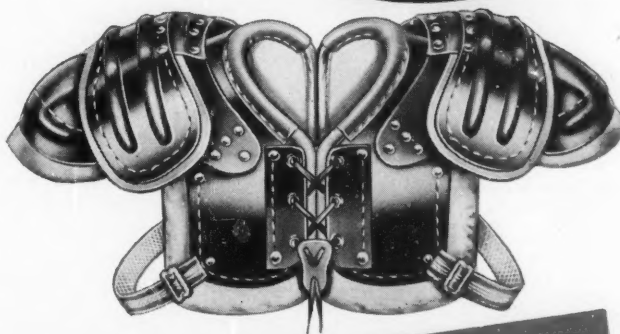
Preference for Wilson football equipment among leading football coaches from coast to coast is the best kind of evidence that *Wilson is the very last word in modern equipment for today's modern game.*

Advanced features of construction have made Wilson football equipment the outstanding choice the nation over with players, too. See your Wilson dealer for the latest developments in football equipment.



NEW
WILSON **RR** **RUBBER PLASTIC**
SAFETY HELMET

The NEW Wilson R.P. Helmet with its revolutionary principle of construction provides a higher factor of protection and shock dispersal than any other helmet. You've only to see it to agree it's the nearest thing to complete protection against head injuries yet attained.



IT'S **Wilson**
TODAY IN SPORTS EQUIPMENT

WILSON SPORTING GOODS COMPANY, CHICAGO
Branch offices in New York, San Francisco and other principal cities
(A subsidiary of Wilson & Co., Inc.)

DEFENSE AGAINST THE "T"

By H. D. DREW

Head Football Coach, University of Alabama

THE 5-4-2 Defense is made possible because the "T" formation has only the two Ends who can be blockers and fast pass receivers at the same time. Therefore, the defense can set two men back at 7 or 8 yards to cover them if they shoot out fast. This leaves nine men to set right up close.

ASSIGNMENTS WITH NO MAN IN MOTION

(Diagram # 1)

1 and 2 both play a zone, bumping or stopping any man who tries to get down field. They do not follow anyone down field, but play between the receiver and the passer. This is important against any Ends who button hook. If both the End, and the Halfback, go down field, either 1 or 2 is responsible for the FB, if he comes to one side or the other. 1 and 2 will back up after trying to stop any pass receiver, and as they back up they look to see if the Fullback is coming out on their sides. 3 and 4 both act as Halfbacks. If the Halfback flares out on their side, he must be covered. Both men take the first man who tries to go wide. Both men try to cover the second man who goes to the inside. This setup permits them to play a zone a great deal of the time. For example, if the Left End goes to his left flat, 4 would cover him; on the same play, if the Left Half were sent down the middle, 6 would pick him up. Both 4 and 6 must be alert to what the End does. If one sees the End come into his territory, he must, of course pick him up. If the defender sees the End go into someone else's zone, he should be alert to watch for the Halfback coming into his zone or, more important, following the End down the field.

5 and 6 both play opposite the Ends, who are the only fast pass receivers in the "T" formation who are not declared as being pass receivers, such as any man in motion who is no longer in position where he can block anyone. If the Ends come straight down they would be covered by 5 and 6. If the Halfbacks came down also, 3 and 4 would have to pick them up, since there is no one left to go to the outside except the Fullback who will be taken by either 1 or 2.

We plan to play zone as much as possible. If the Left End goes flat and



H. D. "RED" DREW

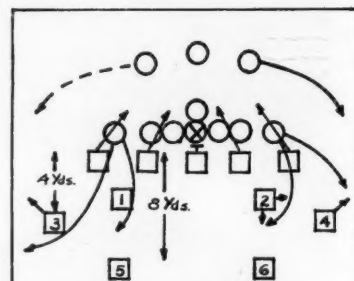
the Left Half flares out behind him, 6 would have to hustle to give 4 support, since there is no one left on that side who could get down the middle. 6 would start out with the Left End and would keep going as long as the Halfback did not start down the field.

WITH A MAN IN MOTION

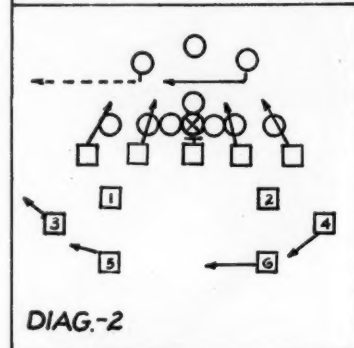
(Diagram # 2)

This set-up is always uniform unless some individual on the offensive team must be covered very closely.

Man in Motion is always covered by 3 or 4 all the way. This is a man to man assignment and the man covering the man in motion is given no other assignment, since it can never be determined how far he must go with the MIM. When 3 in diagram covers the MIM, 5 moves over just a little to act as a defensive Halfback, covering the first man in his territory and coming up on the outside of running plays. 6 moves over to the center and becomes the safety man and 4 rotates back to the defensive Right Halfback position. This rotation gives us three deep men at 6 to 8 yards. The line backers 1 and 2 watch the man nearest them in the backfield and they cover any man who comes to their side. If the Left Halfback goes in motion to his right, he is covered all the way by 3. 5 and 6 watch to the left side to

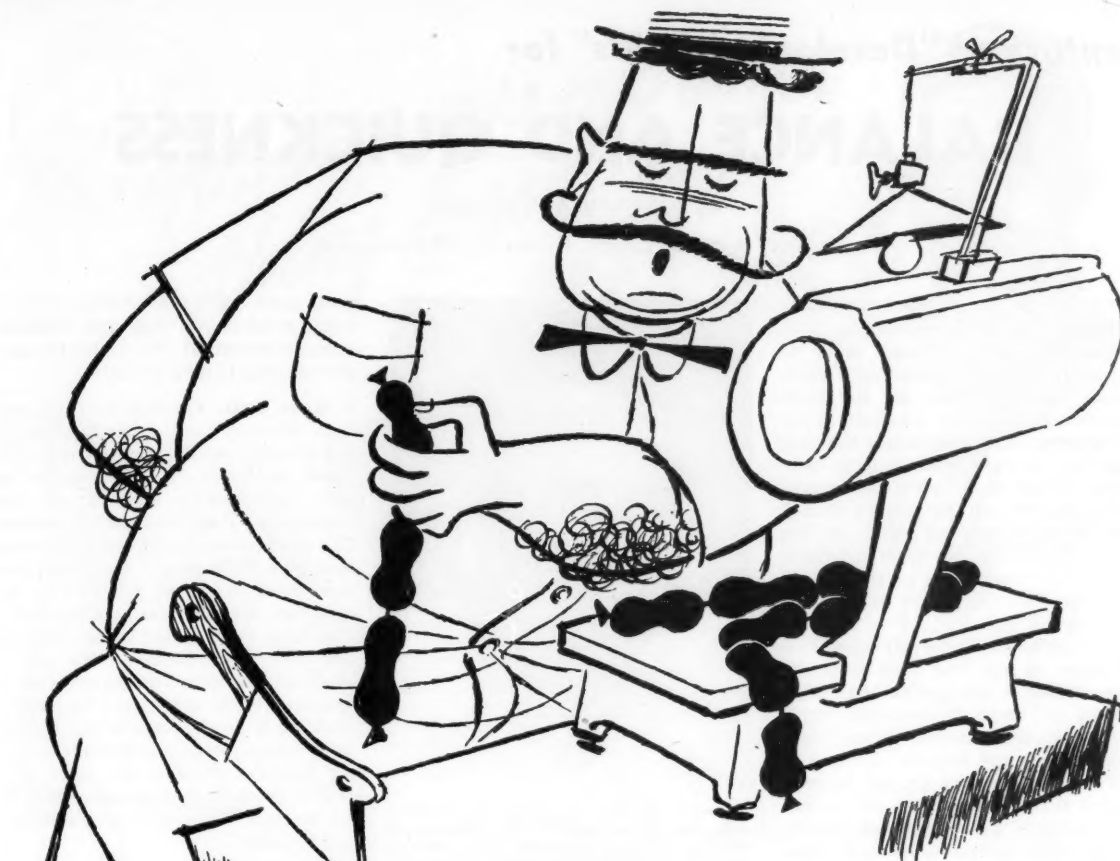


DIAG.-1



DIAG.-2

see what the Right End and the Right Half are going to do. Each plays a zone, taking the first man in his zone or the second man in his adjacent zone. 5 takes first man to outside, 6 takes the second. 6 takes first man inside, 5 takes second. 4 watches the Right End when he rotates back and covers him, if he goes to the outside. He also goes with him inside except when there is a cross, where we make a switch. 1 watches the Right Half when the Left Half is in motion. If the Right Half tries to get down field, 1 tries to knock him off balance, then he lets him go, watching for the Fullback if he comes out. If not, he backs up and plays the short zone on his side. If the Right Half flares out to the right flat, 1 covers him. If the Right Half goes in motion to his right, you can rotate or not, as you wish, depending on the strength of the opposition. However, the man who becomes the safety, number 6, looks toward his right to watch the Left End and Left Half, since the greater danger is to that side. If the man in 6 position rotates too far, he can make things very tough for 2 and 4.



"SERVICE ISN'T SOLD BY THE POUND"

You can buy your sports equipment from many sources, but it is that extra element of SERVICE which spells SATISFACTION. Your sporting goods dealer wants to serve you in every way, and when you buy team equipment, you naturally expect this plus value. However, service isn't sold by the pound, and when you buy on price alone, you will usually find that service isn't included in the "special" price. To be sure of the kind of service you rightfully expect, buy from the dealer who displays the NSGA emblem.

NATIONAL SPORTING GOODS ASSN.

ONE N. LA SALLE ST. • CHICAGO 2, ILLINOIS

LOOK FOR THIS SIGN



HE IS YOUR LOCAL SPECIALIST IN SPORTS

helmut

Kentucky's "Developing Drills" for BALANCE AND QUICKNESS

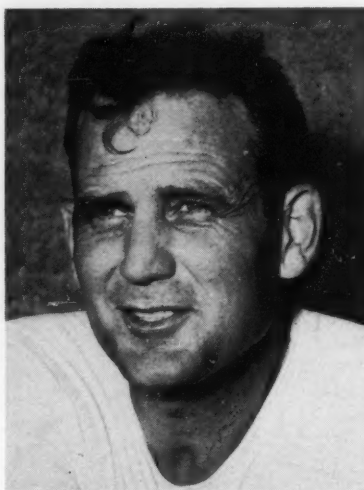
By PAUL "BEAR" BRYANT

Head Football Coach, University of Kentucky

SINCE 90% of our opponents are employing the "T" formation, we here at Kentucky are convinced, more so than ever, that, next to aggressiveness, balance and quickness are the most essential qualities for defensive football players. Laboring under that assumption, we have spent a large percentage of our time on the field working on what we call "developing drills."

We have not set the woods on fire by any means, but our team did enjoy some success during the season of 1949 when they led the nation defensively. I am certain that the ability of these boys to perform defensively should be attributed to the fact that they developed balance and quickness through practice of these fundamental drills over a period of two or three years. There is certainly nothing intricate or new in what we work on, but keeping in mind that our objectives are balance and quickness, we run through the following drills several times each week during spring practice and at least twice each week during the regular season.

1. Running Drill. Our track coach consumes the first few minutes of this drill, teaching all candidates how to run properly stressing the relaxation of various muscles. From this phase of the drill, each candidate reports to a coach on another part of the practice field who is supervising running backwards. Here we stress coordination of the legs and arms and position of the body. We insist that the individual cover as much ground as possible but keep his weight slightly forward at all times making it possible for him to change directions and take the shortest distance between two points. From this, we go into, what we called in the old days at Alabama, the "carioca." Here the candidate assumes a relaxed position with feet well apart, tail down, back straight, and head up and simply runs sideways crossing his right leg in front of the left and in back of the left alternately. This is repeated by crossing the left over and behind the right in the same manner. Next, we run forward, using the cross-over in an effort to loosen and relax the hips. For this drill, we use old automobile tires or lime markings on the practice



Coach Bryant, a native of Fordyce, Ark., starred in football at Alabama, climaxing his playing career as an All-Conference end on the 1935 Rose Bowl team. After graduation he served as assistant coach at Alabama and Vanderbilt before entering the Navy in 1941. Upon his return from service in 1945 he became Head Coach at Maryland where his teams won 6, lost 2, and tied 1. As Head Coach at Kentucky since 1946, his Wildcats have won 29, lost 12, and tied 2. "Bear" is a strict disciplinarian, yet amiable and very popular with players and fellow coaches.

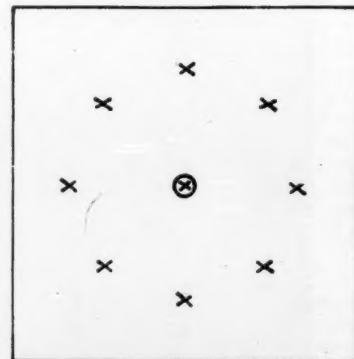
field. The next phase of this drill is running through the Joe Popa ropes. Here we are of the opinion that the cross-over or running backwards gets the best results. For the backs and ends, we like for a coach to pitch them the ball when they least expect it, and they are expected to field the ball without breaking their stride or losing their balance.

2. The Coop. Longer ago than I like to remember, when I was in school, Coach Hank Crisp used to put sand spurs on the ground under the coop. Remembering how hard it was on us tall, clumsy individuals, we use the coop here without the sand spurs. It is merely a cage approximately four feet high covered with chicken wire. We believe that by charging under this apparatus and even making an effort to

keep good offensive position will, at least, develop the legs and eliminate excess stomach fat. We prefer this drill during conditioning periods.

3. Wave Drill. For this drill, we have four linemen take defensive position in a straight line directly in front of the coach in charge. On the snap of the ball, they charge forward one step maintaining their balance and position. The coach waves in different directions, and from their position, the four linemen make an effort to move in that direction as quickly as possible making sure that they do not cross their feet nor lose their balance. We use an identical set-up for the backs with the exception that they start by running backwards on the snap of the ball and take longer steps concentrating more on covering ground. We have found that it takes an exceptionally agile boy to do this drill without running in semi-circles.

4. Circle Drill. If there is any one thing that we are really sold on for developing defensive football players, it is what we call the circle drill. It is, by far, the best drill we have seen for developing defensive linemen, ends and linebackers. We like to work this drill in two or three groups, depending on the number of men we are working with at the time. A group of, say, seven or eight is ideal. We simply have seven or eight men form a circle with a radius of approximately six feet. Then, one man takes his defensive position in the center as per diagram.



(Continued on page 24)



For me and my boys,
nothing less than
ALL STARS



Features that make "ALL STARS" America's No. 1 Basketball Shoes

LIGHTWEIGHT, minimizing fatigue . . DOUBLE STRENGTH TOE GUARD, for longer wear . . FULL LENGTH SPONGE INSOLE with CUSHION HEEL AND ARCH SUPPORT to safeguard against bone bruises and foot weariness . . HIGH PEG TOP gives perfect ankle support . . REINFORCED EYELETS won't pull out . . FOOT-FITTING LAST provides maximum comfort . . and famous NON-MARKING MOLDED OUTSOLE assures positive, non-slip traction on all kinds of floors.

Your Choice . . .

of several All Star models: White Olympic with color trim (illustrated above); Black Canvas All Star; All White All Star without color trim; Black Leather All Star; Colored Laces available in all popular school colors.

GAME-WINNING COACHES

have no place for "second-best" in the footwear they demand for their court squads. That's precisely why *more coaches specify All Stars and more basketball players wear All Stars* than any other basketball shoes made. If you want the best — the *proven* best — for your team, insist upon outfitting your players with All Stars!

CONVERSE

Chuck Taylor

ALL STAR

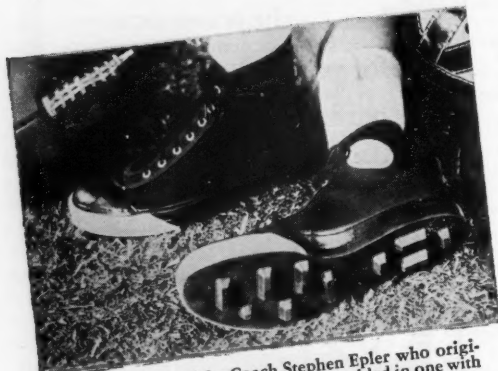
BASKETBALL SHOES

America's No. 1 Basketball Shoe

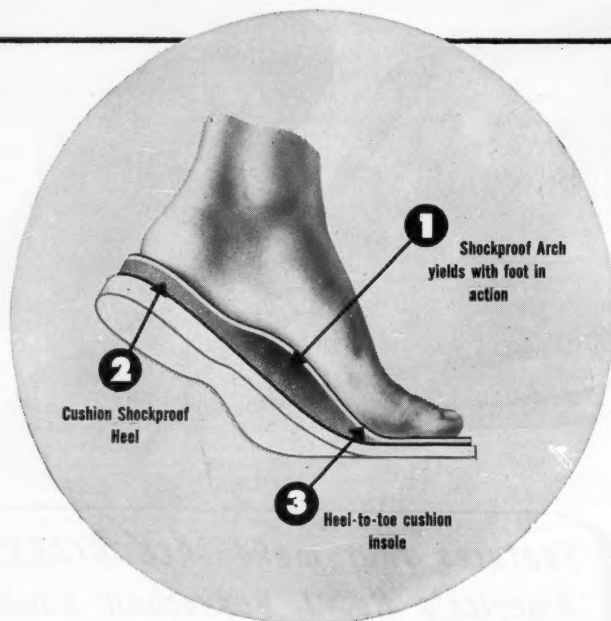
CONVERSE RUBBER COMPANY, MALDEN 48, MASSACHUSETTS

"PRO"

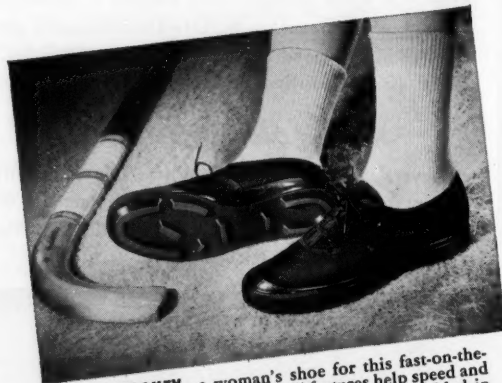
SPECIALIZED SHOES HAVE SPECIAL



EPLER is designed by Coach Stephen Epler who originated 6-man football. Rubber cleats molded in one with the sole are scientifically placed for fast ground grip. Heavy duck uppers. Hard kicking toe really punts 'em. Shockproof Arch Cushion. Heel-to-toe cushion insole for ease. Black. Men's sizes 6 to 12. Boys' 2½ to 6.



- Scientific lasts—free toe action • Slant-cut, non-binding tops
- Smooth inside construction • Balanced for wear
- Breathable uppers • All Keds are washable



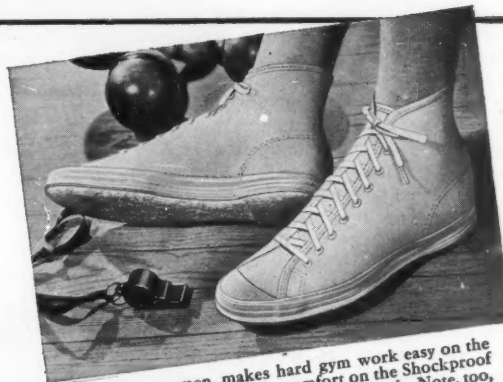
FIELD HOCKEY—a woman's shoe for this fast-on-the-feet game. See how Keds "Pro" features help speed and stamina! Scientifically placed rubber cleats, molded in one with the sole, really take hold. Shockproof Arch Cushion and insole. Black. Women's sizes 4 to 9.

KEDS

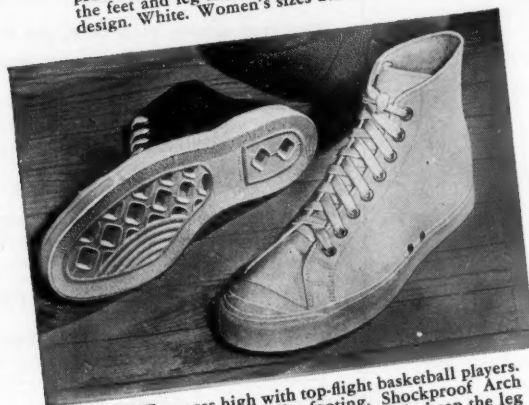
FEATURES FOR EACH SPORT



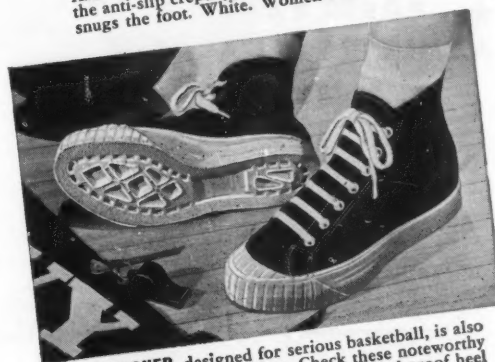
TEAM MATE—for women, offers "Pro" advantages in basketball. Molded soles help speed and footwork. Shockproof Arch Cushion and heel-to-toe cushion insole cradle the feet and leg muscles against fatigue. Snug lace-to-toe design. White. Women's sizes 2½ to 10.



DIANA for women, makes hard gym work easy on the feet. Each footstep lands in comfort on the Shockproof Arch Cushion and heel-to-toe cushion insole. Note, too, the anti-slip crepe type soles—the lace-to-toe style that snugs the foot. White. Women's sizes 2½ to 10.

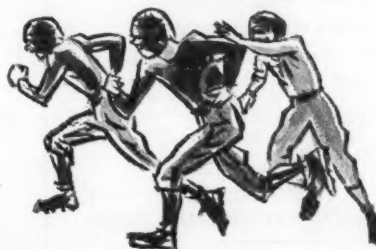


SURESHOT, scores high with top-flight basketball players. Molded sole gives anti-slip footing. Shockproof Arch Cushion and heel-to-toe cushion insole help keep the leg and foot muscles fresh and alive. Loose lined; ventilating eyelets. White, Black, Blue, Red & Gold. Men's sizes 5 to 15.



BIG LEAGUER, designed for serious basketball, is also a fine all around sports shoe. Check these noteworthy points: rugged molded sole, cushion shockproof heel to ease the bounce of heavy footwork. Black. Men's sizes 6 to 14. Boys' sizes 2½ to 6.

U.S. Keds®
The Shoe of Champions



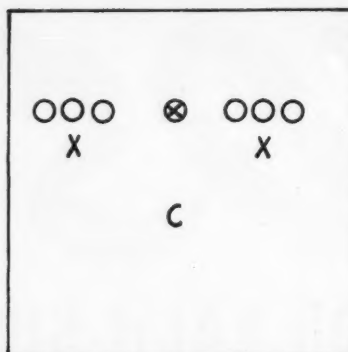
UNITED STATES RUBBER COMPANY ♦ Serving Through Science

DEVELOPING DRILLS

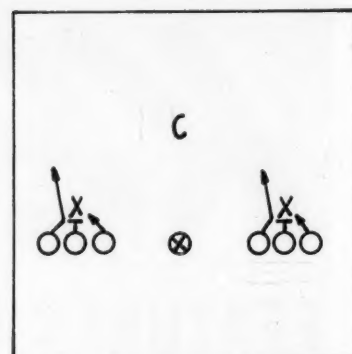
(Continued from page 20)

While working his feet and maintaining his position, the center man plays off would-be blockers with his hands and elbows. The blockers approach him from any direction at half speed but only one at a time with a slight delay between each man. To avoid being knocked down, the center man, of course, will have to shift his feet, weight, and change direction which, in our opinion, develops agility and balance. We never leave a man in the center more than 20 or 25 seconds; otherwise, it would cease to be fun.

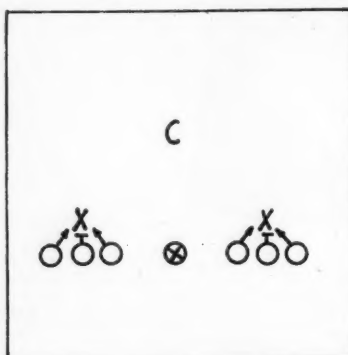
5. Seven on Two Drill. Our seven on two drill is actually what most people refer to as four on one, the difference being that we work in two groups at a time. Not only do we think this drill is good for developing linemen, but also we are of the opinion that we can learn who our best linemen are after a few sessions of this drill. Three linemen line up on each side of the center in a straight line with approximately three yards between the inside man and the center. A defensive man then lines up head on the middle man of each group. The coach stands behind the defensive man and gives the signal for each group as indicated in the diagram below.



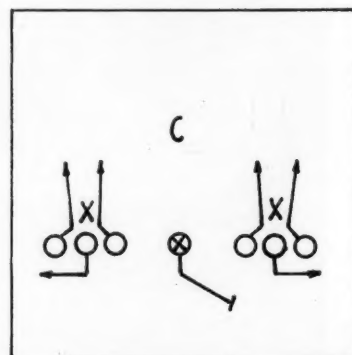
The center snaps the ball, but we do not use a ball carrier as we would prefer our defensive man to work against pressure. We work against the following blocks as diagrammed below.



Two on one block on each side.



Three men wedge on each side.



The two outside men fake, the middle man pulls and the center traps.

These drills are probably elementary to some people, but we will have to continue using them until we learn something better.

★ POSTCRAFT ★ ATHLETIC TIMERS

AVAILABLE NOW



Designed and Manufactured by

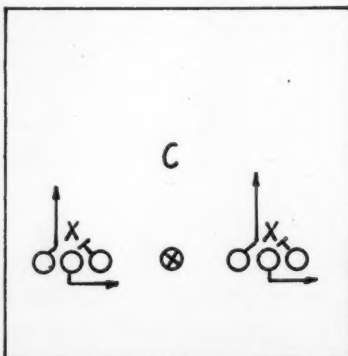


KNOXVILLE, TENNESSEE

- Electric Clock operated from the field
- Telephone system from sidelines to operator in booth operating electrical figures of SCORE, QUARTER, DOWN and YARDS-TO-GO
- Neon footballs indicating team in possession of ball

BRING YOUR STADIUM UP TO DATE
WITH ONE OF THESE MODERN TIMERS

Write for particulars and prices.



Form an angle block on each side.

Now Ready!
BOUND EDITIONS
Volume XII
Southern Coach & Athlete

\$5.00 Postpaid

Address Orders to:
115 Walton Street, N. W.
Atlanta, Georgia

30,000 Books of All Sports FOR SALE

Baseball, Football, Basketball, Boxing, Track, Golf, Tennis, guides and other sports publications are offered from 1818 to date. Items included in 38 page list #40, sent free upon request. Listed are thousands of scarce items covering all branches of sports.

GOODWIN GOLDFADEN

7461 Clinton St., Los Angeles 36, Calif., Dept. SCA-1

For SERVICE...
QUALITY...
VERSATILITY...

Call

O. H. GOOGE

MA. 4546 : DE. 4142

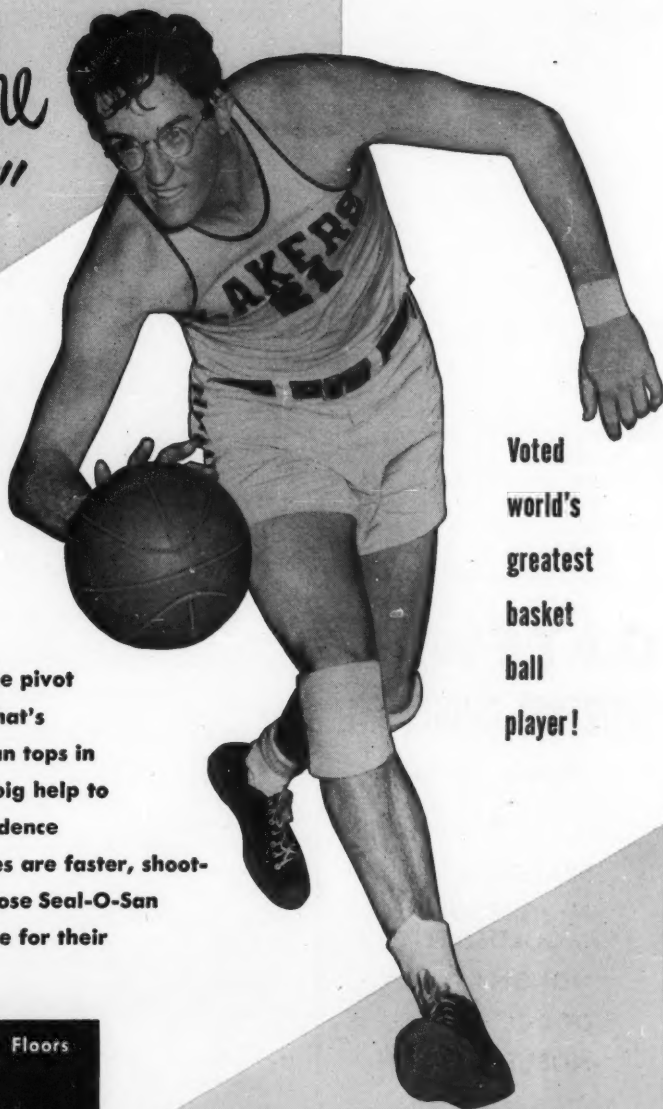
THE Stein PRINTING CO.

Printing and Lithographing

"I rate
SEAL-O-SAN[®]

tops in the
league"

says
GEORGE MIKAN

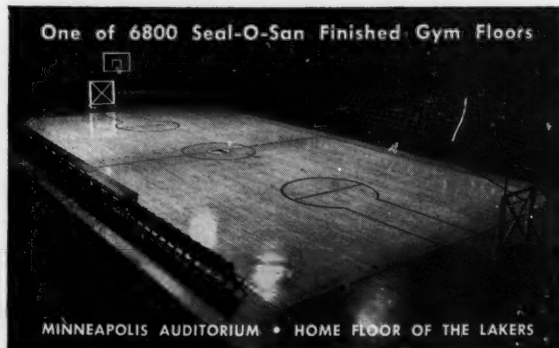


Voted
world's
greatest
basket
ball
player!

"Sure footing is a must . . .

especially for me because I'm in the pivot
or under the basket most of the time. That's
why I rate floors finished with Seal-O-San tops in
the league. They're fast and safe . . . a big help to
my all-round play." Players gain confidence
on slip-proof Seal-O-San floors . . . games are faster, shoot-
ing more accurate. Coaches who choose Seal-O-San
provide the best possible playing surface for their
teams. Try it on your floor.

One of 6800 Seal-O-San Finished Gym Floors



MINNEAPOLIS AUDITORIUM • HOME FLOOR OF THE LAKERS

HUNTINGTON LABORATORIES, INC.

Huntington, Indiana

Toronto, Canada

☐ Yes, please send my copy of the new 1950-51
Seal-O-San Basket Ball Coaches Digest. Sent to
coaches free. All others enclose 25c handling fee.

NAME _____

SCHOOL _____

CITY _____

STATE _____



Key to Basketball Success - - -

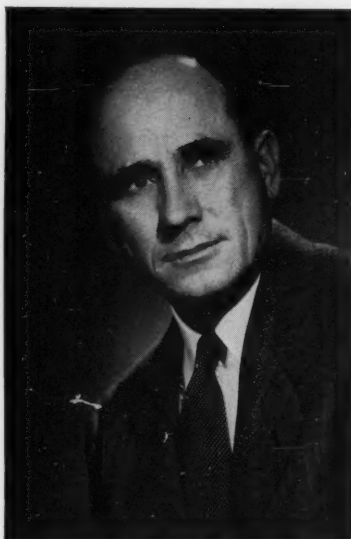
FUNDAMENTALS

By E. O. "DOC" HAYES

Basketball Coach, Southern Methodist University

THE thing which makes an athlete great, the thing which makes him stand out above other players, is his ability to execute the fundamentals of the game so naturally that they become a part of him.

In any field of endeavor it is basic training in the fundamentals on which the foundation of success is laid. The armed forces realized this, and if you are familiar with their program for preparing our boys for conflict in the last war, you will realize what I mean. The trouble in athletics is that many times the boys' eagerness to perform and the coaches' desire to see them in action prevent their spending the necessary amount of time on fundamentals. I realize that very often the practice of fundamentals, drills, etc., does not arouse sufficient interest among all players, but the boys who want to play and have a burning desire to excel are



E. O. HAYES

position, outside or at the post. Because of his mastery of fundamentals he stood out so completely that he was a unanimous choice for all-state, a fine reward for his long hours of work, and a tribute to his coach.

Many times a boy goes to college after having been a star in high school because of a physical advantage or his ability to shoot and then finds that, because of neglect of training in defense, passing, dribbling, rebounding, or some other vitally important fundamental, he cannot make good in college. He must be good in every department; there is no place in basketball today for a specialist, other than the tall boy, and even he must be able to execute most of the fundamentals.

I am asked very often why basketball is not the popular sport in the southwest that it is in the east, southeastern, and middlewestern parts of the United States, and why our teams as a general rule do not make a good showing in intersectional games with these teams.

The climatic conditions are most often given as a reason for basketball's being the game it is in the aforementioned sections. The athletes are forced indoors for so much longer periods of time that they naturally take to an indoor sport. I am sure that this is true and that, as a result, the boys grow up in basketball, becoming more skillful through longer periods of practice and play. Consequently, the teams from those sections play a brand of basketball that is really interesting from the spectator's point of view. People do not care about paying their money to see ten boys stumble, fumble, miss their shots, foul every time they attempt to guard a man, and generally engage in a contest which is neither football nor wrestling but resembles both.

We always have a few good teams, both high school and college, in our section, but we won't have good teams in all high schools and colleges until the boys have a chance to learn the fundamentals before they try to play the game itself, and that requires hours and hours of practice.

Basketball is repetition, and no other team sport, except baseball, requires the repetition of fundamentals as does basketball for the player to become outstanding.

the ones who will bear down during this part of practice, and they will invariably do the playing.

In basketball it is absolutely necessary that every player be an individual expert performer in order to have a winning team. Success comes to the team that can play better basketball, and better basketball comes only with the execution of fundamentals at top speed. Too often in searching for play patterns, intricate screens, etc., we fail to realize that in the execution of these plays everything depends upon fundamentals. I am convinced that we, as coaches, do not check upon ourselves often enough and ask the question, How good a job are we doing teaching fundamentals?

I agree that there are occasions when a team will win a tough game due entirely to the fact that certain players get "hot," but in my observation of both high school and college teams I have seen that the ones who consistently win are the teams well conditioned, aggressive, well drilled in simple fundamentals, and able to execute both simple and complicated play patterns because of this ability.

In my search for talent this past year, the best boy I saw perform in high school was a boy who could play any

GATEWAY SPORTING GOODS CO.

Dallas, Texas

•
SPALDING
MacGREGOR-
GOLDSMITH
NOKONA
DODGE
NOBLE

•
Consult Us First
Special School Prices

1300 MAIN
RIVERSIDE 4229

In the NEWS again!

SOUTHEASTERN CONFERENCE ACCEPTS CB BASKETBALL

The smart rookies still come to him for advice. He seldom gives it to them in w... them. He crouches heavy right throw from ing a step. ing a ballp...

called on account of darkness. He stormed and pranced around Ump almost shook structibility

HANK IBA ENDORSES CB BASKETBALL

Legislature. But he said it was a id he would es. of his He

he does not brag about the old days, or tell them how much greater the old-time stars were than mo... ates. He knows... name has



NON-PEELING FEATURE...

Enlarged view above shows cross section of CB seam channel construction. Notice how the leather is turned down and vulcanized into the channel of the carcass. This gives the sewed ball feel and prevents peeling.

Yes, the Craft Built CB molded basketball is fast becoming the preferred basketball throughout the country. Grueling tests have proved the CB to be completely official, outstandingly durable and to offer amazing and improved playability. Players and coaches prefer the CB because it has a true sewed ball feel achieved by an exclusive patented process which also eliminates peeling and rupture at the seams. Craft Built CB is the only molded ball on the market made with the improved 4 panel construction. This eliminates "dead spots" and makes possible a more perfectly round and balanced ball.

Ask your dealer about the CB today or write direct to factory for the name of the Craft Built dealer in your locality. Be sure to see the CBI—CB2—CB5, all great basketball values made under this unique process.

SCHOOL PRICES

CB - \$20.00	CB2 - \$17.00
CBI - \$20.00	CB5 - \$14.00



OHIO-KENTUCKY MANUFACTURING CO.
ADA, OHIO

Texas Needs More

COMPETITIVE SWIMMING

By A. R. BARR

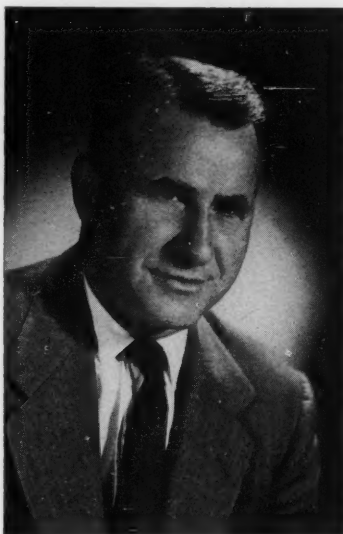
Swimming Coach, Southern Methodist University

COMPETITIVE swimming is a fascinating sport in itself but its real worth and reason for belonging in the curriculum of any educational institution lies in its value to the over-all program of swimming.

It should not be necessary to review the values of swimming since that has been done many times, but a quick survey may aid in this discussion. The physical development that can be derived is unexcelled; the injury hazard is below that of most sports; the safety aspect is invaluable; it is an activity suitable to any age group and the possibilities that it offers in the co-recreational field is almost unlimited. There are times during the hottest months in Texas when it is the only sport that can be enjoyed.

What value can competitive swimming have in the broad field of swimming other than just competition? The rise of any sport has gone hand in hand with the development of its competitive phase. Competition brings out the best methods in coaching and, after all, what is coaching but intensive teaching? Competition offers an outlet for the talented and places a premium on top performance. Beyond that it serves as the greatest stimulus we have for creating interest and desire in the uninformed and unskilled. A long run by Doak Walker, a home run by Ted Williams or a mighty drive by Ben Hogan has stirred many a boy to the point where he vowed he would duplicate that if it were humanly possible. Swimming is no exception to this rule and the presence of a varsity swim team in an educational institution will do much to arouse such an interest and in addition it will offer a challenge to those who want to excel.

The status of competitive swimming in the state of Texas is far below what it should be. At the present time there are about 10 high school teams and 4 college teams in the entire state. There is a summer program of competitive swimming but these meets are dominated by a handful of swimmers who have competed for the high schools and colleges during the school year. Houston is the only city that has a program of high school competitive swimming. The Southwest Conference is a four team swimming conference and the other college conferences in



A. R. BARR

the state are without the sport. Almost any sport that can be mentioned has enjoyed more competitive prosperity than swimming. Are the colleges waiting for the schools to start the ball rolling or are the schools waiting for the colleges to send out qualified people to initiate a vital program? The answer to the above problem is not an easy

one and the following suggestions are offered as possible solutions.

The first suggestion is to stop thinking of swimming as a summer sport and make it a year around activity. After all, the summer months in Texas do not afford much more time for outdoor swimming than do the same months in Ohio. The instruction should be done in the schools as part of their curriculum. It would be available to all in the same community, regardless of whether the father belongs to the golf club or whether he is an unskilled laborer. Instruction would be better as this situation would demand better and more specialized teachers whose job would not be short and seasonal. There are fine "learn-to-swim" campaigns put on by the "Y's" and by the Recreational departments but they are crowded, hurried, and they do come after the outdoor swim season begins. Private lessons are so expensive as to place swimming in a rich man's class.

The next suggestion would be to move up the high school competitive season so that it coincides with basketball as is done in the North and East. At the present time it is conducted in the spring and it must compete with spring football, track, tennis, golf and baseball. If the reason for sponsoring it at this time of the year is to give schools an opportunity to use outdoor

(Continued on page 61)



S.M.U. wants every student to learn to swim.

THE CHOICE OF EXPERIENCED COACHES THE COLLEGIATE

Exclusive Side Loop Lacing relieves instep strain — creates added ankle support — Other comfort features — Snugfit Arch Cushion, Sponge Heel Cushion.

Top College and Pro Teams will be wearing new, color combination Collegiate this season. Top coaches know Top Notch basketball shoes mean protection for their players.

BEACON FALLS RUBBER FOOTWEAR
BEACON FALLS, CONNECTICUT

Eliminate Injuries with - - -

PROTECTIVE HEADGEAR

By BUCK ANDEL

Trainer, Ga. Tech, and Secy. of Southeastern Conference Trainers Ass'n

THE emphasis on speed and maneuverability in modern football has caused football coaches to give much consideration to protective equipment used by the men playing for them. Every successful coach has foremost in mind the adequate protection for areas of the body that are most susceptible to injury, and are careful at all times not to sacrifice protection for lightness in selecting padding. The boy who has been a victim of the trend to unpad the players is not going to contribute much toward the betterment of anyone's reputation while sitting out the game.

Through constant research and advice from coaches and trainers, the better manufacturers of football equipment have done a fine job in developing pads to meet most requirements. With the large number of pads on the market today, it is an easy matter for the coach to find the material he needs to best protect his men and yet not slow them down with excess weight.

Particular consideration should be given to the selection of a head protector, since records show that about 70% of the fatal injuries in football during the past 18 years were due to blows on the head and neck.

There are many types and styles of "hats" on the market but in recent years the molded plastic or fibrous models have become very popular and are in general use. However, the standard leather-fiber shells are still in demand. A combination of one of these coverings with an inner protection of sponge rubber, suspended leather, or webbing are the designs generally offered for sale today. The question then arises as to which combination will give the best protection and yet be light enough to allow quickness of movement. The manufacturers are still in the experimental stage in the development of the plastic shell. It seems that, if the present creations are made durable enough to withstand hard knocks, they are so heavy the boys cannot push them around; but this problem of durability and lightness is being solved rapidly and now there are some commendable models available.

To protect the head from the plastic shell, the makers of this type hat have used all kinds of contraptions, but

Henry (Buck) Andel is a graduate of Boys' High School in Atlanta, and Georgia Tech, where he played football and baseball. After graduating from Tech in 1943, he served two years in the service and was awarded the Purple Heart for wounds received in the European campaign as First Lieutenant in the infantry. After being discharged in 1945, he joined the staff at Marist College, serving as trainer and assistant coach in football, track, tennis and golf. He became trainer at Georgia Tech in 1948. "Buck" is secretary of the newly organized Southeastern Conference Trainers Association.

sponge rubber is still the best material for cushioning and shock absorption. The sponge can be flush with the top and sides or can be suspended by leather or webbing. Any one of these linings prevents a skull fracturing blow and is acceptable, if the design is satisfactory as far as comfort is concerned.

The lightest and toughest of the plastic shells I have seen recently is a rubberized creation that was developed by a major rubber company. This shell with one inch of sponge rubber flush with the inner crown and a half inch on the inside walls makes a fine head guard. Of the hats we have tested, this style in the plastic models is the only one I could recommend at the present time. The other plastic shells are either too heavy or they are easily cracked when hit with any force. We have also found that a suspension that is made of all leather or webbing does not absorb sufficient shock, but seems to transmit it to the neck region which results in frequent injury.

The hat we are now using at Georgia Tech is a leather model. After trying plastic shells for two years we were forced to go back to the leather style because of the large number of injuries incurred. Perhaps, the plastic hats we used were too light to give proper protection, but those that were designed to give that protection were too heavy to carry. The leather head guards have been in use for many years, consequently they seem to be much more advanced in providing the protection de-

sired and are generally as light as the safe plastic models.

The better leather models have the crowns and sides reinforced with fiber material to prevent fractures from sharp blows to the head. This fiber should be solid from ear cup to ear cup to protect the vulnerable area at the rear and base of the skull. Sponge rubber is again the best material to cushion the head against the shell. Since the leather will absorb and distribute much of the shock, the thickness of the rubber can be less than would be needed inside the plastic shell, which absorbs no shock. Where the plastic shell requires one-half inch rubber on the sides, most good leather helmets have only a one-quarter inch thickness to do the same job. The sponge in the crown may be one-half inch and flush with the shell or it may be suspended by webbing or leather and be one-quarter inch in thickness. Both of these methods of keeping the head from against the crown are good, with more safety in the suspended type, which is what we have in our present model.

From the experience we have had with head guards the last few years, I am of the opinion that at the present time we are using the best helmet we can find for the game. Our head injuries have been reduced considerably in practice and in the 1949 season no boy lost any time during a game due to a blow to the head. This was the convincing factor in our decision to use the leather hat we now have. We will continue to use it until we find one that can do a better job. In addition to the protection we enjoyed, our helmet weighs only 2 ounces more than the lightest plastic model tested. We have to admit that the sleek modern plastic jobs are more appealing to the eye, but we can get more game minutes out of our squad by sacrificing the relatively unimportant factor of eye appeal.

When considering helmets always give them a fair test by buying a few to try in your practice sessions. Keep in mind at all times that protection is the quality desired above all others and your head injuries will be greatly reduced.

STRANGE AS IT SEEMS

by *ELSIE Hix*

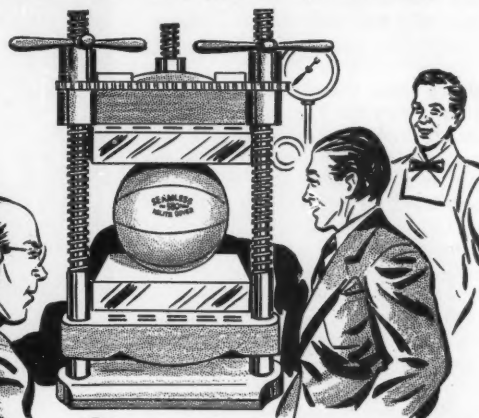


BALL STANDS UNBELIEVABLE PUNISHMENT!

RECENTLY THE SEAMLESS RUBBER CO. SUBJECTED ONE OF THEIR ATHLETIC BALLS TO THE TOUGHEST TEST IMAGINABLE! THE BALL WAS THEIR NEW 580 BASKETBALL WITH BUTYL BLADDER, KOLITE COVER.

AMAZING TORTURE TEST!

1. UNDER PLATES OF PRESS, SEAMLESS BASKETBALL IS CRUSHED TO A THICKNESS OF 1 INCH BY 16,890 LBS. PRESSURE--WITHOUT A SIGN OF A RIP, BREAK OR BLOWOUT!



2. WHEN PRESSURE WAS RELEASED, SEAMLESS BASKETBALL RETURNED TO ORIGINAL SHAPE AND SIZE--UNDAMAGED BY TEST, EQUAL TO MANY YEARS OF USE!

4 REASONS FOR THIS PROVED SUPERIORITY!

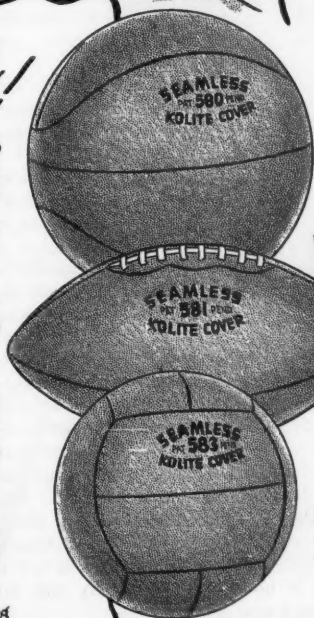
1. NYLON WINDING - 500% STRONGER THAN COTTON THREAD. MULTIPLE LAYERS MEAN BALL HAS GREATER LIFE, WILL NOT TEAR, STANDS TOUGHEST TREATMENT!

2. BUTYL BLADDER - THE AMAZING SYNTHETIC RUBBER THAT PRACTICALLY ELIMINATES NEED FOR REINFLATION!

3. KANTLEEK VALVE - PATENTED, ALL-RUBBER KANTLEEK VALVE IS MOLDED INTO BLADDER--CANNOT SEPARATE--AIR CANNOT ESCAPE!

4. KOLITE*COVER - TOUGHER THAN ORDINARY RUBBER. 100% WATERPROOF--SCUFF-PROOF. LOOKS AND FEELS LIKE FINE LEATHER, YET MORE DURABLE.

*Patent Pending



SEAMLESS Athletic Balls

FOR THE BEST IN BASKETBALLS, FOOTBALLS AND SOCCER BALLS--LONG LIFE AND TRUE ECONOMY--SPECIFY SEAMLESS. TOP QUALITY, PRICED RIGHT.

ATHLETIC GOODS DIVISION

THE SEAMLESS RUBBER COMPANY

NEW HAVEN 3, CONN., U. S. A.



Southeastern Conference

TENNIS TOURNNEY

By ELMORE HUDGINS
Sports Publicist, Vanderbilt University

TULANE UNIVERSITY's Jack Tuero, 1949 National Intercollegiate Singles Champion, won his third Southeastern Conference Championship and the University of Florida won its first SFC team championship in the twelfth annual tournament of the Deep South schools held this year on the Vanderbilt University courts, May 11, 12, and 13.

Superb and crowd-pleasing Tuero also won, with the fine co-operation of teammate Dick Mouldous, the doubles championship for Tulane. It was the fourth straight year that Tuero has helped capture the doubles title for the New Orleans school and the third straight year in which Mouldous has teamed with him in the effort. In 1947 Tuero, as a freshman, paired up with Glenn Gardner to win the doubles. The Louisiana Jumping Jack, coached by the masterful Emmett Pare', won the SEC singles in 1947, lost to teammate Wade Herren in 1948, won again



JACK TUERO

in 1949 and also went on to win the national title at Austin, Texas, last year.

Ted Prior of the University of Florida went to the finals of the championship division with Tuero before succumbing to Tuero's supreme agility, 6-4, 6-4. Florida's extremely well-balanced team sent four players to the finals of the six divisions of singles play and placed a duo in each of the three divisions of doubles play; this even distribution of power enabled the 'Gators to win the larger trophy, the team championship with a final total of 25 points. Tulane's total was 23 and a darkhorse University of Tennessee team showed surprising strength in the doubles and lower division singles to stack up 23 points also for a second-place tie. Vanderbilt placed fourth with 13 points and the next highest was L.S.U. with 3. Alabama and Georgia Tech scored 2 points each, Auburn, Mississippi and Mississippi State scored 2, Georgia failed to score a point and Kentucky did not enter a team.

Tuero was seeded No. 1 in the Championship Division by the tournament committee composed of Johnny Hyden (Vanderbilt), Chairman, Emmett Pare' (Tulane), Harry Fogelman (Florida) and W. D. Buchanan (Tennessee) with Prior given No. 2, Steve Potts of Vanderbilt No. 3 and Louis King of Georgia

Tech No. 4. In tying the record of 3 SEC singles championships set by Joe Davis of Vanderbilt in 1939, 1940, and 1941, Tuero defeated Thurston Sherman of Mississippi (6-4, 6-1) in the first round, Jim Kyle of Alabama (6-0, 6-2) in the quarter-finals, Steve Potts, of Vanderbilt (6-4, 6-1) in the semi-finals and Ted Prior of Florida (6-4, 6-4) in the finals.

Dick Mouldous, also of Tulane, won the No. 2 singles division with a first round bye, a 6-2, 6-4 win over Ralph Lovett of Auburn in the quarter-finals, a 6-3, 6-4 win over Jerry Lapidus of Alabama in the semi-finals and a hard-fought final victory (7-5, 6-3) over Florida's Jim Windham.

Unseeded Kermit Stengel of Vanderbilt pulled three upsets to win the No. 3 singles championship. Stengel beat Bobby Jabour of Mississippi 6-1, 6-2, in the first round, then blasted Don Ferguson of Georgia Tech (seeded 4) 6-0, 6-2, out-lasted Florida's Berney Segal (seeded 1) by 7-5, 7-5 and outplayed Tulane's Walker Harris (seeded 3) in the finals 6-2, 8-6.

In the No. 4 singles another unseeded player, Ellery Carver of Tulane, outlasted three seeded opponents to win the bracket. Carver had a first round bye then upset Vanderbilt's Dan Denny (second seeded) by 6-4, 9-7, L.S.U.'s Bill McDowell (fourth seeded) 6-3, 4-6, 6-2 and Tennessee's John Cullum (first seeded) 6-1, 1-6, 6-3.

Jack Borling of Florida, seeded second, moved through the No. 5 singles without the loss of a set as he drew a first round bye, beat Alabama's Lionel Gordon 6-0, 6-0, Tulane's Horatio Amengual 6-0, 7-5 and Tennessee's W. G. Currie (seeded 1) by 7-5, 6-3.

Tommy Bartlett of Tennessee was seeded first in the No. 6 singles and was forced in only one set as he won the bracket going away. Bartlett beat Taylor Thiesen of Georgia Tech 6-0, 6-3, Gordon Long of Vanderbilt 6-2, 11-9 and Ward Wagner of Florida 6-4, 6-2.

In doubles play Tuero and Mouldous won the championship without being particularly extended at any point. They defeated L.S.U.'s Roger Richardson and Larry Mills 6-0, 6-1, Alabama's Jim Kyle and Paul Kantor 6-0, 6-2, Vanderbilt's Potts and Stengel 6-1, 6-4 and Florida's Prior and Windham 6-4, 6-2.

Florida captured the No. 2 doubles
(Continued on page 57)

**paris
on
peachtree**

Famous FRENCH CUISINE
RUTH & GEORGES
11 A.M. 'Til Midnight
For Reservations
Call
AT. 4409

**remond's
french
cafe**

1026 PEACHTREE ST.
Between 10th and 11th
ATLANTA, GA.

PENNSYLVANIA

Proudly Presents

The Sensational New *FIVE PLY* PENN-BILT BASKETBALL

with
DOUBLE VALVE
for Positive
Balance!

Designed specifically for varsity play and practice, this great new, custom-made Pennsylvania Basketball gives you *five plies* for longer wear...*twin valves* for balanced perfection and...exclusive Penn-Bilt five-pole construction for overall excellence and quality. Official in size, weight and performance, this sensational new Pennsylvania Basketball handles perfectly, dribbling, passing or shooting! Make it a point to see and try this great new ball...the game's finest!



**PENNSYLVANIA
ATHLETIC
GOODS**



SANCTIONED

For Official Inter-Scholastic Play by
National Federation of High Schools

Pennsylvania won this seal of approval on the basis of top playing performance...performance guaranteed by rigorous tests and inspections and consistently high manufacturing standards.

PENNSYLVANIA RUBBER COMPANY

Jeannette, Pa.



Akron, Ohio

PHYSICAL ED

(Continued from page 15)

these factors are approximately as follows: achievement 68 per cent, knowledge 20 per cent, and attendance 12 per cent. Male students are given a fitness test, which includes sit-ups, chins and a 240 yard shuttle run, twice each semester and scores made on these tests are included in the achievement aspect of the course.

Co-education in Physical Education

In certain activities both boys and girls are permitted to enroll in the

same course. Bowling, Archery, Dancing and certain other activities are particularly suited to co-recreation so students are encouraged to participate jointly in these activities both in regular class periods and in club programs which are extra curricular in nature.

Teacher Training in Physical Education

The curriculum at SMU includes both an undergraduate and graduate program for students who may wish to major in these fields in preparation for teaching and coaching. With the increased emphasis that is being placed on health and physical education in our public schools and in recreational pro-

grams, an increasing number of students is participating in this course.

Intramural Athletics

An extensive program of activities is included in intramural athletics. The intramural program is looked upon as an integral aspect of physical education although students may not substitute participation in this activity for physical education. Intramurals provide a laboratory in which the skills and techniques taught in physical education may be put into use in actual game competition. Intramurals provide an opportunity for students not on varsity teams to gain some of the values which normally accrue to participation in competitive athletics and which would only be available to the varsity athlete if intramural athletics were not available. By participating in physical education and intramurals the student has an opportunity to acquire skill and knowledge in a list of recreational activities; maintain a degree of physical fitness, and learn something of the give and take which comes from participation in competitive games and contests. In this way the program makes a contribution to the development of the total individual in which school experiences for the student are not limited to "training of the mind."

ATHLETIC EQUIPMENT COMPANY

592 Peachtree St., N. E.

Atlanta, Ga.

TOM SLATE

Complete Line of Team Equipment

by

Rawlings

Pennsylvania

Spalding

Reach

Wright & Ditson

and many other lines

*Grandville
Sweaters*

IT PAYS TO PLAY

TED ZUBER

TOM GROOVER
Representatives

JACK GLOVER

S.M.U. ATHLETICS

(Continued from page 15)

Bend were seeking to end the season undefeated and the Ponies were determined to play the game of their lives. When the score was tied 20 to 20 in the fourth quarter not only the 75,000 persons witnessing the game in the Cotton Bowl, but millions listening in knew that the football battle of the century was taking place. Even though Notre Dame scored again and then stopped an SMU drive inside the five-yard line, there was glory for all in that game.

Football is not the only sport at SMU that enjoys intersectional competition. Each season the basketball team plays two games in New York State and occasionally goes West for games. Last year's tennis team met the University of Colorado and other strong net squads, and the swimming team has a representative intersectional schedule also. The baseball team usually entertains the Ohio State University, the University of Minnesota, or some other team from the Big Ten. Track men compete in relays in various parts of the country.

Matty Bell, athletic director at SMU, is thoroughly sold upon the advantages of intersectional competition in all sports, and plans to keep the Mustangs in the national sports picture.

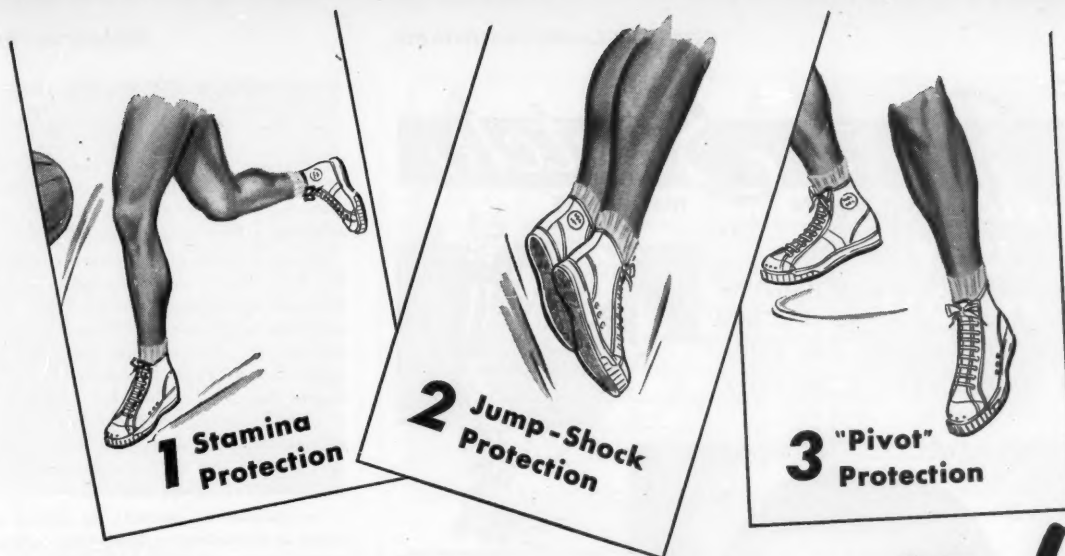
, 1950

of stu-
rse.

activities
ics. The
upon as
ucation
bstitute
physi-
vide a
ad tech-
ucation
l game
ide an
arsity
s which
ion in
would
athlete
t avail-
al edu-
ent has
ill and
eational
physi-
of the
m par-
es and
rogram
velop-
which
ent are
mind."

season
e deter-
r lives.
0 in the
00 per-
Cotton
a knew
century
a Notre
stopped
rd line,
ame.
at SMU
etition.
n plays
te and
s. Last
iversity
ng net
n has a
chedule
enter-
ty, the
e other
k men
arts of

t SMU,
antages
in all
ustangs



Give Your Team These

3 Big Points!

Get Ball-Band... the Basketball Shoe with the Built-in Support



The Monitor, one of the shoes featured in the complete Ball-Band Basketball line for Men, Boys, and Women.

P.S. Team up Ball-Band Shoes with Ball-Band Athletic socks—top quality, cushion foot, absorb perspiration, long wearing.



- 1 Arch-Gard cushions longitudinal arch
Helps hold the bones of the foot in proper alignment, aids in keeping muscles in perfect tone. Keeps stamina high and fatigue low to the last whistle.
- 2 Arch-Gard cushions heel
Absorbs the shock of body weight. Helps take the shock out of running.
- 3 Arch-Gard cushions metatarsal arch
Helps distribute body weight correctly over the forepart of the foot.

More Basketball Reasons Why BALL-BANDS Are Winners

1. Positive Traction Soles
2. Self-Cleaning Soles
3. Reinforced Pivot Block
4. Full-length Cushion Insole
5. High Grade Duck Uppers
6. Correct Fitting Last
7. Eyelets Anchored
8. Light Weight

Free!

Scout and Record Book for coaches. Send your name, address, and school.

BALL-BAND

Look for the Red Ball Trade-mark

MISHAWAKA RUBBER & WOOLEN MFG. CO. • MISHAWAKA, INDIANA

Sport Sketch

By JOHN

McKENZIE

GRAVES HAS DONE A REMARKABLE JOB OF BUILDING TREMENDOUS LINES AT GA. TECH WHEN THE MATERIAL HAS BEEN THIN IN NUMBERS & EXPERIENCE



RAY GRAVES

BUILDER OF FINE FORWARD WALLS AS LINE COACH OF THE YELLOW JACKETS OF **GEORGIA TECH**

BORN IN KNOXVILLE, TENN., GRAVES WAS A STAR FOOTBALL PLAYER AT THE U. OF TENNESSEE..

ALSO PLAYED TWO YEARS OF BASKETBALL & WAS SENIOR CLASS PRESIDENT



HE WAS A PLAYER, LATER A SCOUT FOR THE PHILADELPHIA EAGLES

AS CENTER AND CAPTAIN OF NEYLAND'S VOLS IN 1941, GRAVES WAS A TOWER OF STRENGTH. HE PLAYED IN THE 1941 BLUE-GRAY CLASSIC.

AS A COACH HE CONTINUES TO INSPIRE TOP LINE PLAY.



McKenzie

RAY GRAVES

Line Coach, Georgia Tech

Graves, a star center at the University of Tennessee and later for the Philadelphia Eagles, was named head line coach at Georgia Tech in January, 1947.

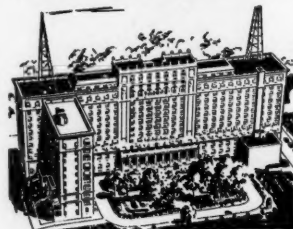
Born at Knoxville, Tennessee, December 31, 1918, Graves was graduated from Central High School there in 1937. After one year at Tennessee Wesleyan Junior College, he entered Tennessee, and was graduated in 1942. He signed with the Eagles for two seasons, but returned to Tennessee for the 1944 and 1945 seasons as line coach. He went back to the Eagles in 1946 as scout and assistant coach, and then joined the Tech staff.

In addition to football, he played two years of basketball at Tennessee, and was team captain of football in 1941. He was senior class president and very active in student activities.

Graves is a firm taskmaster, yet very popular with his players. His thorough knowledge of the game, coupled with a dynamic personality, marks him as one of the south's most promising coaches.

On November 3, 1942, he and Miss Opal Richardson of Tazewell, Tennessee, were married. They have three girls, Rebecca Anne 6, Katherine Gibbs 3, and Elizabeth Greer 4 months. He is a Methodist and a member of the Lions Club.

Your Headquarters



IN ATLANTA

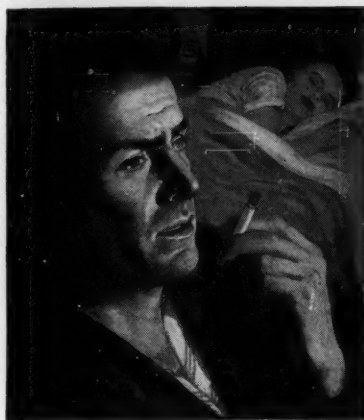
Make the Biltmore your headquarters when you come to Atlanta. It is conveniently located—only a few minutes walk from Georgia Tech—Grant Field and Rose Bowl.

600 outside rooms, each with bath and circulating ice water popular prices prevail in dining room and coffee shop.

Rates From \$4.00

ATLANTA BILTMORE

The South's Supreme Hotel



BURNING QUESTIONS

Late at night, some men do their hardest worrying. Each thought glows like the burning end of a cigarette. Chain-thoughts like these:

"How am I doing my job? Have I already reached my top? Are my best earning years numbered?"

"And how will that affect my other job—as husband, father, family provider? Will I be able to do all we've planned? What about college for the children? And our home—will I always be able to meet payments?"

Every man has to ask himself these questions. Not till he finds the right answers will worry cease.

One fundamental answer, of course, lies in a systematic plan of saving—one that builds soundly for the years ahead.

U. S. Savings Bonds offer one of the simplest and most profitable ways of saving ever devised.

There is the Payroll Savings Plan—an automatic system that tucks away a part of your earnings each payday into U. S. Savings Bonds. Bonds that are guaranteed to pay you back four dollars for every three, after ten years.

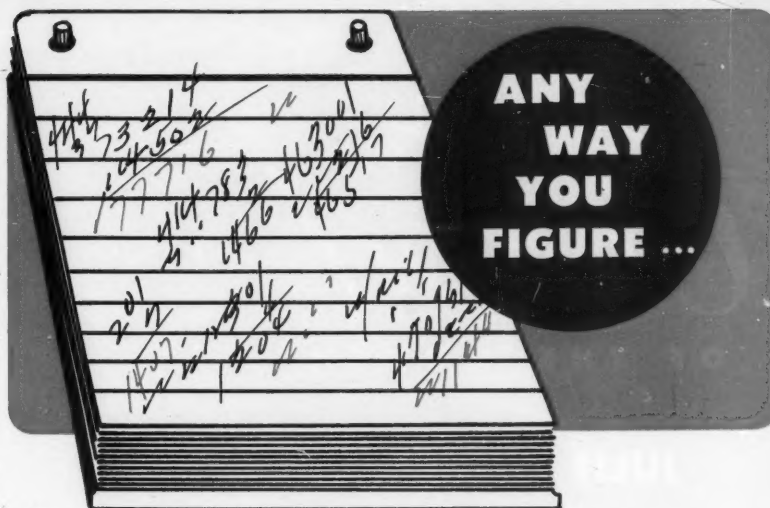
If you're not on salary, there's the equally convenient, equally profitable Bond-A-Month Plan at your bank.

U. S. Savings Bonds are one of the wisest investments man can make. They cushion the future—while you sleep!

**AUTOMATIC SAVING IS
SURE SAVING
U.S. SAVINGS BONDS**



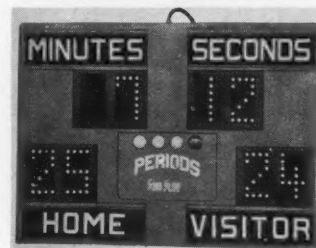
Contributed by this magazine in co-operation with the Magazine Publishers of America as a public service.



"It's the FINEST Basketball Timer-Scoreboard!"

A FEW LEADING FAIR-PLAY DEALERS

Bacon & Vincent, Buffalo
James E. Brine, Boston
Baum's Spt. Goods, Sunbury, Pa.
Nat'l. Distributing Co., Norfolk
Bocock-Stroud, Raleigh
American Seating Co., Atlanta
Hunts Gym Pants Co., Mayfield, Ky.
James E. Perry, Indianapolis
Colburn Sch. Supply, Grand Forks
Frank D. Cohan, Portland
E. P. Finnegan, San Francisco
Gougar & Todd, Denver
W. A. Holt Co., Waco
Olen Williams Co., Oklahoma City



The new FAIR PLAY FIGURGRAM is designed and built by exacting craftsmen to give you a Basketball Timer-Scoreboard that is years in advance of the ordinary scoreboard. Every second of the game "ticked off" in flashing "9" block numerals. Every tense moment of play made more exciting. Every feature that players, coaches, officials, announcers and spectators could ask for is found in the new FAIR PLAY FIGURGRAM—Model FF-15. Add more enjoyment and excitement to your basketball season by installing a new FAIR PLAY FIGURGRAM in your field house or gym now. The FAIR PLAY FIGURGRAM is also adaptable to other sports.



This 5' x 39" Time-Scorer is a real crowd pleaser. Choice of 8 or 10 minute 27" clock. Brilliant 9" scoring numerals are easily seen from far corners and sharp angles. EXCLUSIVE FAIR PLAY FEATURE: Clock can be quickly set by remote control for short games or overtime periods. Sturdily built with durable aluminum alloy cabinet, the DELUXE FAIR PLAY adds prestige to any basketball court at small cost.

DELUXE FAIR PLAY

FAIR PLAY builds all types of timer-scoreboards for all types of sports. Join the host of leading colleges, universities, arenas and high schools that have made FAIR PLAY Timer-Scoreboards "The Choice of Champions."

To insure prompt delivery and installation, write today for full information on the complete line of FAIR PLAY TIMER-SCOREBOARDS. Complete information, including newest circular and prices will be sent immediately without obligation. Our representative will be glad to call upon request.



FAIR PLAY MFG. CO.

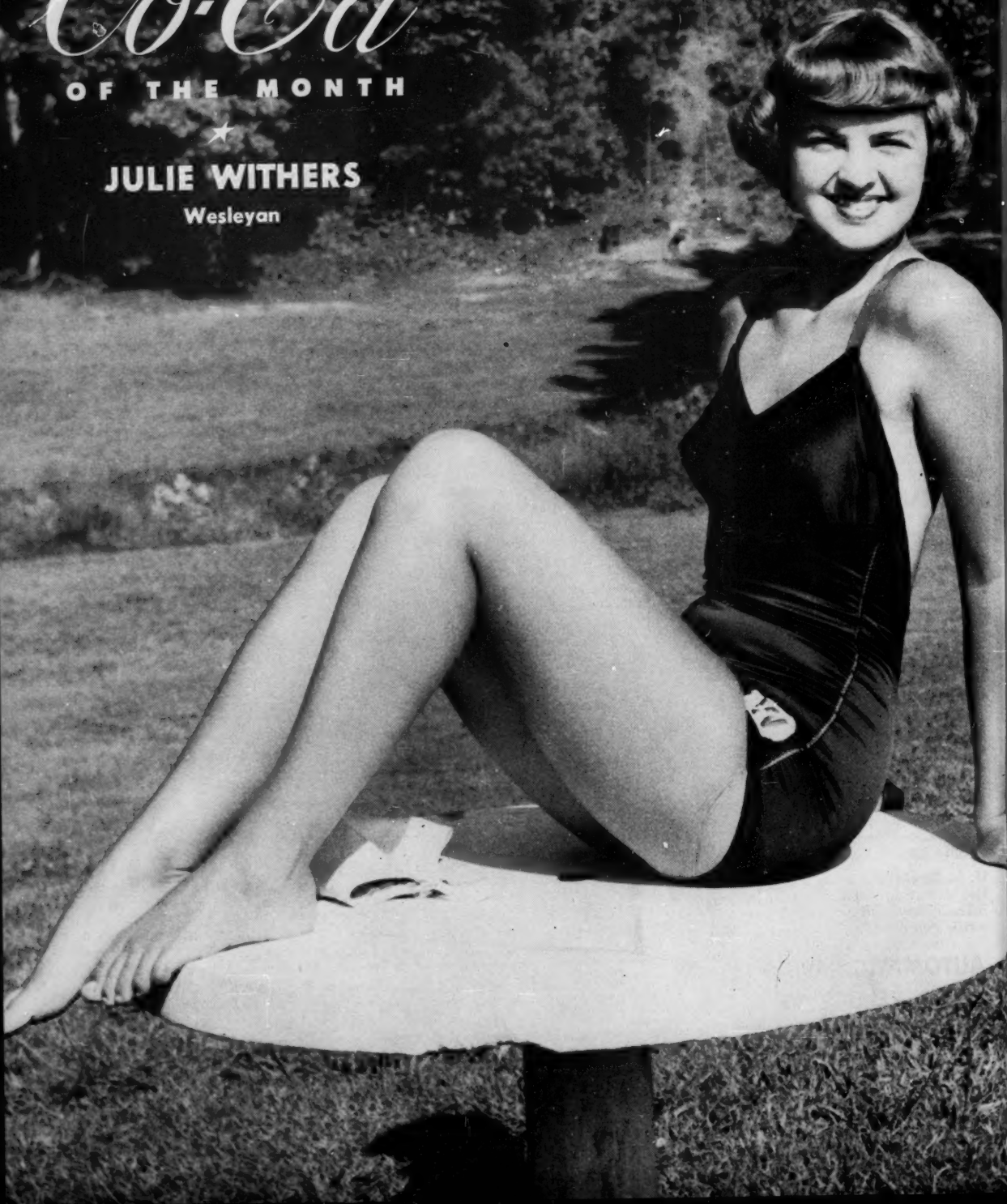
FORT DES MOINES, IOWA

Co-Ed

OF THE MONTH

★
JULIE WITHERS

Wesleyan

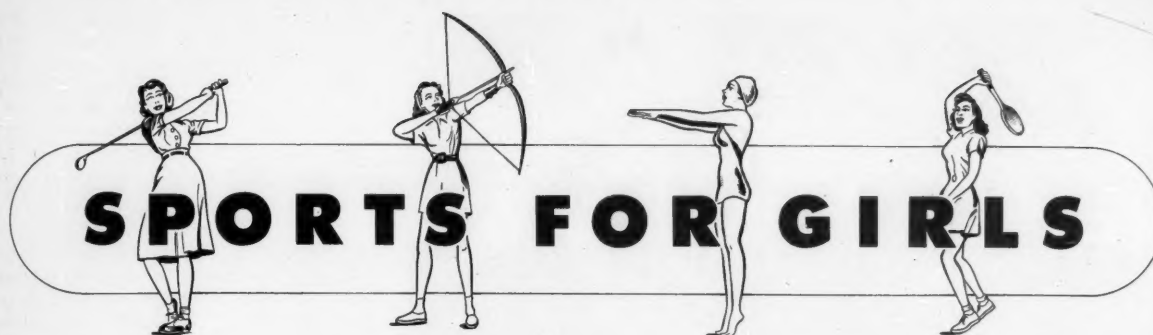


Se

V
litt
wo
"yo
ma
wh
of
wo
not
me
all
tha
can
ope
I
in
bu
"re
blu

C
ON

Hil
her
who
Col
S
ing
lov
Fre
min
eve
min
too
S
me
at
Mis
J
J. C
lan



Sports Program at Wesleyan

By DOROTHY THOM

Director of Physical Education Department

WHEN Wesleyan College was founded 114 years ago, its founders little dreamed of the part that athletics would play in the daily lives of its "young ladies" of future years! What man or woman could have such vision, when the announcement of the opening of a college solely for the education of women caused such a furor? Would not such mental application be detrimental to their health? Outstanding in all the early catalogues is the assurance that the student's health would be well cared for and that "daily walks in the open air" were encouraged.

By 1881 organized classes were held in the gymnasium and calisthenics hall, but it was 1896 before each student was "required to provide herself with a dark blue flannel blouse and divided skirt"

for greater freedom, no doubt, for participation in the drills, marching and calisthenics popular at the time.

A present day Wesleyanne cannot imagine her grandmother so clad, and only with difficulty can she picture her mother with yards of wool material in the long full bloomers for her sports costume—and her mother—does she wonder as she watches her daughter at play, what activities and sports costumes will be offered her granddaughter?

From the 1902 Zig-Zag, college yearbook, comes the announcement of the beginning of a new day: "Although Wesleyan has had all the education and literary advantages, until this year she could not boast of many outdoor games. She had, of course, a tennis court, a croquet set and a large campus for the girls to walk in; but now we have such sports as baseball and basketball." Clubs were formed in each, the forerunners of the Athletic Association which was formed in 1903, and which today plays such an important part in life at the college. In 1945 their constitution provided for the selection of twelve freshmen to be called "splinters" and to be an auxiliary organization to the Athletic Board. The object of the Athletic Association, as is stated in its constitution, is to give every girl a chance to participate in a variety of activities in both team and individual sports. To do this, the Physical Education Department and the Athletic Board work together, the one providing the instruction and the other arranging practices and tournaments of different types on the various levels of proficiency.

Soccer, replacing basketball in 1928,

holds first place in the hearts both of the players and of spectators because the final inter-class games are played on Homecoming Day, the greatest all-school day of the year. The fall banquet following the games sets the theme for the year, and strengthens the feeling of belonging to the past as well as to the future by bringing together the "old girls" and the "new girls" who have replaced them. Following close after soccer, swimming enters the picture with the Naiad Aquacade, the most beautiful event on the A. A. calendar. The manager of swimming is automatically president of the Naiads and has complete charge of this demonstration, though assistance from the club's sponsor is available.

Swimming was first offered at Wesleyan.
(Continued on next page)

CO-ED OF THE MONTH

Julie Withers, a graduate of Druid Hills High School, Atlanta, Georgia, is in her sophomore year at Wesleyan College, where she is majoring in piano at the Conservatory of Fine Arts.

She is very active in sports, participating in soccer and basketball, but her real love is swimming. Last year she led the Freshman Class to victory in the swimming meet by placing first in the diving events, and this summer she was swimming and diving counsellor at Camp Chattooga, Tallulah Falls, Georgia.

She danced in the May Pageant, is a member of the Naiads, the swimming club at the college, and in 1937 she was chosen Miss Sub-Deb of Atlanta.

Julie is the daughter of Mr. and Mrs. J. Clyde Withers, 948 Oakdale Road, Atlanta, Georgia.

Photo by Dwight Keith

Archery is a popular activity at Wesleyan.





Fencing, a new activity at Wesleyan, is fast gaining popularity with the girls.

SPORTS AT WESLEYAN

(Continued from page 39)

Wesleyan in 1916, but it was 1943 before the full advantage of its potential beauty was put to use in synchronized form.

The Dance Club next takes the college spotlight, with its mid-winter demonstration. The president of the club and the manager of the dance on the Athletic Board are the same person — thus, both groups assist in planning and carrying out the presentation. The mid-winter demonstration serves as a testing ground for the larger and more professional performance given by the

group on May Day, in cooperation with the Social Standards Committee at Wesleyan and the College Government Association.

The inter-organization volley ball tourney follows and is composed of twelve teams, one of which is made up of faculty members. Students serve as officials for the volley ball tourney.

Next to soccer, volleyball is probably the favorite sport. Basketball follows volleyball, and is followed by a traditional swimming meet. Both sports are carried on with classes as rivals. Students again serve as officials, with the exception of three judges from other schools for the swimming meet.

Softball begins with evening practices

simultaneously with the official opening of the national baseball season. All classes are represented on each softball team. The practices and games are managed and officiated at by the students. After the tournament, an "all-star" team is chosen by the teams to represent students in a faculty-student game.

Tennis, a favorite for sixty years, is still tops with students in the fall and again in the spring, when both singles and doubles tournaments are held. Four new all-weather green surfaced courts have added much, both to the enjoyment and skill of the players.

The golf course is a popular spot on the campus in the spring — some students are playing in the regular tournament and others "just playing." A "Scotch twosome" is played after the regular tourney.

Fencing, the newest activity at the college, has been a part of the May Day program, held its own tournaments with student judges, and given a demonstration with a world famous guest fencer, George Santelli.

Lesser tournaments are held, all with student officials or managers, in soccer, volleyball, basketball, tennis and golf. Added to these, for those who are specifically interested, are the activities of the Hiking Club, the Tennis Club, The Rackettes (a tennis organization for beginners), the swimming Marathon, the Cyclothon and the Water Safety Program offered by the Macon Red Cross Chapter at the Wesleyan pool.

A modern dance group at Wesleyan Conservatory — Mrs. Wilbur Rowand, teacher.



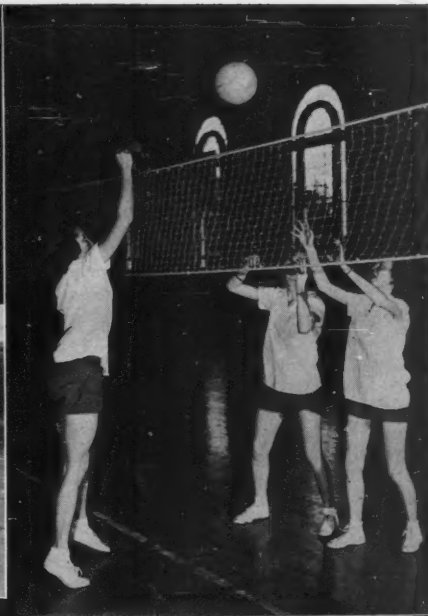
ing
All
oft-
are
stu-
all-
to
lent

, is
and
gles
our
urts
joy-

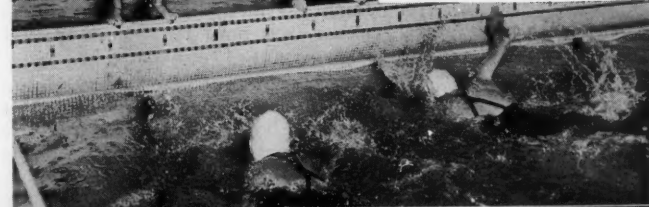
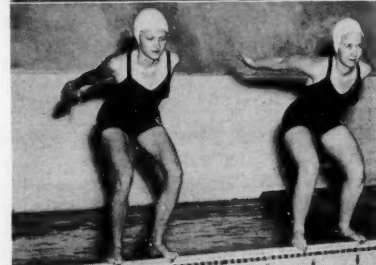
on
stu-
na-
A
the

the
Day
with
tra-
cer,

with
cer,
golf.
spe-
s of
The
be-
the
Pro-
ross



Activities at Wesleyan Col-
lege, Macon, Georgia.



On the Southern Golf Horizon

NEW STARS APPEAR

By DOT KIRBY

THE South has always brought home its share of golfing laurels. Alexa Sterling won the Women's National several times and, of course, Bob Jones is known as the Grand Slam King. These two players got the South off to a good start in golf. We can boast of some of the biggest names in women's golf at the present time. On the 1948 Curtis Cup Team that represents the United States against the British Isles, four of the six were Southerners. We had Polly Riley of Ft. Worth Texas, Louise Suggs, Carrollton, Ga., Estelle Page, of Chapel Hill, N. C., and myself. On this year's team we have Polly Riley and yours truly.

While the present crop of players coming out of this section is still strong, the young prospects look mighty good, also. Down in Thomasville, Ga., Mary Lena Faulk is the golf queen. She has won the Georgia State three times and is only 24 years old. She played in her



DOROTHY KIRBY

Dorothy Kirby, who won the Georgia State women's championship at the age of 13 and the Southern women's amateur at the tender age of 17, has long been recognized as one of the nation's leading feminine golfers.

Dorothy has twice been runner-up in the Women's National amateur and was just recently selected on the United States Curtis Cup team for the second time. The Augusta Titleholders' was one of her major triumphs. Miss Kirby, whose radio job keeps her from making the circuit, is working hard right now getting her game sharp for the 1950 National, scheduled for East Lake Country Club, Atlanta, Sept. 11-16.

first National championship last year, and though she did not fare too well she should win her share soon.

From Bainbridge, Ga., we have Frances Rich who hasn't been playing long and has played in very few tournaments, but who looks as though she is one of the better prospects.

When the Georgia State was played

recently at Druid Hills Golf club in Atlanta, a young newcomer had everyone saying a good word for her. She is Mary Crawford of Americus, Ga. She has been playing golf a year, and the State was her first big tournament. During the presentation of prizes, Mary was taking it all in as they called each girl up to get her prize. Mary's name was absent from the prize list.

She turned to me when it was all over and said, "Don't you get anything for trying?" I told her nothing but experience. However, her turn will come before long, I am sure. She really takes a cut at that golf ball.

The winner of the State this year was Eileen Stulb of Augusta, Ga. This was Eileen's first big win, although many people agree that Eileen, with her game, should have won long ago, but things don't always happen like you think they should in this golf game. Eileen played the Florida circuit this winter and while she did not bring home any titles, she did well in several of the events. Maybe this year will be the beginning of a bright future for Eileen Stulb.

Georgia isn't the only state with some up and coming golfers. Over in Birmingham, Alabama, Bea McWane is the champion. Bea has won the Alabama state quite a few times and about anything else in the way of golf tournaments they have for women in Alabama.

From Chattanooga, Tenn., Helen Hampton is the brightest star of that section. She is a newcomer to the game and was christened this year by taking part in all of the Florida tournaments. Helen had her eyes on the Tennessee state this year, since Margaret Gunther Lee was not defending her title, but she lost out in the semi-final round. Helen is one of the hardest workers among the girls. When her match is over during a tournament, she makes for the practice tee and stands there and beats them out until dark. You can't beat determination like that, and I feel sure the practice will pay off for Helen.

The Women's National Championship is going to be played at the East Lake Club in Atlanta the week of Sept. 11th, and you can bet the South will be well represented. It is going to be hard to keep us down for quite a while to come.



**Ye Olde
Herren's
RESTAURANT**

in downtown Atlanta



Where the accent is on

FINE FOODS

The favorite meeting place
for

SPORTSMEN

Private Dining Room for
Special Parties

11 a.m. to 9:30 p.m. daily
except Sunday



**84 LUCKIE ST., S.W.
ATLANTA, GEORGIA**



NASHVILLE BUSINESS COLLEGE BASKETBALL TEAM — NATIONAL AAU CHAMPIONS — Back row (left to right): Coach John L. Head, Sara Loudermilk, Polly Hudson, Martha Vance, Betty Ann Murphy, Edith Teasley. Seated (left to right): Mildred Sanders, Pauline Bowden and Fern Gregory. Kneeling (left to right): Alline Banks Sprouse and Doris Light. Trophies (left to right): Travelling trophy claimed after winning three years in succession and Championship trophy. Basketball in picture used in championship game. All Americas: Pauline Bowden, 2 years; Fern Gregory, 1 year; Alline Banks Sprouse, 11 years; Doris Light, 3 years. Absent when picture was made, one-time All America, Pat Carney.

Nashville Business College won 13 games and lost 6 during the season's play. They were runner-up in the Southeastern Open Tournament and winner of the National Tournament, held at St. Joseph, Missouri. This school has sponsored a team for approximately twenty years. In previous years they have placed fourth and second in the National Tournament, and have furnished their share of All-America players. The team is ably coached by John L. Head.



BASKIN (LA.) HIGH SCHOOL GIRLS' BASKETBALL TEAM

Front row (left to right): Patsy Stephens, Glynda Coronado, Dixie Baskin, Juanita Glass, Maudie Bradshaw, Frances Deggans. Second row: Opal Williams, Betty Fox, Bobby Jean Duchesne, Assistant Coach Mrs. Margarette Franks, Coach Tiny Tarbutton, Mildred Ragsdale, Johnnie Merriwether. (Six 1st place trophies won the past season).

The purple and gold clad girls from Baskin High School have been undefeated since March, 1947. They have won 126 straight games in that time.

The recent state tournament was the 17th straight tournament the champions have won, including the invitationals, districts, and states.

During this winning streak the sextet has amassed 6,208 points against their opponents' 2,528.

Mildred Ragsdale was high scorer of the year with 979 points followed by Juanita Glass with 582 and Dixie Baskin with 567. Ragsdale averaged 25 points per game and hooped the nets for 53 points in the semi-final game in the state tournament.



FOR EVERY SPORT
YOUR CHOICE OF



Nylon so wool-like it amazes you!

YOUR feet always play a good game in Wigwams for there's a Wigwam style that you like best . . . the right weight, the right style, knit of your favorite materials with all the skill that 45 years' experience can produce!

Teammate to Wigwam's famed socks of shrink-treated* WOOL are Wigwams of cushioned-fiber 100% NYLON — they look like wool, feel like wool, walk like wool. At leading dealers.

*STA-SIZED shrink-treated . . . hundreds of home wash-and-wear tests show they will not shrink below the knitted size.

Wigwam Socks FOR EVERY SPORT
Hand Knit Hosiery Co., Sheboygan, Wis.



TRAVELING 'ROUND THE Southern Conference

with JACK HORNER

Special Staff Correspondent

Pull up a chair and let's see how the 1950 football race shapes up around the 17-member Southern Conference:

North Carolina's defending champions will be hard-pressed by an old rival, Duke, and fast-improving Maryland.

Some are saying this is Duke's year but this pillar is afraid Col. Wallace Wade and his Blue Devils are still a year away. Maryland, which lost only to Michigan State by one touchdown last year and knocked off Missouri in the Gator Bowl, lost little or nothing and comes back with an all-powerful eleven under Sunny Jim Tatum.

Duke has the backs but the line will be green and untested. The Blue Devils will depend upon many new men in their forward wall and they hold the future of the team.

North Carolina is strongest in the middle of its line. A half dozen sophomores who played first string last year are back with a year of added experience under their belts.

The line is anchored by Irv Holdash, captain and center who is being mentioned as an All-America candidate.

But Coach Carl Snavely may have to call upon Tom Higgins and John Orsino, both sophomores, to handle the flanks left bare by the graduation of All-America Art Weiner and Kenny Powell.

Charlie (Choo Choo) Justice will be missing for the first time in four years but his understudy for the last two seasons, Dick Bunting, hero of the Tarheels' gallant effort against Notre Dame when Justice was sidelined, will step in and take over. Soph Ernie Liberati promises to give him a run for his money.

Another soph, Bud Wallace, will handle Justice's punting duties. Line-busting Billy Hayes, who also passes, returns at fullback.

Duke pins its hopes around a classy array of ball carriers. The chief of the attack is Capt. Billy Cox, who played the last four games last year with a broken arm in a cast.

The slender beanpole ranked ninth in the nation in total offense last year. He does all the passing and punting as well as three-fourths of the ball-toting from his tailback spot in Coach Wade's single wing.

Holdovers Jack Mounie at fullback and Tom Powers and Jack Friedlund at wingback give the Duke offense plenty of puncho. There's a host of sophomores coming up from the unbeaten freshman team to bid for fame and glory.

Coach Wade is in dire need of guards and tackles, however. The ends are in safe hands but from tackle to tackle the Blue Devils are short on experience.

Ray Krouse, husky tackle, and Bob Ward, rugged guard, spearhead a Maryland line which may be the best in the conference.

Johnny Idzik, who will operate the Maryland T formation, and Ed (Mighty Moe) Modzelewski, speed-burning halfback, will spark an explosive backfield.

Maryland, incidentally, tackles its toughest schedule in history with what promises to be its greatest club.

While Duke, North Carolina and Maryland rank as the loop's Big Three, each plays the other. That means there will be some head chopping before they cross the finish line.

Should they falter, the top darkhorses are South Carolina, William and Mary and Clemson. This trio gives promise of making it tough for the favored Big Three.

Much of William and Mary's hopes are wrapped up in Vito Ragazzo, who caught 15 touchdown passes last year for an all-time college record. He broke a leg in the spring and it remains to be seen if he'll be up to par. Dickie Lewis will direct Coach Rube McCray's offense.

Ray Mathews and Fred Cone, a couple of topflight backs who formed a marvelous one-two punch last year, give Clemson a knockout punch. If Coach Frank Howard can develop a line to keep the enemy from pouring in on Mathews and Cone, the Tigers will growl louder than last season.

With 22 returning lettermen, Coach Rex Enright may offer several surprises at South Carolina. The Gamecocks are sure to be tougher. A suicidal schedule rules out any bowl ambitions, however.

Wake Forest's line has been shot to pieces, but Peahead Walker has a plentiful supply of backs, including Nub Smith, Bob Jones, Bill Miller and Carroll Blackerby.

Beattie Feathers will be lucky to improve upon last year's 3-7 record at N. C. State. The outlook is anything but promising.

Quarterbacks Jack Chandler and Buddy Friedlin carry The Citadel's hopes into the 1950 campaign, while things are looking brighter at Virginia Military Institute with 22 lettermen on hand.

If Coach Bo Rowland receives some much-needed help from last year's unbeaten frosh squad, George Washington will be harder to handle this trip to the post.

Crowell Little, at Davidson, and Bill Young, at Furman, make their debuts as head coaches. Little will have a fine aerial attack headed by Auburn Lambeth, while Young is looking for a punter to replace Paul Stombaugh, the No. 1 kicker in the country last year.

West Virginia, which officially became the 17th member of the conference on July 1, depends upon an old grad, Art (Pappy) Lewis to put the Mountaineers into the limelight. Lewis must rebuild, however.

With Gil Bocetti throwing, Washington and Lee may be heard from. The Generals will rank among the best of the lesser lights.

Dick Esleek hopes his Richmond Spiders will have more stinging, while Virginia Tech can't do any worse than its record of the last two years under Bob McNeish — one lone victory.

Generally, the outlook is for a better brand of football. But there isn't likely to be any undefeated clubs because most of the topnotchers play each other.



Texas Round-up

By **STAN LAMBERT**
Southwest Representative

CLEARING UP THE ATMOSPHERE

Please note the change in the above by-line. In order to clear up the atmosphere concerning this writer's status with this publication, the following explanation is being offered. We have been with SOUTHERN COACH since 1946. At that time we signed our stories, "By Stan Lambert, Austin (Tex.) High School." Then when we moved to Lamar in 1948, we changed it to, "By Stan Lambert, Lamar College."

Later, January 1, 1949 to be exact, we made an agreement with the Board of Directors of the coaches' association to help with the publicity for that organization. One of our duties in the deal was to write a column in the LEAGUER. This we did and signed it, "By Stan Lambert, Publicity Director, Texas High School Coaches Association." But since our contract with SOUTHERN COACH AND ATHLETE and the one with the coaches' association were two separate and removed items, it never occurred to us to change our by-line on the "Texas Round-up" column.

The purpose of this column is to cover the Southwest, both high school and college, for which we are paid by this publication and not the coaches' association. It just so happens that since we are serving in both capacities, the Association is getting much more space than it would ordinarily. This column will continue to cover both college and high school athletics in Texas just as Jack Horner covers the Southern Conference.

And There's More

Furthermore, all of our publicity material appearing in the newspapers has been well disguised. All of the coaching school stories that you have read this spring and summer with an Austin dateline came from our typewriter. The board had instructed me to do this in order to publicize the site of the coaching school. The stories you read from any of the wire services — AP, UP, and INS with a Dallas dateline also came out of this office. They were sent to the wire service headquarters in Dallas and distributed throughout the state at wire services' expense rather than the Association's. Consequently, all of the newspaper publicity you read was mine and you did not know it. That should clear up that matter.

THERE HAVE BEEN SOME CHANGES MADE

Texas goes into the 1950 football season with more new faces in strange places, and with the greatest shakeups in the personnel of the various college conferences than at any time in recent history.

In high school circles the greatest change lies in the fact that all except the Class A schools will field teams with a 30-day spring practice behind them. This will make a great difference in the caliber of football played. It was pretty weak last year. There were probably fewer major coaching changes than in recent years. Only a few come to mind at this writing. However, the game lost a good man when

Swede McMurry of Marshall swapped horses in mid-stream by forsaking coaching and going with a sporting goods firm. The other changes that come to mind are Sleepy Morgan's going to SMU from Highland Park, Pete Sikes' taking over San Angelo High after several good years at the junior college, and Bill Stages' move from Gladewater to the new W. C. Ray High School in Corpus Christi.

S.W.C. Changes from Roof to Cellar

The S.W.C. had all kinds of changes — from the big wheels down to freshman coaches: Jimmy Stewart vacated his position as executive secretary of the conference to go with the Cotton Bowl Association. He was replaced by Howard Grubbs, athletic director of TCU who in turn was replaced by Amos Melton of the Fort Worth Press. Abb Curtis returned to Texas after a one-year stay in the Pacific Coast conference. His main assignment will concern football and basketball officials.

Matty Bell retired to SMU's director of athletics after over a quarter century at TCU, A&M and SMU. Rusty Russell stepped right in where Matty left off. George Sauer has replaced Bob Woodruff at Baylor after Woodruff had signed a "mere pittance" contract with Florida. Otis Douglass for John Barnhill at Arkansas. Texas made Bully Gilstrap the "outside man" and then lured J. T. King over from A&M. The Aggies lost Marty Karow to Ohio State and replaced him with John L. Floyd of Little Rock Junior College. Peron Shoemaker of Alabama filled King's vacancy.

Border, Lone Star, Gulf Coast Shakeups

The Border conference lost Jack Curtice of Texas Western to Utah; and Mike Brumbelow replaces him. The game is glad to have Mike back. It's better with him than without him. The Lone Star conference kept its coaches intact, but added Sul Ross for the 1950-51 season and Lamar Tech, effective 1951-52. The only major change in the Texas conference that we can recall is Tonto Coleman's going to Florida with Woodruff from Abilene Christian. Texas lost and Florida gained in this deal. He's a fine coach and a great guy. The University of Houston left the other three members of the Gulf Coast conference high and dry when it dropped out and affiliated with the Missouri Valley conference.

JC's Having Growing Pains

The biggest shakeup was in the junior college conferences. The Southwestern J.C.C. split into the Big Six and Pioneer conferences. The Texas conference saw several members drop football, and is a mere skeleton of its former unwieldy self. So far as we know the South Texas J.C.C. remains as is. The major coaching changes saw Claude Gilstrap go from Paris to Schreiner to replace Leo Daniels, who had previously resigned for a high school job at Uvalde. Pete Sikes also thought the high school fields looked greener when he went from junior college to high school in the same town.

(Continued on page 55)



The Captains' Page

(EDITOR'S NOTE: *The Captains' Page* is another new feature which begins with this issue. Watch subsequent issues for pictures and biographical sketches of team captains from the major college conferences in football, basketball and spring sports. Some teams do not elect a season captain, preferring to use a different game captain each Saturday, which explains why some schools are not represented in this feature.)

Jack Stroud, University of Tennessee

Stroud is a senior from Cleveland, Ohio . . . 21 years old, six feet, 205 pounds . . . Tennessee's most underrated player in years . . . a three-year letterman . . . has more playing minutes for the past two years than any other Vol . . . a "rock" on defense, and best offensive lineman on the squad . . . natural leader . . . not too colorful, but very consistent . . . rated by Neyland as the top tackle in the south . . . should be good bet for national honors . . . married and father of young daughter . . . business major.

Jim McGowen, Auburn

Jim is the second McGowen in 10 years to captain an Auburn football team . . . Brother Dick, the All-Southeastern halfback of 1940, also led the Tigers while establishing himself as the nation's No. 1 punter . . . He held the record until 1947 . . . Jim is also an excellent punter, averaging 39.5 yards in 23 kicks last season, many of them intentionally out-of-bounds . . . is a vicious blocker, tackler and runner . . . the 5' 11", 185-pounder plays at both fullback and right halfback . . . transferred to Auburn from Alabama and will play his final year of eligibility on the Plains this fall . . . in addition to his football prowess, he often posts perfect grades in his school work . . . with a broken arm and the anxiety to play ball last fall, he ended the quarter with a perfect 4.0 average.

Mike Mizerany, University of Alabama

Here's one guy who makes a lot of noise and backs it up with plenty of talent . . . the 5' 11", 223-pound senior was named on the All-Conference third team last year and looms as a certain first teamer in 1950 . . . Alabama Guard Coach Lew Bostick rates Mizerany as one of the south's best defen-

sive linemen, and the 23 year old Birmingham boy aims to live up to his pre-season notices . . . already has two football letters and, in addition, two baseball letters . . . he's a lefthand hitting first baseman and this past spring was one of the sparkplugs on the Alabama squad which captured the District 3 NCA crown and reached the collegiate finals at Omaha . . . lettered three years at Birmingham's Ramsay High before Army duty carried him overseas for a year as an MP in Italy.

Angus Williams, University of Florida

Angus is a senior quarterback from Tampa . . . age 23, height 5' 10", weight 162 . . . lettered with the Gators in 1945 before entering service and then returned to letter again in 1948 and 1949 . . . should be one of the major steadying influences on an unusually young and inexperienced team . . . small, but quick, fast and shifty . . . a good T-formation ball handler . . . did most of Florida's passing last year and stood 10th among the passers of the Southeastern Conference . . . completed 33 of 99 for 516 yards and one touchdown . . . was 13th in the SEC in total offense.

Michael Merola, University of Georgia

Merola is an ex-Marine . . . a defensive stand-out at the end position . . . six feet, 195 pounds . . . from Barringer High School, Newark, New Jersey, where he was All-City Guard in 1943 and All-City End in 1944 . . . was captain of his high school team in 1944 . . . Mike played in almost every game in 1948, when the Bulldogs won the Southeastern Conference championship . . . in 1949 he made the first team at right end on defense.

Russell M. Faulkinberry, Vanderbilt

Russ is the son of Sewanee's great tackle, Frank Faulkinberry . . . is a senior, 21 years old, 6' 3", and weighs 207 . . . He has won 3 Vanderbilt football letters and as a regular tackle this past season piled up more playing time than any member of the team except Captain Carl Copp . . . Faulkinberry is a graduate of Baylor School for Boys in Chattanooga, where he won all-Mid-South honors, captained the team for two years, commanded the school's best drilled company, and won the Headmaster's award . . . is majoring in

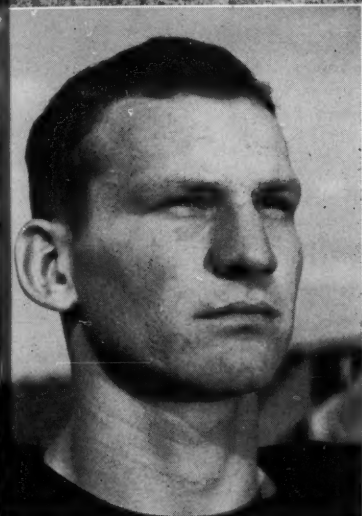
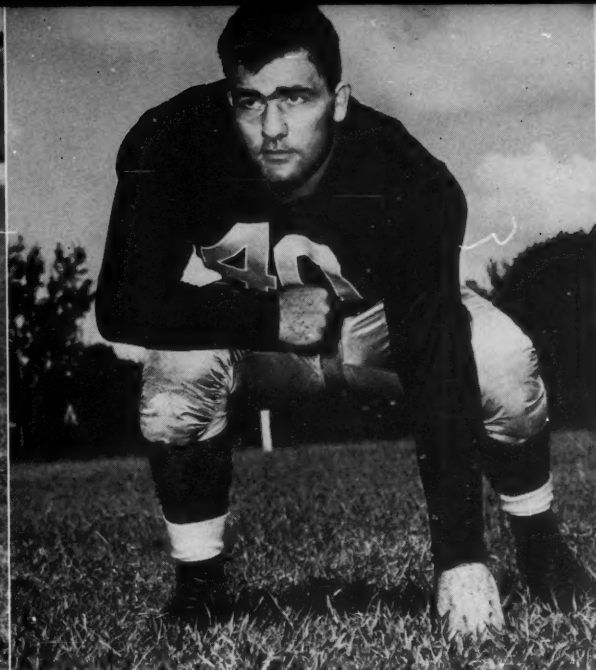
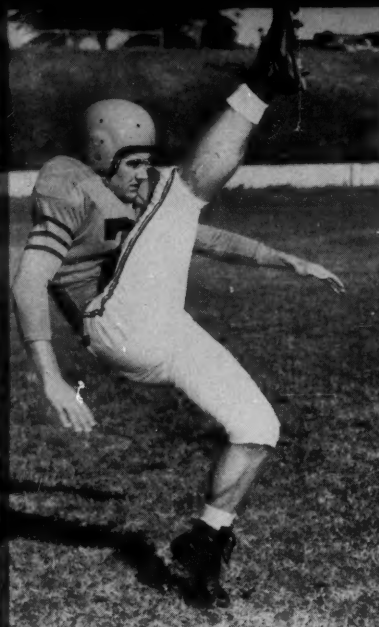
history, minoring in English, and plans to teach and coach after graduation.

Bob Gain and Wilbur Jamerson, co-captains, University of Kentucky

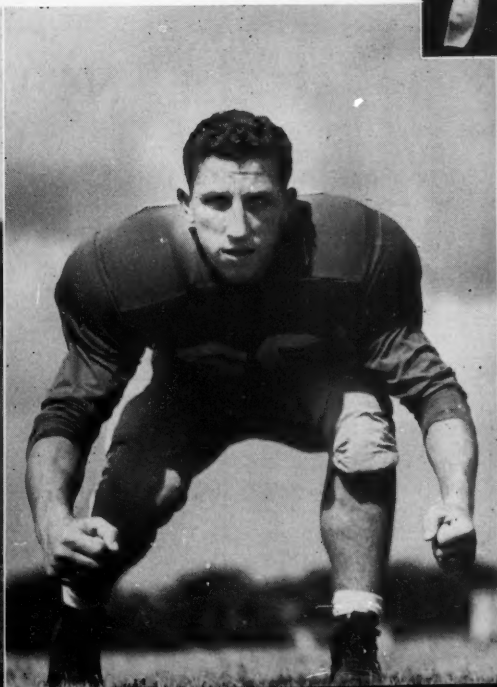
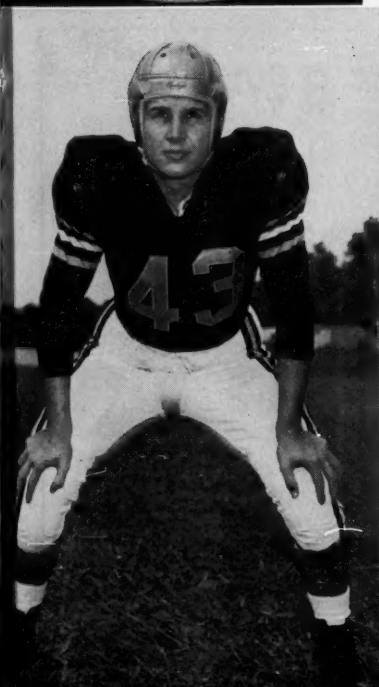
Bob is a senior . . . 6' 3", 230 lbs., 21 years old, from Weirton, West Virginia . . . one of the nation's outstanding nominees for All-America honors . . . received first team All-America laurels in 1949 on the NEA Service and New York Sun honor teams and made the first team of the Chicago Tribune All-Players All-America, selected by a poll of collegiate gridders throughout the country . . . awarded second team All-America honors on virtually every other major selection last season as a junior, including teams announced by the Associated Press and Look magazine . . . selected on the Collier's magazine All-South team in both 1948 and 1949 . . . chosen on the All-Southeastern Conference team last year for the first time . . . honored by the influential Atlanta Touchdown Club and Birmingham Quarterback Club as the "best lineman in the SEC" in 1949 . . . picked by the conference coaches in a pre-season poll to be "not only the stand-out player in the conference, but the best tackle in the country" this year . . . as a sophomore, Gain received honorable mention on the All-America teams selected by United Press, Associated Press and several national magazines . . . captain and an all-West Virginia tackle on Weir High teams under Coach Carl Hamill . . . lettered his first season at Kentucky (1947) and each succeeding year and will serve as co-captain of the 1950 Wildcats . . . He's the biggest man on the team in stature, but surprisingly fast and agile and possesses all the physical and mental qualities of a great lineman.

Wilbur Jamerson is a senior . . . 5' 9", 168 pounds, 21 years old from Henderson, Ky. . . Co-captain of the Wildcats for 1950 . . . a great leader who sets fine example . . . sure to reach his peak and be a star this season . . . "Shorty", as he's nicknamed by teammates, was used primarily at defensive left half last season, to take advantage of uncanny pass defense ability . . . expected to switch back to offensive right half this year to bolster

(Continued on page 59)



Left to right, *Top*: Jim McGowen, Auburn; Mike Mizerany, Alabama; Angus Williams, Florida; *Center*: Russell Faulkinberry, Vanderbilt; Bob Gain and Wilbur Jamerson, Kentucky; *Bottom*: Bob Bossons, Georgia Tech; Michael Merola, Georgia; Jack Stroud, Tennessee.





Scout Report

By DWIGHT KEITH

I don't know just where I found time to do this column, with the Georgia Athletic Coaches Association Coaches Clinic running into more detail than ever, starting some new features in **SOUTHERN COACH & ATHLETE**, and riding straight into and through a 25th wedding anniversary and the marriage of our daughter. For a fill-in on this subject, go see "Father of the Bride."

I am not going to hold you long with this column this month for two reasons—a shortage of time and space. During the busy season referred to above, we did not collect many notes for our September column. My first objective at that time was to live through August. Also, with all our new features, I can utilize this space better than filling it with my own views. When football slows down to one practice session a day, I'll be back on the beam, and you can look for a longer report in the October issue.

We can't sign off without first commenting on the excellent Coaching School, conducted by the Georgia Athletic Coaches Association in Atlanta the third week in August. From an instructional standpoint it was one of our best, with Herman Hickman, Jess Neely, Bobby Dodd and Ray Graves turning in a great performance in football, Hank Iba in basketball, and Speck Towns and Norris Dean in track. Duke Wyre rounded out the all-star cast with his excellent lectures and demonstrations in athletic training. On the debit side was a reduced attendance at our All-Star game due to a downpour of rain which preceded the game and a conflict with the Atlanta Crackers' baseball game. Our total receipts from all sources were approximately \$20,000, whereas the year before it was twice that amount. All bills are not in, but enough are in to indicate a "close play" on breaking even. This will convince our membership, as it has me, that we must build up a surplus to meet the possibility of similar set-backs in the future.

The Georgia coaches were delighted to have a visit from the distinguished delegation from the Texas High School Coaches Association, headed by their president, Grady Hester, and the Publicity Director, Stan Lambert. We all regretted very much the unfortunate accident to Stan on his last night with us. Someone suggested that Stan might have designed it in order to make the front page as a lesson to his Sports Publicity Director back at Lamar College. Stan's letter, addressed to us on August 28, reports that he stayed in bed three days, threw away his crutches the following day, and was back on the job on a limited service basis the fifth day. Both Stan and Grady wrote nice thank-you notes for our Georgia hospitality. Frankly, we didn't do so much for them, but our intentions were good and they gave us "Excellent" on attitude.

You have probably noticed before now that we have been doing some thinking since June, evidenced by some new features in this issue. Submitted for your approval are the following new features: (1) "SPORTS FOR GIRLS" will carry write-ups on the sports program at various schools—also

feature stories on outstanding girl athletes. The sports program for girls has never received the recognition which it deserves, and this feature will satisfy a definite need in this field among the feminine fans; (2) "ACROSS THE COUNTER" is a new feature which will render a great service to the sporting goods dealers and others associated with the industry. This is the first medium that has offered **coaches and sporting goods dealers** the opportunity to come together to discuss matters of common interest; (3) "ON THE AIR," a column which will bring to our readers the top sports announcers of the south and (4) "THE CAPTAINS' PAGE," a feature which will carry pictures and biographical sketches of team captains in football, basketball and spring sports from the major college conferences.

Ebert Van Buren, Louisiana State's 1950 football captain, and brother of famed Philadelphia Eagle star, Steve, is the lone member of the L.S.U. squad who did not participate in high school competition. . . . **Big Joe Reid**, Louisiana State's starting center in 1949, proved last spring that a top flight pivot performer can also be an astute politician by virtue of his election as L.S.U.'s Student Body President. . . . **Head Coach Gaynell Tinsley**, Louisiana State's celebrated "1949 Southeastern Conference Coach of the Year," was the first L.S.U. gridder to attain All-America honors, the first to receive All-Professional status, and its first Alumnus to be named head mentor. . . . Golf and tennis were made major sports at the University of Arizona during 1950. . . . The 1949 University of Arizona freshman football team averaged 64.8 points per game in five contests to opponents' 3.8.

NOW READY

Bound Editions Volume XII

(September 1949 through June 1950)

SOUTHERN COACH & ATHLETE

An ideal way to preserve for ready reference the technical articles, summaries and records of the past year. Beautifully bound. A nice addition to any library.

\$5.00 Postpaid

Order from:

Southern COACH & ATHLETE

115 Walton Street, N. W.

Atlanta, Georgia

AT LAST!

an adhesive tape remover that works



Quit

makes tape give up!

Now you can take full advantage of the protection taping offers your squad members. Where before the pain of removing adhesive tape was a big factor, QUIT takes over with its miracle release principle and makes *daily taping possible* with comfort and without skin irritation.

QUIT is mildly antiseptic. Contains no skin-cracking solvents. Approved by orthopaedic surgeons and physicians.

Packaged two ways—in easy-to-use modern "squeeze" bottles for direct application and in economical can sizes. Ask your dealer for QUIT... the revolutionary new adhesive tape remover.

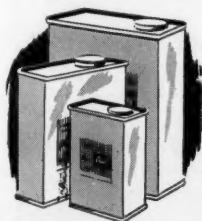
SOLD IN 5 SIZES



2-oz. personal unit—in squeeze plastic bottles for individual use. One to a locker saves trainers' time.



4-oz. economy size—excellent applicator for trainers, coaches and managers. Easily refilled from cans.



labeled cans—available in ½ pints, pints and quarts. Can be stocked for long periods of time.

MAKES TAPING COMFORTABLE. Adhesive grip release instantly because QUIT breaks down surface tension between the tape and your skin. No need to shave...simply clip unusually hairy body sections. For day-after-day taping, QUIT gives your men maximum personal comfort.

NO MORE LINING UP. You'll save practice time and eliminate line-ups at the trainer's office. The modern "squeeze" packaging permits you to place an applicator in each locker. Now each man can remove tape quickly and comfortably at his own locker.

ECONOMICAL. QUIT means that even sensitive areas can be taped daily...you can replace more expensive bandaging with tape. And the use of tape means greater protection in practice or games. Ask your sporting goods distributor for QUIT... or write to us and we'll have a nearby dealer contact you.

INTERESTED DISTRIBUTORS!

Some territories are still open. Write for information at your earliest opportunity.

Patron Chemical Corporation • 8506 Sunset Boulevard, Los Angeles 46, Calif.

The Prep Parade

ALABAMA ROUND-UP

By RONALD WEATHERS

JUST when Alabama coaches were noting, with considerable pleasure, how well prep championships were being spread virtually from one end of the state to the other, a band of talented youngsters from Sidney Lanier in Montgomery won two state championships in spring tournaments.

A well-balanced squad of Poet track and field athletes brought home the first championship of the spring, outdistancing second place Bessemer, 27½ points to 20, in the annual state meet at Auburn early in May. Then a month later, Poet athletes pulled down the state baseball championship, defeating Montevallo 6-3 and 1-0 in a best two games of three series for the crown.

It was the first time in the history of the Alabama High School Athletic

Association that a school had so dominated spring sports.

Sylacauga tennisers won their third straight championship in the annual meet at Sylacauga. And in golf, Tuscaloosa and Albert G. Parrish, of Selma, tied for the team championship in the tournament held at Birmingham's Roebuck golf course. J. C. Gustin, of Woodlawn, in Birmingham, won the individual golf crown.

Prior to spring competition, Tuscaloosa and Decatur football teams had emerged with two of the best teams in the state, Ensley of Birmingham had roared through the season unbeaten in 33 games to win the state Class AA title. Union Hill, in North Alabama, had compiled a 31-1 won-loss record in grabbing Class A cage honors in the state.

Lanier won state track laurels by placing 10 men in eight events. Paul Farris, the team's most versatile performer, finished in a first place tie in

the pole vault with teammate Sonny Adams, placed second in the shot put and third in the discus.

Blond Don Johnson, of Bessemer, was by far, the meet's outstanding performer, though. He won the 100-yard dash in 10.3, the 220 in 22.6 and the 440 in 50.8. Then he teamed with Harold Argo, Sonny Adams, and George McClain to win the half mile relay for Bessemer.

Tommy Tharp, of Ramsay, and Terry Kendrick, of West End, also stood out. Tharp retained titles in both the low and high hurdles. And Kendrick, quarter-mile king in 1949, came back to win the 880 this year.

Against Georgia's best athletes, Alabama preppers took a sound thrashing, 70 to 46. Meeting on the eve of the annual Southeastern-Southern Conference meet in Atlanta, Alabama youngsters won seven first places to six for Georgia. A mighty depth of talent, however, won for the Georgians. A closer look at the situation easily shows why Georgia won. More than 300 Georgia prep schools participated in track this spring, 79 won points in the state meet. Twenty-six Alabama schools took part in their annual meet, 16 won points.

In tennis competition at Sylacauga, Sylacauga's Joe Caldwell and Charles Evans won the state doubles crown by dropping Paul Bost and Claude Holeman, of Ensley, 6-2, 6-3. George Longshore, of Anniston, won the singles crown by whipping Charles Warden, of Huntsville.

(Continued on page 52)

SPECTATORS ARE CUSTOMERS

Do you treat them as such?



One of many things that can be done to increase revenue and promote attendance at contests is to provide comfortable seating with the greatest possible visibility.

Our engineering department will advise you, without cost or obligation, on the best seating arrangement for any given condition. Phone or wire your rush orders at our expense.

LEAVITT CORPORATION

208 Griggs Street

(Est. 1895)

URBANA, ILLINOIS

Have you arranged your retirement?

See Billy Gibson for all Life Insurance needs

MASSACHUSETTS MUTUAL LIFE INSURANCE CO.

HARRY I. DAVIS, General Agent

1030 C. & S. Bank Building
Atlanta, Georgia
Wal. 3865

**" IN BASKETBALL, IT'S
THE FUNDAMENTALS
THAT COUNT... A PLAYER
IS ONLY AS GOOD
AS HIS FEET! "**

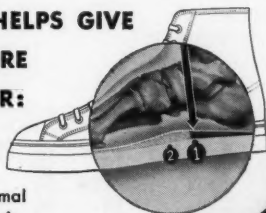
Help protect your team with **"P-F"*** Basketball Shoes!

HERE'S HOW **"P-F"* HELPS GIVE
PLAYERS MORE
STAYING POWER:**

1. The all important "P-F" rigid wedge helps keep the 3 main supporting bones of the foot in normal position... helps prevent foot strain.
2. Sponge rubber cushion.

****"P-F"*** MEANS POSTURE
FOUNDATION**

*Trade Mark



B. F. Goodrich "Litenfast"

Hood "Conference"

free!

New 1950-51 edition, "Basketball Hints" booklet by Coach "Ozzie" Cowles, University of Michigan 1948 ("Big 9" Champions), University of Minnesota 1949-1950. Diagrams, winning plays, training rules... help for every player. Write today! Athletic Dept., P. O. Box 327, Watertown 72, Mass.

The X-ray shows how "P-F" helps decrease foot and leg muscle strain... guards against flat feet... helps keep players in top shape longer! Besides, you get all these "plus" features: Molded, tan, non-marking, positive-grip soles—sponge cushion insoles and

heels—extra quality army duck loose-lined ventilated uppers—ventilating eyelets.

Get the most out of your team! Whether you buy equipment or players buy their own shoes, *insist* on "P-F" Basketball Shoes!

Specify "P-F" Basketball Shoes made only by B. F. Goodrich and Hood Rubber Company

PREP PARADE

(Continued from page 50)

Here are state track and field meet summaries:

Shot Put—1. Gray (Auburn); 2. Farris (Lanier); 3. White (Shades Valley); 4. Owens (Andalusia); distance, 44 feet, 11½ inches.

120 Yard High Hurdles—1. Tharp (Ramsay); 2. Hargrove (Woodlawn); 3. Guyton (West End); 4. White (Phillips); time, 15.4.

Discus—1. Danner (Tuscaloosa); 2. Bechtel (West End); 3. Farris (Lanier); 4. Preskitt (Woodlawn); distance, 125 feet, 3 inches.

100 Yard Dash—1. Johnson (Besemer); 2. Saterbak (Phillips); 3. Smiley (Shades Valley); 4. Jake Kilpatrick (Dadeville); time, 10.3.

Mile Run—1. Turner (Lanier); 2. Christopher (Gadsden); 3. Atkins (Gadsden); 4. Shoop (Woodlawn); time, 4.50.

High Jump—1. Morgan (Lanier); 2. McBride (Tuscaloosa) and Crow (Anniston), tie; 4. Majure (Gadsden) and Cochran (Gadsden); height, 5 feet, 7 inches.

Broad Jump—1. Hahn (Ramsay); 2. White (Phillips); 3. Nickerson (Gadsden); 4. Williamson (Ensley) and Guyton (West End); distance, 20 feet, 11½ inches.

440 Yard Dash—1. Johnson (Besemer); 2. Saterbak (Phillips); 3. Ely (Woodlawn); 4. Suddeth (Lanier); time, 50.8.

180 Yard Low Hurdles—1. Tharp (Ramsay); 2. Guyton (West End); 3. White (Phillips); 4. Hargrove (Woodlawn); time, 21.3.

Pole Vault—1. Farris (Lanier) and Adams (Lanier), tie; 3. Matthews (Woodlawn); 4. Turner (Troy); Worthington (Woodlawn); Holmes (Ramsay); Harris (Anniston); Thomas (Lanier) and Griffin (Gadsden); height, 10 feet, 8 inches.

220 Yard Dash—1. Johnson (Besemer); 2. Jake Kilpatrick (Dadeville); 3. Smiley (Shades Valley); 4. Middleton (Ensley); time, 22.6.

880 Yard Run—1. Kendrick (West End); 2. Gassaway (Woodlawn); 3. Land (Lanier); 4. Hahn (Ramsay); time, 2:04.6.

880 Yard Relay—1. Besemer (Argo, Adams, McClain, Johnson); 2. Gadsden; 3. Ramsay; 4. Lanier; time, 1:35.2.

Team Scoring—Lanier 27-1/6, Besemer 20, Ramsay 18-1/6, West End 13-1/2, Woodlawn 13-1/6, Phillips 12, Gadsden 11-1/6, Shades Valley 6, Auburn 5, Tuscaloosa 5, Dadeville 4, Anniston 2-2/3, Talladega 2-1/2, Ensley 1-1/2, Andalusia 1, Troy 1/6.

GLEANINGS FROM LOUISIANA

By STAN GALLOWAY
Head Coach, Bogalusa, La.

DOWN in Louisiana the pigskins began breaking through Summer skies long before the opening football game—even long before the state and nation were aware that baseball suits had been tucked in mothballs.

There is no limit here as to how early football practice may start, some teams beginning the day following their last game. The year-round aspect of Louisiana high school football is not unusual because it is the state's leading high school sport.

Several AA, A and B preppers faced kick-offs Sept. 3, even before the bell tolled them to classes. All the attention to the sport leaves it stronger each year. We in Louisiana realize our football season is lengthy and that we place a lot of emphasis on the sport, but we love it and feel like we are contributing a great deal to the game.

In many schools, football carries the

financial burden of the athletic program.

As a new columnist for SOUTHERN COACH AND ATHLETE, I hope I am able to efficiently and thoroughly cover all state high school athletics. If anyone—coach, athlete or fan—wants to stress any subject, I would welcome a letter to that effect.

Louisiana coaches are well-organized and three organizations have brought remarkable changes in the state's high school athletic program, which was extremely weak for awhile. The program has been strengthened by close co-operation between (1) the Louisiana High School Coaches Association, (2) the Louisiana High School Athletic Association, and (3) school officials.

The athletic association, headed by W. L. Colvin of Jeanerette High School, has particularly given a big boost to the coaches association, in turn strengthening the whole program. Billy Baucum of Spring Hill is president of the LHSCA, being elected last month for the 1950-51 fiscal year.

I am sure he will do as fine a job as have past presidents of the group.

His election came at the Louisiana Coaches Annual Coaching School on the campus of Louisiana State University the first week in August.

At the coaching school, Ray Elliot of

(Continued on page 54)

"AIRE FIT"

POSITIVE PROTECTION FOR AND AGAINST "INJURY" WITH AIR

• EQUAL DISTRIBUTION • DE-ACCELERATION • COMPRESSION

— DAMPENING —

DO THE JOB

PROTECTION FOR
ANKLES • KNEES • THIGHS
HIPS • SACROILIACS • RIBS

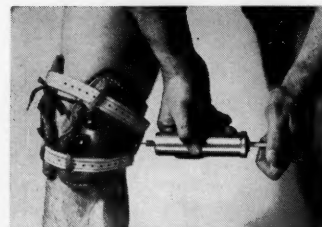
— SHOULDERS —

See your dealer — or write

AIRE FIT INC. --- ELYRIA, OHIO



RIB PAD



HEAVY DUTY KNEE BRACE

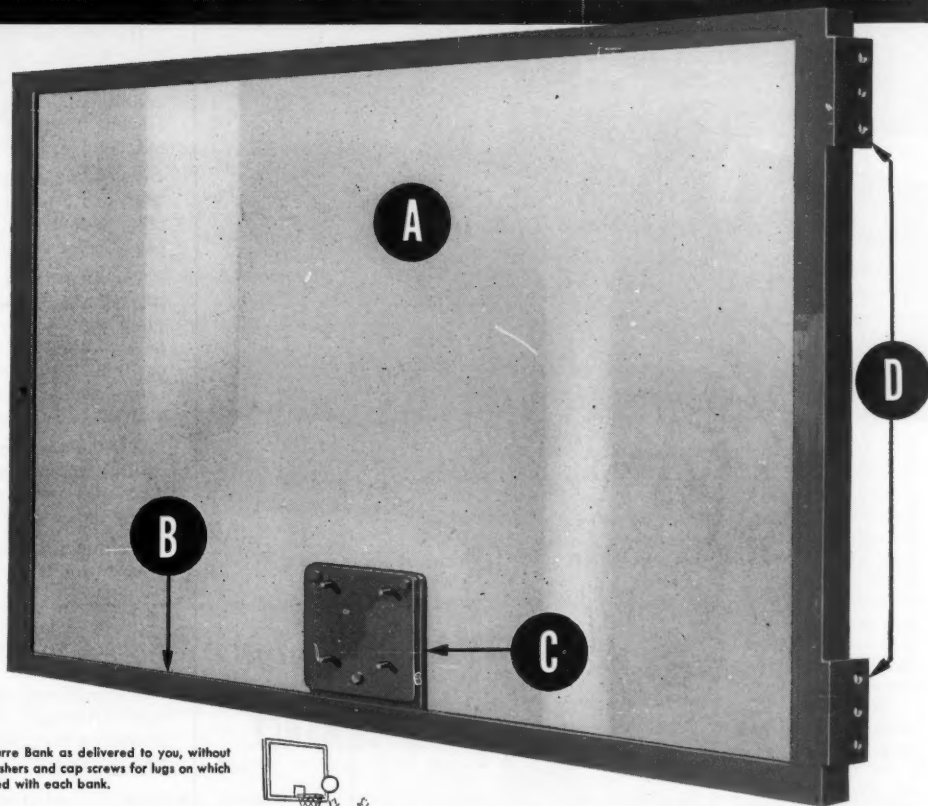
Lively—Accurate—Always the same

with **Extra Strength Built In**

the new **Nurre**

all plate glass **Banks**

**Built to
conform
with new
N. B. C.
ruling**



Shown above is the new Nurre Bank as delivered to you, without basket or markings. Lock washers and cap screws for lugs on which goal is mounted are furnished with each bank.

A Fabricated from heat-strengthened Tuf-flex polished plate glass—3 to 5 times as strong as ordinary plate.

B Glass gripped firmly on all sides by wide, rigid angle iron frame. No beveling—glass has square edges to prevent breakage.

C Extra-large steel face plate, 10" x 9½" x ¼" thick, attached to bank by three widely spaced bolts to provide maximum strength. Only three holes through the glass.

Basket mounts securely on four lugs which are correctly spaced to accommodate official basket (No. 960) manufactured by Schutt Mfg. Co., Litchfield, Ill.

D Two steel mounting flanges on each side. Bank is designed for any type of suspension. Also available with flanges and loop for post-type installation.



Give players, spectators and your budget a break! Be sure the new basketball banks you buy are new Nurre Banks . . . constructed entirely of tough, transparent Tuf-flex polished plate glass and designed to conform with the "all-glass" ruling of the National Basketball Committee for new installations.

Note, in the construction features detailed at left, how Nurre Banks have *extra strength built in* . . . extra permanence and protection from breakage in hardest usage. In addition, Nurre Banks assure livelier rebounds, more accurate banks and never-changing playing conditions. They never warp, splinter or wear away and are not affected by age or atmospheric conditions. They're permanently transparent, providing "box seat" visibility for end-court customers.

Send for FREE Bulletin containing complete details. Buy Nurre—the national favorite for over 25 years.

THE NURRE COMPANIES, INC.
BLOOMINGTON, INDIANA

PREP PARADE

(Continued from page 52)

the University of Illinois and Rusty Russell of Southern Methodist University were the principal guests. I agree with many coaches who called the school one of the finest in history.

At the football game, North high school standouts vied against those from the South. To be eligible for the contest, all gridders must be graduated seniors.

The North, coached by Joe Rowan of Byrd High of Shreveport, rolled to a 27-12 victory over the South. Rowan was assisted by Dalton Faircloth of

DeQuincey and Devon Payne of Talulah. Van Wilson of Destrehan coached the South, receiving aid from George Manteris of Nicholls High School of New Orleans and Elrey Scott of Hahnville.

When this column reaches the reader, Louisiana's high schools will be locked in their 1950 campaigns. From this corner, it looks like Holy Cross, Warren Easton, Fortier and Jesuit will be the strongest New Orleans elevens. Nicholls will be breathing on their necks.

Joe Heap, the state's leading scorer in 1949, is back at Holy Cross for the 1950 war. He and other returnees give Lou Brownson the inside track for the

big city honors. Brownson has done an A-1 job with the Tigers since his return two years ago from VMI.

Easton, coached by Hoss Memtass, is a perennial power; and Jesuit, after two lean years, is expected to rebound strong under the direction of Gernon Brown, one of the state's best coaches.

Mentor Marty Comer at Fortier leads his 1949 runner-ups again and they will present a strong challenge to all competition.

In the Southeast district, it looks like Istrouma and Baton Rouge High. Ellis (Little Fuz) Brown moved from head coach to assistant principal at Istrouma and the state suffered the loss of one of the most brilliant high school coaches.

He was succeeded by James (Big Fuz) Brown, his brother and assistant coach. Butch Helveston will lead the definitely favored Baton Rouge High eleven. Catholic will make a strong bid. Bogalusa will be trying.

Joe Rowan's 1949 state champs, Byrd High, will be strong again. Word of other grid strength in the North district has not yet spread.

The Southwest district champs look like Sulphur, coached by Joe Mount. They were last year's Southwest winners. Lake Charles, under the direction of R. S. Killen, the dean of Louisiana prep coaches, looks like the only competition to Sulphur.

Whether Jennings, Lafayette, Houma or Bolton will be contenders will be decided by next month. Jennings definitely looks stronger than in '49.

It's much too early for predictions, so please don't wave these before me, come Dec. 1.

In the A and B loops, whose athletic programs have improved more, in comparison, than the AA leagues, time and space will not allow me to give thorough coverage. However, I will keep posted on them for better coverage later in the season.



Performance counts when competition is keenest. With Jim-Kote on your gymnasium floor, you have a safer, smoother, faster, longer wearing surface... the surface for a champion. Write today for our floor manual containing complete information on the use and application of

Selig's JIM-KOTE

THE SELIG COMPANY • 342 MARIETTA STREET, ATLANTA
OFFICES & WAREHOUSES: DALLAS • HOUSTON • NEW ORLEANS

LETTERS EMBLEMS

CHENILLE

FELT

EMBROIDERED

SCHOOL CAPS — PENNANTS —
FLAGS — BANNERS —
CELLULOID BADGES —
COSTUMES

GENERAL SPECIALTY
COMPANY

94 Edgewood Ave., N. E.
ATLANTA, GA. WA. 5127

TEXAS ROUNDUP

(Continued from page 45)

AN EARLY BEDTIME

The editor asked us to write this column early this month since he is tucking the entire magazine in a little early. See our column in the LEAGUER for comments on the coaching school, and a comparison of our school and Georgia's including our observations on Georgia's six-day school with football and basketball divided.

WELCOME BACK TO TEXAS



ABB CURTIS

Abb Curtis, veteran S.F.O.A. football and basketball official, returns to his native state after a year in the Pacific Coast Conference where he was in charge of conference officials. He will serve in a similar capacity in the office of Exec. Sec. Howard Grubbs of the Southwest Conference.

Curtis comes into this newly-created position with the respect of both coaches and officials, and

Texas can look forward to his ironing out some of the officiating difficulties that have plagued both college and high school football.

EDITORIALS

(Continued from page 16)

the mistakes of others and of opinions contrary to our own.

Just to put it briefly this is your publication. Its purpose is to serve you and the best interest of American Athletics. Use it! And don't shoot the Editor—he is doing the best he can!!

See Your Athletic Equipment Dealer for Your Immediate Needs for Football and Basketball

Aristo Import Co. — Timers and Stop Clock

Arno Adhesive Tapes, Inc. — Athletic Trainer's Tape

Clark Mfg. Co. — Boxer Type Elastic Waist Gum Shorts

Geo. Gillis Shoe Corp. — Football Shoes

Nocona Leather Goods Co. — Shoulder Pads, Helmets

Red Fox Mfg. Co. — Athletic Clothing

Snow Proof Co. — Leather Preservative

E. C. "MULE" FRAZIER & ASSOCIATES

WACO, TEXAS
P. O. Box #116

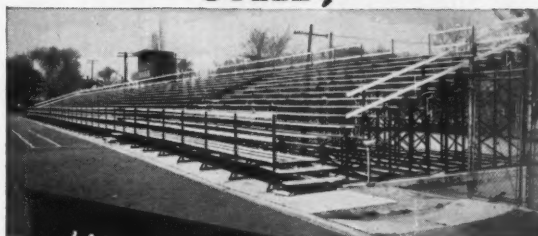
GREENSBORO, N. C.
1208 Pamlico Dr.

ACCOMMODATE YOUR
FOOTBALL CROWDS

SAFELY—
ECONOMICALLY
with



Universal STEEL Grandstands



LARGE CAPACITY

—OR SMALL



Loyal fans who attend your football games and other sporting events deserve both safe and comfortable seating. So don't take a chance. Arrange to accommodate the crowds by increasing your seating facilities with Universal Steel Grandstands . . . long famous for safety, structural strength, simplicity of assembly, comfort, long life, economy, and selectivity of sizes. In fact, Universals are built to hold more than four times the rated live weight load; always meet and usually surpass the most rigid requirements. For prompt action, just select the plan you need from table at left or send us your specifications. Universal engineers will give you a cost estimate immediately. Complete catalog also free on request.

TABLE OF SEATING CAPACITIES

PLAN	No. 1	No. 2	No. 3	No. 4
Length	90'0"	138'0"	198'0"	234'0"
Rows High	8	10	10	12
Capacity	520	1000	1430	2028

What About Your New Gymnasium?

Don't be caught short. If you have not specified Universal Fold-A-Way and/or Roll-A-Way Stands for safe, comfortable, economical seating in your new gym, act now! These must be fabricated to order . . . and that requires time. So order today.

Universal
BLEACHER COMPANY

606 SOUTH NEIL STREET • CHAMPAIGN, ILLINOIS

Bleacher Experts for Over 30 Years



Across the Counter

WITH YOUR SPORTING GOODS DEALER

(EDITOR'S NOTE: We are happy to introduce this new column, which will become a regular feature in *Southern Coach and Athlete*. So far as we know, this is the first time that coaches and sporting goods dealers have been offered a medium where they can discuss their common interests and problems. Watch future issues for the discussion of such problems as (1) "Why patronize the local dealer?" (2) "What services should the coach expect of the local dealer?" (3) "What can the local dealer reasonably expect from the coach?" (4) "What can be done to improve collections of school accounts?" and (5) "Should a new principal assume the obligations incurred by his predecessor?" The column will also carry occasional feature stories on sporting goods dealers and the manufacturers they represent—and many other items of interest to the coaching profession and the sporting goods industry.)

CHARLIE WOOD, for many years connected with Peeler Hardware Company of Macon, Ga., has opened his own sporting goods business on Second Ave-

nue in Macon. He will operate under the name **CHARLIE WOOD, INC.** We are looking forward to our first visit to his new store, where he has provided a luxuriant lounge where coaches may relax while swapping alibis.

JOHNNY BRADBERRY, the new Advertising and Publicity Director for **REEDER & McGAUGHEY** in Atlanta, is peppering things up with his weekly radio sports show. His sports pictures, which are displayed in the window, are attracting much attention.

WALCO SPORTING GOODS COMPANY, of Atlanta, popular outlet for fishing and hunting equipment, carries on its staff the south's best authority on wild-life—John Martin. John has just completed his annual casting contest at Piedmont Lake, which attracted 1,500 contestants.

PARIS-DUNLAP HARDWARE COMPANY, of Gainesville, Ga., engaged Drane Watson to head their Sporting Goods Department. Drane was formerly coach at Gainesville High School and president of the Georgia Athletic Coaches Association.

TOM SLATE, of the Athletic Equipment Company in Atlanta, is another dealer who contributes a lot to his community. Tom is very active in the Optimists' Club, and is High Priest and Prophet of Yaarab Shrine Temple.

the nation's most active and well-loved sports personalities.

Entering the hospital for observation in June, he underwent an operation for diverticulitis on July 27 and appeared to be recovering satisfactorily when complications set in.

Icely was born in Leaf River, Ill., Nov. 2, 1884, and was educated in Chicago, graduating from John Marshall High School. On Aug. 3, 1907, he was married to Kathryn Flynn.

Throughout his 32 years as president of Wilson, Icely has been one of the country's most influential and hardest-working sports organizers.

One of his original objectives 32 years ago—to widen the market for sports equipment by encouraging greater participation—has proven a tremendous incentive for the entire industry and sports world. It was among the young athletes that his work was most fruitful. He was particularly instrumental in the development of many of America's greatest athletic heroes, including Gene Sarazen, Sam Snead, Lloyd Mangrum, Patty Berg, Don Budge, Ellsworth Vines, Jack Kramer, Bobby Riggs and many others.

The rise of Wilson to the top of the sporting goods industry is another fact attesting to Icely's exceptional leadership ability. Since its small beginning in 1918 manufacturing tennis string as a by-product for the Thomas E. Wilson Co., the sporting goods firm has expanded to its current production and distribution capacity of 15 factories and 30 branch offices from coast to coast.

Icely is survived by his wife Kathryn and daughter, Kay Doris, 21, of 808 Sheridan Road, Evanston, Ill., and two sisters—Mrs. Edward Franz of Chicago and Mrs. John Motter of Leaf River, Ill.

TOUCH FOOTBALL

Suggestions and Rules
for Playing

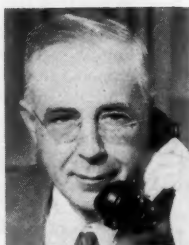
Price \$1.00 prepaid

Order from

W. W. Scheerer, Director

Physical Education
Wofford College

Spartanburg, South Carolina



One of America's pioneer athletic figures—Lawrence Blaine Icely, 65, president of Wilson Sporting Goods Co. for 32 years—died August 8 in Chicago's Presbyterian Hospital.

Since 1918, when he became Wilson's first president, Icely has been among

SEC TENNIS

(Continued from page 32)

bracket as Berney Segal and Leon Wilson breezed through all matches except the finals. The 'Gator duo drew a first round bye then knocked off L.S.U.'s Ken Koach and Bill McDowell 6-1, 6-2, and Vanderbilt's Harry Wellford and Harry Corson 6-2, 6-2, before weathering a tough duel with Tennessee's John Cullum and Gavin Gentry, 6-4, 6-4.

Tennessee and Florida met again in the finals of the No. 3 doubles and the Volunteers overcame the 'Gators there. Bartlett and Currie bested Geza Schay and Spurgeon Baldwin of L.S.U., 6-0, 6-1, and Dan Denny and John Loomis of Vanderbilt 7-5, 6-2, in the quarters and semis, then made a strong comeback after losing the first set to beat Florida's Borling and Wagner 5-7, 6-3, 6-4.

Coach Harry Fogelman brought Florida a conference championship in just four years of working at the Gainesville school, and since the only senior on his squad was Borling, the No. 5 man, he will have a fine team again in 1951. Fogelman coached at Duke five years (1936 through 1940), then took a six-year break for war service and business, but eventually (in 1947) heeded the call to the courts again and has proved himself a fine teacher of the finer points of tennis.

Previous to 1950 Tulane, under the able instruction of Emmett Pare', had won the SEC tournament for three consecutive years. Of the eleven previous tourneys, beginning in 1936 but skipping the war years of 1943, '44 and '45, Tulane has won eight, Georgia Tech two and L.S.U. one.

LANE BROS.

'PHOTOS'

News Service and
Commercial

24 yrs. newspaper experience

*It's knowing how that
makes the difference*

311 Peachtree Arcade

MAIn 2513

MR. COACH

Specify

BUTWIN

for

STYLE
QUALITY.
VALUE

AWARD JACKETS

AWARD BLANKETS

FOOTBALL PARKAS

WARM-UP SUITS

BUTWIN SPORTSWEAR CO. • FINCH BLDG., ST. PAUL 1, MINN.
CHAMPION OF JACKETS — JACKETS FOR CHAMPIONS

It's
YOUR GAME
protect it always

Limit your bag of game to the laws set forth by your state government and cooperate with your wild life commission in every way to conserve this valuable asset . . . you and you alone can protect it.

Procure your Hunting License from us...and select your sports equipment from the South's Largest Sporting Goods Dealer. MAIN 7137

★ Walco Sporting Goods Co.

PRYOR STREET AT AUBURN AVENUE...ATLANTA

ON THE AIR

with the

Sports Announcers



By **THAD HORTON**

Sports Director, WSB and WSB-TV

IN THESE days of high-powered promotion and press coverage of almost everything, it is perhaps trite . . . but nonetheless important . . . to make the point that publicity is a two-way street.

With this thought in mind, Dwight Keith has opened a monthly column here to those of us who are on the giving end in the publicity business. The idea is that by getting together your ideas from the coaching end, and ours from the press and radio end, a better job can be done in promoting high school sports.

My job, in this opening salvo, will be to give you on the bench a picture of your team as it looks from the radio booth five minutes before game time.

If your situation is typical, you have furnished to all press and radio people in your area some pre-season roster material listing in a general way what you have on your squad. You have also furnished, sometimes under protest, a student to work as a spotter for this particular game. Armed with these two items, then, we are supposed to give the radio or television fans the complete account, story, commentary character-study, color impression and apologia for your team, the opposing team and the game they are about to play.

Chances are, though, that there is something missing. The roster list is probably not up-to-date with additions and subtractions to the squad. Numbers were probably issued too late for the mimeographing of the sheet. Such numbers as were issued have probably been changed. In other words, the poop sheet is a bare outline of what we can expect, at best.

As to the spotter, we have about a fifty-fifty chance of getting what we need. He is probably a sub tackle, maybe even a star halfback with a broken leg. He knows, in theory, all

the members of the team. What he probably does not know, however, is how they look in game uniforms with helmets on from the press box. Unless he is up on their numbers, then, he is no better off than we are as air time draws near.

Obviously, if even a part of the situation outlined above holds true at your football games, you can't expect good reporting of your team. In the best radio tradition, we'll get by somehow, but touchdown credit will go to the wrong boy, your system will baffle the radio listener, and all in all he'll be as confused by the account as he is satisfied.

A lot of the fault in such a case is ours . . . the sportscasters . . . of course. However, some of it is yours. And some more of it is mutual. The purpose of this article is to help you do a good job for us so that we can in turn do a good job for you.

The first need along this line is a complete and authoritative roster of your team. Get the editor or sports editor of your high school newspaper to do it. He'll have the time, the energy and the enthusiasm. And with your help and that of the players, he'll do a good job. We'll need the name, nickname, height, weight, year in school, number of previous letters and possible positions of each man. That last is important. If you plan to shift your ace guard to end on occasion, why keep it secret? In a radio prospectus we're better off knowing all the possibilities. Other items of interest that might make your squad more interesting to the public are these: hobbies of the kids, college choices, other athletic members of their families, other sports, student honors. Anything that makes a boy live for the radio audience will help out. A lot of it may never be used. What is used will give you and the team better publicity.

That roster should be mailed, well in advance, to any newspaper or radio people who might cover any one of



THAD HORTON

your ball games. This is particularly important in out-of-town games, where you and your squad will be strangers. In addition, the student who gets up the roster should be asked to **keep** it up . . . in terms of squad cuts and additions; uniform changes, etc. To supervise this end of the deal, it wouldn't hurt to appoint one of your assistant coaches as publicity director of the team. As he'll be on most of the trips, he can get with the people who need his help at each game site, and do a real job for you and for us.

A most welcome addition to your squad roster would be a short paragraph from **you** telling us what to expect of your team in the way of formations. You've been scouted and plenty, so don't worry about spilling vital information. If we know, for example, that you occasionally mix the split-T with your straight, we are less likely to be caught flat-footed. The same holds true in such things as double reverses, spreads, and so on. Any maneuver that will dumbfound the opposition may likewise dumbfound the radio announcer, unless he is at least warned in advance.

If I hear you murmuring that we need dumbfounding from time to time, you are probably right. However, the moment when you are relying on fan support and understanding of your coaching and of your team's play . . . is **not** the moment to pull a lulu that leaves Joe Microphone gasping in surprise. His off-the-cuff explanation of your secret weapon is likely to cost you a week or more of explaining and correcting. You can stop it in advance by tipping your hand . . . just a fraction, and in the right direction.

To cap it off, either you yourself,

your coach-publicity director, a well-briefed team manager or that sports editor of the school paper . . . should be available at the field when the lights go on for the express purpose of answering any questions and helping out where possible. Since you'll be tied up with the team, why not assign the duty to one of the others and make sure he does it?

Now, about the spotters. Every high school football team has one or more hangers-on throughout the season. He may be five pounds too small to make the squad. He may have an older brother starring at quarterback. He may write sports for that student journal. Or, he may just love football enough to spend his afternoons watching practice and his evenings rooting for you and the team. That boy . . . those boys . . . are much better spotters than your injured players. In the first place, they know the team as **spectators**. They've been spotting for themselves all year. It's no trick at all to spot for us in the radio booth. Secondly, they are not as likely to become emotionally involved in the game. I've had spotters refuse to work when their teams got behind; I've had others go berserk with the victory spirit when Old Siwash pulled ahead. Neither is a good bet as a spotter. For that reason, a kid with an **academic** interest rather than a personal, team interest, makes the better spotter.

Anticipating the need for at least one, sometimes as many as four or five spotters per game per season, you would be well-advised to line up some candidates in advance of the season. They will be delighted, in most cases, to make a career of spotting for you for that season. The rewards they get are many and varied; your confidence and that of the team; a feeling of belonging **inside** the squad instead of **outside**; free passes to the games; and, in some cases, actual pay for the jobs done. You'd better tell them not to **expect** to be paid, though, because most stations doing high school ball can't afford it. A spotters' background in high school can certainly lead to financially successful afternoons in college, however, and that is something to look forward to.

Even without the money, though, there are many kids who will cheerfully spot all night long for the thrill they get of having a real, working part in the game. Radio and television still spell glamor to a high school boy, if not to you. You won't have trouble getting a good line-up of spotters for the whole year if you make a slight effort before the season starts.

The rest of the suggestions are more



You are invited to **THE NEW SHIP AHOY..**
atlanta's new luxury liner restaurant
95 luckie street, n.w.
beautiful surroundings
unusual foods • popular prices
serving atlanta since 1934

general. (1) Normally you can expect to be asked for information and statistics at all hours and in all ways. The more of these questions you can have answered ahead of time, the more freedom you can expect from them. (2) A reporter or radio man won't resent your silence if you turn him over to someone else authorized to speak for you. (3) Most of us in the publicity business want to make our subjects look good. That field includes you and your team and your school. Given half a chance we'll laud you to the skies, praising in victory, commiserating in defeat but **reporting** through it all.

Your help in making our job easier will result in our help in making **your** job look better.

CAPTAINS' PAGE

(Continued from page 46)

a depleted running attack . . . a powerful runner with tricky change of pace . . . played in backfield at Barret Manual High in Henderson, where he captained the team and made All-State in his final season. . . He's already earned three letters in football at Kentucky.

Bob Bossons, Georgia Tech

Bob is a senior center from Allantown, Pennsylvania . . . six feet, 195-pounds . . . this is his third year of varsity football at Tech . . . a good line backer and an inspirational leader.



**"Whatever the Sport We
Furnish the Equipment"**

Distributors for

RAWLINGS • REACH • WRIGHT
& DITSON • SPALDING • VOIT
SPOTBILT SHOES
GRANDVILLE AWARD SWEATERS

HARRY FINKELSTEIN CO.
633 West Bay St. • Jacksonville, Fla.

FRONT COVER PHOTO

Our front cover picture this month is of John Albert Dottley, University of Mississippi's hard plunging fullback. Dottley is a senior from McGehee, Arkansas, weighs 195 pounds and is six feet tall. He was the leading ground-gainer of the conference last season, rushing 1312 yards.

At McGehee, John was All-State for three years, All-Southern and All-American in 1946, captained his teams in football, basketball and baseball . . . was president of the student body . . . an "A" student . . . member of the boxing team. He is married and plans to coach after graduation.

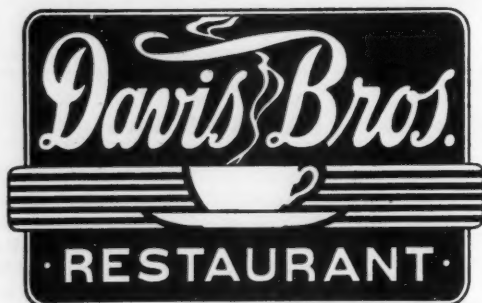
SUBSCRIPTION RATES:

**\$2 a year; \$3 for 2 years;
\$5 for 4 years**

Southern Coach & Athlete

**115 Walton Street, N. W.
Atlanta 3, Georgia**

WHERE SPORTSMEN MEET AND EAT



In Atlanta:

**104
LUCKIE, N.W.**

**359
PEACHTREE
N.E.**

LINE COACHING

BY
TOM LIEB
University of Alabama
THIRD EDITION

Revised Text of Detailed Football Instruction on Line Play. Clearly illustrated. First hand information on the Line Play of the Notre Dame Formation and "T" Formation. Information gathered from playing at Notre Dame and Twenty-five years of Coaching and Scouting.

The only book on strictly Line Play available. Forty illustrations personally demonstrated.

Postpaid, \$3.00 each

TOM LIEB, Distributor
Box K UNIVERSITY, ALABAMA

PARIS-DUNLAP HARDWARE CO.

Gainesville, Georgia

Many of the best lines in
athletic equipment —

**RAWLINGS
SPALDING
RIDDELL
BROOKS
CONVERSE
VOIT**

and many others

Call or write . . .

DRANE WATSON
Representative

WHERE TO Dine in Dixie

IN GEORGIA

Ship Ahoy
95 Luckie St., N. W.
Atlanta, Georgia

Camellia Garden
1851 Peachtree Rd., N. W.
Atlanta, Georgia

Remond's French Cafe
1026 Peachtree St.
Atlanta, Georgia

Herren's Restaurant
84 Luckie St., N. W.
Atlanta, Georgia

Rhodes Restaurant
1 N. Rhodes Center, N. W.
Atlanta, Georgia

Davis Bros. Restaurant
104 Luckie, N. W.
Atlanta, Georgia

IN TEXAS

Tai Shan Restaurant
San Antonio, Texas
South's Finest Chinese
and American Food

It is our purpose to list in this directory only those places preferred by sportsmen throughout the South — those most highly recommended by discriminating clientele. In forthcoming issues, look for recommended places in other states in Dixie.

SWIMMING

(Continued from page 28)

facilities nothing has been gained as not one of the schools that competed in the Texas State meet this spring used an outdoor pool. The Southwest Conference swim season runs through the months of January, February and March. If the high schools had their season at the same time more publicity could be expected and both groups would profit.

It is true that there are not too many indoor pools available but many are not being used that are available. There are a few high schools that have pools in their schools and yet they do not have a team and in many communities there are Y.M.C.A. pools that could be used. If every pool that is available were put to use the number of competitive teams would double immediately. Keep in mind that competitive swimming stimulates interest and it would not be long before there would be a demand for a pool in the school. Where popular demand has prevailed, Texas pride has backed it up to the extent that such needs were met.

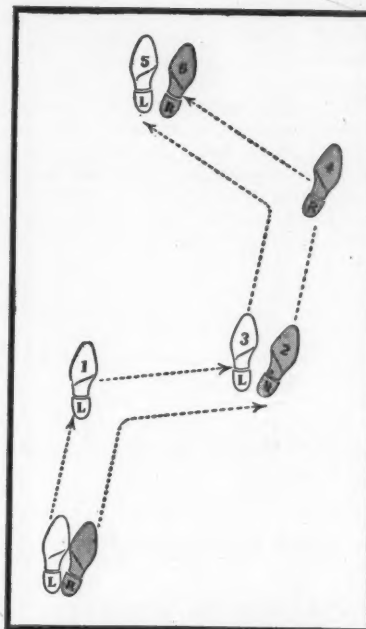
In the meantime, the colleges should not wait for the high schools to get pools but each one that is a teacher training school should initiate an over all program of aquatics which would include a competitive team. The Physical Education majors should be adequately trained in this area and where possible there should be an opportunity to specialize in aquatics. A good swimming instructor is a highly trained teacher and the field cannot be learned in one short course.

More pools are needed if this year around program is to be started. The cost of construction in this area is not as great as it is in the colder climates. They can be built for both indoor and outdoor use. The Navy did a very good job in this respect, although their pools are larger than would be necessary.

They could be used 12 months of the year instead of 3 months, as the outdoor pools are now used. There are many communities which are in need of any kind of a pool and they should investigate this type pool before they build an outdoor one.

Perhaps many high school swimmers and their coaches wonder what a college swim coach looks for when he scans the field for prospective college swimmers. Previous competitive swimming is almost a necessity although some have risen from the ranks of just plain swimmers. It is difficult to interest a boy of college age in a competitive sport if he has never competed in it before. The junior high school or high school boy is in the formative stage and when he decides to excel in something he goes after it with all his heart. He is satisfied to participate even though he may be mediocre. This is not true of a college man as he will not participate and in many cases he will not even try something new if he feels there is a chance that he may make a spectacle of himself. In other words the die is cast as far as his college athletic career is concerned. A boy who has had quite a bit of previous training in swimming will have developed a physique that is not loaded down with antagonistic muscles and he will not be muscle bound even though he is well built. He should be buoyant but not fat and he should have flexible joints. Large hands and large feet are a great help. He does not have to be grounded in all of the finer points of swimming such as perfect turns, starts and a set stroke. In many cases the college coach will alter his stroke anyway. The college prospect should be willing to learn and he should discard the idea that he has learned all that there is to learn from his high school coach. Some high school boys have been pushed too hard and their

(Continued on next page)



*It only takes a few
minutes to learn
the right steps!*

DANCING IS EASY—once you learn what steps to take.

The same holds true for saving money for the future.

It will take approximately two minutes to find out how you can invest in either one of the two *automatic* plans offered by U. S. Savings Bonds.

Inquire at your place of business about the Payroll Savings Plan. Learn how easy it is to put aside savings for Bonds right from your paycheck.

Or, if you have a checking account, ask at your bank. They'll explain all about the Bond-A-Month Plan, in which you use your checking account as a means for investing in U. S. Savings Bonds.

So start finding out about them. Remember, it takes only two minutes today to learn how you can make your tomorrow a lot more carefree!

*Automatic saving is
sure saving—
U. S. SAVINGS BONDS*



Contributed by this magazine in co-operation with the Magazine Publishers of America as a public service.

A Great Name in Clothing

SCHWOBILT
CLOTHES REG. U.S. PAT. OFF.

"SUITS THE SOUTH"

desire to compete has been decreased. It is better to have them under-developed than over-developed. Save something for college as it takes a wise coach to know when a boy of high school age has had enough work due to his growing status. Each high school swimmer should be grounded fairly well in all strokes as he may find in college that he is better suited for a different stroke than the one he excelled in during high school days. At the present time there are not enough good high school swimmers available to fill the need for the four college teams. If the caliber of the competitive swimming is raised, there is certain to be a surge in the over-all program and what better job can a varsity sport do than help promote anything so worthwhile and pleasant?

NEW SUBSCRIPTIONS

— OR —

CHANGE OF ADDRESS

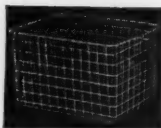
Should be mailed to

SOUTHERN COACH & ATHLETE

115 Walton St., N.W. Atlanta 3, Ga.

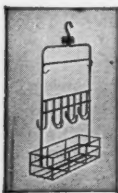
LOCKER BASKETS

Woven and welded
checking baskets.



UNIFORM HANGERS

Space saving uniform
hangers.



Made from heavy gage,
doubly welded steel wire.
Available in sizes to meet
your locker room needs.
Write for descriptive literature.

AMERICAN

WIRE FORM CO., INC.

248-256 Grant Ave.
Jersey City, New Jersey

TROPHY SHOP

38 Peachtree Arcade, Atlanta, Ga.—MA. 2736

TROPHIES - CHARMS
MEDALS



Immediate Engraving
HOWARD KALB

HUBERT KALB

ADVERTISER'S INDEX

*These are the people who make possible our friendly
get-together. Remember them when placing your order.*

Aire-Fit, Inc.	52
American Wire Form Co., Inc.	62
Athletic Equipment Co.	34
Atlanta Biltmore Hotel	36
Beacon Falls Rubber Footwear	29
Butwin Sportswear Company	57
Camellia Garden Restaurant	4
Champion Knitwear	4
Coca-Cola Company	3
Converse Rubber Company	21
Davis Brothers Restaurant	60
Fair Play Manufacturing Company	37
Harry Finkelstein Company	59
E. C. "Mule" Frazier & Associates	56
Gateway Sporting Goods Company	26
General Specialty Company	54
Goodwin Goldfaden	24
O. H. Googe	24
Hand Knit Hosiery	43
Herren's Restaurant	42
Hood Rubber Company	51
Huntington Laboratories, Inc.	25
Ivory System, Inc.	Back Cover
Lane Bros. Photo Service	57
Leavitt Corporation	50
Tom Lieb	60
MacGregor-Goldsmith, Inc.	7
Massachusetts Mutual Life Insurance Company	50
Mishawaka Rubber & Woolen Mfg. Co.	35
George Muse Clothing Co.	4
National Sporting Goods Association	19
Nurre Companies, Inc.	53
Ohio-Kentucky Manufacturing Company	27
Paris-Dunlap Hardware Company	60
Patron Chemical Company	49
Pennsylvania Rubber Company	33
Perfect Equipment Corporation	6
Post Sign Company	24
Rawlings Manufacturing Company	2nd Cover
Remond's French Cafe	32
John T. Riddell, Inc.	3rd Cover
Schwob Company of Georgia	61
The Seamless Rubber Company	31
The Selig Company	54
Ship A-Hoy Restaurant	59
A. G. Spalding & Brothers, Inc.	9
Trophy Shop	62
Universal Bleacher Company	55
U. S. Rubber Company	22-23
Voit Rubber Corporation	5
Walco Sporting Goods Company	57
Wilson Sporting Goods Company	17
Charlie Wood, Inc.	6
A. L. Zachry Clothing Company	6

For TOP Performance On The Gridiron

.....you can rely on



Riddell FOOTBALL EQUIPMENT

Choice of discriminating coaches and athletes everywhere, RIDDELL equipment combines the BEST in materials and workmanship PLUS expert design to insure longer lasting, dependable performance.

The RIDDELL Suspension Helmet, the most thorough head protector ever devised is Light, Comfortable and ABOVE ALL... SAFE! No other headgear has been so thoroughly tested nor so conclusively proved as the finest helmet in football today!

RIDDELL Football Shoes, famous for quality for more than a quarter of a century, feature GENUINE GOODYEAR WELT CONSTRUCTION and selected choice leathers throughout. Each shoe is made over the exclusive and especially designed RIDDELL last to provide a perfect, "snug" comfort fit.

Yes, you're safe and sure both head and foot, when you rely on RIDDELL!

High Cut



Low Cut



Coaches: Ask your RIDDELL Dealer for the latest illustrated School Price Schedule on RIDDELL Football Equipment, or write to Dept. S.A.

JOHN T. RIDDELL, INC.

1259 NORTH WOOD ST.

CHICAGO 22, ILLINOIS

New York Public Library
Fifth Avenue & 42nd St.
New York 18, N. Y.



ALL ROADS LEAD TO THE IVORY SYSTEM!

We should have changed the above heading to say..."All Roads Lead Away from the Ivory System". Day by day now, huge trailer trucks back up to our storage buildings and start moving out

reconditioned football equipment which will be back in time for the opening of the season.

Once again... the Ivory System has, as usual, delivered the goods on time.

The Ivory System is in a Class by Itself!



PEABODY, MASSACHUSETTS



RECONDITIONERS OF
ATHLETIC EQUIPMENT

